



Southwestern Commission

125 Bonnie Lane
Sylva, NC 28779

Phone: 828.586.1962
Fax: 828.586.1968

regiona.org

Housing and Economic Development:

Bridging the Gap

August 28th, 2018

Burrell Center, 447 College Drive

Southwestern Community College, Sylva, NC

8:30 Registration

9:00 Opening Remarks:

Sarah Thompson, Executive Director of the Southwestern Commission

Kenny Flowers, Department of Commerce Assistant Secretary of Rural Economic Development

9:30 Housing 101 and Regional Housing Snapshot: *Tyran Hill, Local and Regional Policy Officer for North Carolina Housing Coalition*

9:45 Panel on perspectives in housing: *Moderated by Sarah Thompson, Executive Director of the Southwestern Commission*

- *Jay Spiro, Representative of the Carolina Smokies Association of Realtors*
- *Mike Byers, Vice Chancellor of Administration and Finance at Western Carolina University*
- *Brooks Robinson, General Manager for Harrahs Cherokee Casino*
- *Mike Poston, Planning Director for Jackson County*
- *Craig Stone, President of Wynnefield Properties, Inc.*
- *Anna Rogers, Self Help Housing/NC Options Counselor for Mountain Projects*

10:45 Break

11:00 John Loyack, Vice President of Global Business Services for the Economic Development Partnership for North Carolina

Cherokee County
Andrews
Murphy

Clay County
Hayesville

Graham County
Robbinsville
Lake Santeetlah
Fontana Dam

Haywood County
Canton
Clyde
Maggie Valley
Waynesville

Jackson County
Dillsboro
Forest Hills
Sylva
Webster

Macon County
Franklin
Highlands

Swain County
Bryson City



Southwestern Commission

125 Bonnie Lane
Sylva, NC 28779

Phone: 828.586.1962
Fax: 828.586.1968

regiona.org

11:45 Lunch: Perspectives on Solutions for Workforce Housing in Rural communities

Bob W. Cook, Field Office Director, U.S. Department of Housing & Urban Development

12:45 Models of Success

- ***Joy Strassel, Executive Director of Western N.C. Housing Partnership, Inc.***
- ***Sarah Kimmey Grymes, Executive Director of the Housing Assistance Corporation***
- ***Heath Seymour, Executive Director for Heart of Brevard***
- ***David Francis, Program Administrator for Haywood County Economic Development***
- ***Dale Wiggins, Graham County Commissioner***

2:00 Break

2:15 Federal and State Partners Forum: Moderated by H. Philip Paradise, Jr., Regional Director for the Economic Development Administration

- ***Pam Hysong, NC Rural Development Area Director for U.S. Department of Agriculture***
- ***Cindy Nolan, Environmental Protection Agency (EPA) Brownfields Chief***
- ***Jesse Day, Regional Planner for Piedmont Triad Regional Council and EPA Brownfields grant recipient who has used funds to promote housing***
- ***Julian Hardy, U.S. Department of Labor***

3:15 Moving forward: Rich Price, Chairman of the MountainWest Partnership

3:30 Resource Fair: Participants have a chance to discuss specific projects with state and federal resource providers

Cherokee County
Andrews
Murphy

Clay County
Hayesville

Graham County
Robbinsville
Lake Santeetlah
Fontana Dam

Haywood County
Canton
Clyde
Maggie Valley
Waynesville

Jackson County
Dillsboro
Forest Hills
Sylva
Webster

Macon County
Franklin
Highlands

Swain County
Bryson City