Ohio School Breakfast Challenge
www.OhioSchoolBreakfastChallenge.com

Frequently Asked Questions (FAQ)

What is the Ohio School Breakfast Challenge?
The Ohio School Breakfast Challenge is back for the 2016-2017 school year. The Challenge encourages all schools to give their students a great start to their day with a healthy breakfast. Why? Breakfast helps students do their best. All schools offering the School Breakfast Program are encouraged to participate in the Challenge.

Why should my school take the Breakfast Challenge?
There is an easy cost effective way to help students do their best. Studies show that students who eat breakfast have better nutrition, perform better in school, and have higher test scores and better behavior. Breakfast may also benefit your school financially, protecting operating funds and balancing food costs. It’s simple, breakfast impacts students’ health and learning, and can make economic sense by potentially increasing revenue to the food service department. Join other Ohio schools and take the Ohio School Breakfast Challenge!

Isn’t it the parents’ responsibility to feed their children breakfast at home?
Mornings can be really hectic! School breakfast is an option when family schedules are rushed, commuting or bus schedules interfere with an early breakfast, or a child is not hungry early in the morning but has a better appetite later in the morning. Serving breakfast at school provides all students with the morning nutrition they need to start their day.

Two Opportunities to Participate in the Challenge!
There is no need to sign up for the Challenge.
All schools can choose to participate one or both Challenges!
Fall Challenge:    October 3, 2016 to December 2, 2016
Spring Challenge: February 6, 2017 to April 7, 2017

School Recognition
At the conclusion of each Challenge period, all schools will receive a survey to report the total breakfast meals served, total operating days, and total enrollment. Schools will be recognized in one of two categories, “Breakfast Rising Star” or “Breakfast All-Star.” Award winning schools will receive a Breakfast All-Star Banner to proudly display in their school.
Challenge Criteria

* * * * * * * * * * Breakfast All-Stars * * * * * * * * * *

Platinum
80% or higher total ADP

Gold
70–79% total ADP

Silver
60–69% total ADP

Bronze
50–59% total ADP

Rising Star
30% increase from previous school year ADP

What are some ways to serve breakfast?
There are many different ways to serve breakfast at school. Traditionally breakfast is served and eaten in the cafeteria. Schools can also implement one or more breakfast strategies such as Breakfast in the Classroom, Grab N Go, and 2nd Chance Breakfast. Using innovative serving methods and enhancing menu offerings are ways to get more students participating in school breakfast. And, remember Ohio law also states that schools have the option of offering students breakfast in the classroom as part of the school day.*

* Section 3313.813, Food programs- outdoor education centers, 3 (e) states that any school district board of education or chartered nonpublic school that participates in a breakfast program may offer breakfast to students in their classrooms during the school day.

We don’t have extra staffing in our school to support an Alternative Meal Service Model; will it create additional work for teachers?
Many schools have successfully implemented Alternative Meal Service Models, such as Breakfast in the Classroom, without having to hire additional help. Job duties may need to be reallocated and schedules may have to be adjusted, but if a school is already implementing School Breakfast, additional staff should not be needed to change the way it is served.

How can a school participate in the challenge if it does not yet serve breakfast at school?
You can still participate in the Ohio School Breakfast Challenge! For schools already on the National School Lunch Program, applying for the School Breakfast Program is simple. More information about the school breakfast program can be found at the Ohio Department of Education.

For helpful tools and resources visit Ohio School Breakfast Challenge.