

171 Grove Street  
Clifton, NJ 07013



973 - 869 - 4086  
[www.citygreenonline.org](http://www.citygreenonline.org)

## City Green's 2<sup>nd</sup> Annual Strawberry Festival

Dear Vendor:

City Green would like to invite you to take part in our upcoming 2<sup>nd</sup> Annual Strawberry Festival at the City Green Farm Eco-Center in Clifton, NJ. Our family-friendly event has a little something for everyone. We set up our mobile farm stand veggie-mobile to sell fresh produce, provide fun games and activities for families, offer learning experiences, fresh and healthy food options, and the highlight activity: picking your own strawberries. We also serve strawberry themed treats such as strawberry smoothies and strawberry ice-cream.

Last year, our very first Strawberry Festival drew between 500-600 visitors to our 5-acre urban farm. This year we are hoping to incorporate the local craft and artisan community as well to provide some additional interest for our visitors. Ideally, we would like to see some strawberry-themed goods being offered, but are open to a wide range of offerings.

### **About us:**

City Green, Inc. is a 501(c)3 non-profit organization dedicated to facilitating the establishment of urban farms and gardens in northern New Jersey's cities to create increased access to healthy, local food while cultivating education in food systems, nutrition and the environment. City Green offers practical, technical and financial support to community members of all ages to design, create and manage these urban green spaces. City Green promotes food justice and environmental equality through these greening efforts.

For your information, the event details are provided below.

**Date of the event:** Saturday, June 10<sup>th</sup>, 2017

**Time of the event:** 10am – 2pm

**Location:** City Green, 171 Grove Street, Clifton, NJ 07013

**Phone number:** 973-869-4086

**Suggested arrival time to set up booth:** 9am

**Estimated number of attendees:** 500

**Indoors/outdoors:** outdoors

**Participation fee:** FREE

If you would like to participate, please complete the enclosed Vendor Application Form and return it by May 15th by email, mail, or fax. If you have any questions or concerns, please do not hesitate to contact us at:

City Green  
171 Grove Street, Clifton, NJ 07013  
P: (973) 869-4086 | F: (973) 998-0682  
[info@city-green.org](mailto:info@city-green.org)

Thank you for considering participating in City Green's 2<sup>nd</sup> Annual Strawberry Festival.

Sincerely,

City Green

**2<sup>nd</sup> Annual City Green Strawberry Festival**  
**2017 Vendor Application Form – please complete all information.**

Name (s) \_\_\_\_\_ Business name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_ (print neatly)

Website (optional)\_\_\_\_\_

Description of Craft/Business:

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Description of Display/Goods:

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(please make every attempt to register prior to May 15<sup>th</sup>)

**VENDORS ARE TO SUPPLY THEIR OWN TABLE AND CHAIRS, ELECTRICAL CORDS,  
TABLE CLOTHS, ETC.**

Please state any special needs here. We will do our best to accommodate your needs. However, guarantees cannot be made. Things like electrical outlets will be on a first come, first served basis.

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Vendors can begin setting up at 9am, on Saturday, June 10th. Further details will be given as we approach the date of the event.

Please send your application by **May 15<sup>th</sup>** to:

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