

**3<sup>RD</sup> AFRICA WOMEN INNOVATION AND ENTREPRENEURSHIP FORUM**


**Theme**

*Equity, impact and inclusive growth towards Agenda 2030 and a sustainable African future*

**5 – 6 October 2017 • Century City Conference Centre • Cape Town**

**PROVISIONAL PROGRAMME**

**THURSDAY, 5 OCTOBER 2017**


7.30am	<b>REGISTRATION</b>
<b>KEYNOTE OPENING SESSION (sponsored by)</b> 	
<b>MASTER OF CEREMONY : BONNIE MBULI (Actress, TV Personality and Talk Show Host)</b>	
9.00am	<b>OPENING REMARKS</b> <b>IRENE OCHEM, Founder &amp; CEO, AWIEF</b>
9.10am	<b>KEYNOTE WELCOME ADDRESS</b> <b>PATRICIA DE LILLE, Executive Mayor of Cape Town</b>
9.25am	<b>KEYNOTE PRESENTATIONS</b>  <b>VANESSA MOUNGAR, Director, Gender, Women and Civil Society, African Development Bank (AfDB), Côte d'Ivoire</b>  <b>BARBARA MAKHUBEDU, Chief Financial Officer, Shell South Africa</b>  <b>ZIZIPHO NYANGA, Chief Executive Officer, Masisizane Fund, Old Mutual, South Africa</b>
<b>INNOVATION &amp; TECHNOLOGY</b>	
10.15am	<b>Panel discussion: The new digital economy: Women entrepreneurs and opportunities for value creation</b>  What is the Fourth Industrial Revolution (4IR) and how are women in Africa uniquely positioned to lead in this future? As the number of internet users and mobile connectivity exponentially increase, disruptive technologies continue to make unprecedented breakthroughs in different industry sectors. Women are poised to positively disrupt

	<p>technology trends as founders, inventors and tech pioneers. .How do we benefit from the huge global potential and opportunities created by the new digital economy to innovate for new businesses, expand our markets, generate value and increase competitiveness?</p> <p><b>Panellists</b>  <b>SYLVIA MULINGE</b>, Director, Consumer Business, Safaricom, Kenya  <b>MACLEAN SIBANDA</b>, Chief Executive Officer, The Innovation Hub, South Africa  <b>SARAH COLLINS</b>, Founder and Chief Executive Officer, Wonderbag, South Africa  <b>BONNIE HORBACH</b>, Consul General, Consulate General in Cape Town, The Kingdom of the Netherlands  <b>JANINE MYBURGH</b>, President, Cape Chamber of Commerce and Industry, South Africa</p> <p><b>Moderator: MARIE-THERESE PHIDO</b>, Chief Responsibility Officer, Elevato &amp; Associates, Nigeria</p>
11.00am	<b>NETWORKING BREAK AND EXHIBITION</b>
11.15am	<p><b>KEYNOTE SPEECH</b>  <b>Equitable health outcomes critical for an inclusive, prosperous and sustainable African economy</b>  <b>JOY PHUMAPHI</b>, Executive Secretary, African Leaders Malaria Alliance (ALMA), Tanzania</p>
<b>POLICY AND PROGRAMMES</b>	
11.30am	<p><b>High-level panel: Accountability and learning</b></p> <p>A high-level interactive panel session to highlight how national policies and international programmes are supporting women innovation, technology, entrepreneurship, infrastructure and sustainable food production, the nexus growth sectors critical for Africa's development.</p> <p><b>In conversation with:</b>  <b>H. E. NYASHA CHIKWINYA</b>, Minister of Women Affairs, Gender and Community Development, Zimbabwe  <b>H. E. ESPERANCE NYIRASAFARI</b>, Minister of Gender &amp; Family Promotion, Rwanda  <b>H. E. JEAN A. N. KALILANI</b>, Minister of Gender, Children, Disability and Social Welfare, Malawi  <b>HON ELIZABETH THABETHE</b>, Deputy Minister, Department of Tourism, South Africa  <b>ANNE GITHUKU-SHONGWE</b>, UN Women Representative, South Africa Multi-Country Office  <b>ESTHER EGHOBAMIEN-MSHELIA</b>, Special Assistant Technical to Honourable Minister of Women Affairs and Social Development, Nigeria  <b>MMBODI RAMBAU</b>, Senior Development Impact Specialist, Industrial Development Corporation (IDC), South Africa</p> <p><b>Moderator: NOLA MASHABA</b>, Group Head of Corporate Communications, ABN Group: CNBC Africa &amp; Forbes Africa, South Africa</p>
12.30pm	<b>NETWORKING LUNCH &amp; EXHIBITION</b>

