



FOR IMMEDIATE RELEASE
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Contact: Trevor M. Keyes
Ph: 989.892.1400
Email: tkeyes@bayfuture.com

BAY FUTURE, INC. PRESIDENT & CEO RECEIVES EDFP CERTIFICATION

BAY COUNTY, MI—Trevor M. Keyes, President & CEO of Bay Future, Inc. has received his certification as an Economic Development Finance Professional (EDFP) from the National Development Council (NDC). EDFP Certification is a professional credential given to individuals who successfully complete NDC's intensive economic development finance training series. The training provides individuals working in the field of economic development with instruction in business credit analysis, real estate financing, loan packaging, deal structuring and negotiating, and the creation and implementation of development programs.

Each of the four EDFP Certification Program courses are five days in length and concludes with an exam. Upon successful completion of all four courses, the candidate is awarded EDFP Certification.

Keyes was hired as the new President & CEO of Bay Future, Inc. in April of 2017, after having served two stints as its interim chief executive officer. He is a Bay County native and has been serving in his field at Bay Future, Inc. for seven years.

"It was a rigorous and rewarding program to be a part of," Keyes said. "I am looking forward to using these newly sharpened skills to assist entrepreneurs and industries to invest in our community."

NDC's work focuses on HOMES, JOBS, and COMMUNITY. Founded as a national nonprofit in 1969, NDC has worked for 46 years at fulfilling its mission to increase the flow of capital for investment in low-income communities. NDC directs capital to support the preservation and creation of affordable housing, the creation of jobs through training and small business lending, and the promotion of livable communities through investment in social infrastructure. NDC's products and services are deployed for the benefit of our municipal and nonprofit partners in both urban and rural low-income communities.

NDC has provided training to over 70,000 professionals working in the fields of economic and housing development. Participants come from diverse backgrounds including city and state governments, public agencies, community-based organizations, professional organizations and banks.

NDC is headquartered in New York City with offices in Washington, DC, Seattle, WA, Cleveland, OH and Edgewood, KY. For more information about NDC, please visit: www.ndconline.org/.

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