

Texas Travel Information Centers

Making a good first impression is important. That's why TxDOT's 12 travel information centers welcome visitors with Texas hospitality, professional travel recommendations and up-to-date road conditions.

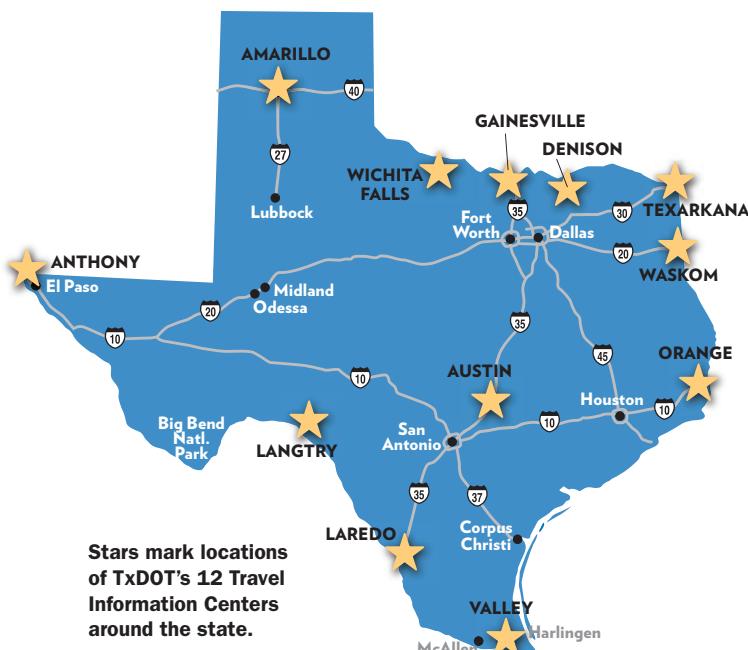
Travel Information Centers promote travel by:

- Marketing and promoting your destination and points of interest across the state.
- Welcoming approximately 2 million visitors annually.
- Distributing collateral for an estimated 1,500 destinations and attractions.
- Providing travel recommendations, trip-planning assistance and routing information.
- Operating 360 days a year.
- Holding events to raise public awareness of tourism and safety issues.
- Serving as the first line of communication to the public during statewide emergencies affecting travel.

In 2016, Travel Information Centers:

- Generated an estimated \$127.3 million in incremental spending.*
- Supported 1,274 jobs.*
- Generated \$6.9 million in state tax revenue.*
- Received a customer-satisfaction rating of 4.96 out of 5.

* Office of the Governor – Economic Development and Tourism; FY 2016 Visitor Survey, TxDOT



Amarillo



Orange



Laredo

For more information, visit www.txdot.gov/inside-txdot/division/travel/information-centers.html or call 512-486-5800.

They're knowledgeable and full of fun ideas. They don't need bathroom stops or a mobile data plan (though they're web savvy, too). They're not just great marketing tools; Texas travelers know...

TxDOT travel publications make ideal travel companions.



TEXAS HIGHWAYS MAGAZINE

As the state's official travel magazine since 1975, *Texas Highways* showcases destinations and wide-open spaces with fascinating stories, insider tips and dazzling photography. More features can be found at TexasHighways.com, in the TH Extra! e-newsletter, and on Facebook and Twitter. Available on newsstands, or subscribe by calling 800-839-4997.



TEXAS STATE TRAVEL GUIDE

The annual travel guide is the source for cultural, historical and recreational attractions statewide, from celebrated landmarks to off-the-beaten-path attractions. Listings must meet official requirements for inclusion. Travel guide content also is published on TravelTexas.com. For more information, email TRV_Guide@txdot.gov or call 512-486-5819.

TEXAS OFFICIAL TRAVEL MAP

Published annually, the travel map gives travelers a visual reference for major routes, communities, recreational areas and airports, as well as other relevant travel information. For more information, call 512-486-5875.



TEXAS HIGHWAYS EVENTS CALENDAR

This quarterly publication lists hundreds of events across the state and is the main source of events for *Texas Highways* and TravelTexas.com. Submit event information to texasevents@txdot.gov or through TexasHighways.com/EventSubmission.html. For more information, call 512-486-5876.

TxDOT also produces *Texas Public Campgrounds*, *Texas: A Quick Look*, *Texas Wildflowers*, the Judge Roy Bean brochure and the Texas Capitol Complex guide.

FIND OUT MORE about the range of services TxDOT offers the Texas travel industry at www.txdot.gov/business/partnerships/travel-industry-partners.html, including:

- **The Texas Travel Leads system:** Destinations can download contact information for potential travelers who have requested Texas travel information. Need copies of travel literature for distribution? You can also order through this system. Visit <https://TexasTravelLeads.com> to register or call 512-486-5875 for information.
- **Requesting single copies:** Visit TexasHighways.com/freepubs or call 800-452-9292. Free publications also are available at TxDOT's Travel Information Centers.
- **Advertising opportunities:** To inquire about advertising in TxDOT's travel publications—including *Texas Highways*, TexasHighways.com, *Texas Highways Events Calendar*, *Texas State Travel Guide* or *Texas Official Travel Map*—contact AJR Media Group at 800-383-7677.
- **Digital versions:** Find PDFs of our full roster of travel publications online at www.txdot.gov/inside-txdot/forms-publications/publications/travel.html