

## **Check Out This New Opportunity to Earn Cash for Your State!**

FCCLA is hosting a Teen Road Safety Assessment (RSA) initiative, sponsored by State Farm, during the 2016-2017 school year. This initiative will enhance peer to peer education, connect chapters and State Farm agents at the grassroots level, and promote teen driver safety by having FCCLA members study their school intersections.

FCCLA members will participate in this program to bring awareness to infrastructure safety and to educate their peers and community members. It is an opportunity to focus on an area specific to them that either they or their peers drive/walk every day. It is an eye opening opportunity that can potentially lead to big changes if the road safety assessment proves an intersection is unsafe or dangerous. These assessments can help to make teens better drivers, pedestrians, and bicyclists.

This youth-led effort will engage local State Farm agents, local law enforcement and others in the community to study the intersections in front of their schools and evaluate 5 key areas important to road safety. The goals of the program are to:

**For participation in the FCCLA Teen RSA Initiative there are various incentives for the chapter and state:**

Enhance peer-to-peer education by engaging students in addressing a geographic area they use daily, whether walking or driving. Connect students with local members of their community to address road safety. Teens become smarter drivers, pedestrians and bicyclists, through education and awareness.

First 100 Chapters to Register: **\$50**

Five Random Drawing Winners

(after March 1st): **\$1,000 per chapter**

Two State Winners (after May 31st): **\$2,500 each**

(State with the highest percentage of Teen RSA participation based on their 16/17 membership)