<b>EDUCATION</b>	
1.30pm	<p><b>Panel discussion: Education and capacity requirements for inclusive growth</b></p> <p>Education is an engine of innovation and entrepreneurship and is a key focus point of the AWIEF initiative. Integrating women into the economy requires equipping them with capacity and skills tailored to entrepreneurship and the labour market. African women to be able to participate in the economy as well as meet the increased demand for skills and knowledge in the workplace, need to increase their participation in STEM education, training and capacity development. How well is entrepreneurial education being taught in schools? It is important to attract the next generation of girls into STEM. What do we need to know and do to support young women and girls to be science, technology and innovation enthusiasts who will take on leadership roles in business? How well do science education and intellectual property protection meet the needs of a competitive economy?</p> <p><b>Panellists</b>  <b>FULVIA FARINELLI</b>, Senior Economist, Entrepreneurship Section, Division of Investment and Enterprise, UNCTAD, Switzerland  <b>ELLEN FISCHAT</b>, Managing Director, Silicon Cape Initiative, South Africa  <b>SARAH-ANNE ARNOLD</b>, Manager, MTN Solution Space, Graduate School of Business, University of Cape Town, South Africa  <b>CHUX GERVASE IWU</b>, Head of Department, Entrepreneurship, Business and Management Studies, Cape Peninsula University of Technology (CPUT), South Africa  <b>LULLU TSHIWULA</b>, Professor Emeritus and Former Deputy Vice Chancellor, University of the Western Cape, South Africa  <b>LULAMA NGALO-MORRISON</b>, Former Head, Old Mutual Education Trust (OMET), South Africa</p> <p><b>Moderator: FOLUKE OLUSEGUN</b>, Senior Programme Officer, African Leaders Malaria Alliance (ALMA)</p>
2.15pm	<p><b>Panel discussion: Female entrepreneurship success stories</b></p> <p>Women making it BIG in Africa! An exciting and interactive session with exceptional, highly successful and impactful African Women Entrepreneurs and captains of industry who share their invaluable business leadership insights, experiences and recommendations. These outstanding business founders and leaders will proffer practical lessons, inspire and motivate young female entrepreneurs and startups as well as the aspiring women business owners.</p> <p><b>Panellists</b>  <b>JUDY DLAMINI</b>, Executive Chair, Mbekani Group and Owner Luminance Ventures, South Africa  <b>GINA DIN-KARIUKI</b>, Founder &amp; Chief Executive Officer, Gina Din Group, Kenya  <b>MARGARET HIRSCH</b>, Co-Founder &amp; Chief Operating Executive, Hirsch's Homestores, South Africa  <b>NOZIPHO JANUARY-BARDILL</b>, Executive Director, Bardill &amp; Associates, South Africa</p>

	<b>PULANE KINGSTON</b> , Partner, Webber Wentzel, South Africa  <b>Moderator:</b>
3.15pm	<b>NETWORKING BREAK AND EXHIBITION</b>
<b>PARALLEL SESSIONS</b>	
3.30pm	<p><b>Masterclass: Opportunities and challenges of building an e-commerce company in Africa</b></p> <p>According to McKinsey Global Institute studies, Africans will be buying \$75 billion worth of goods online by 2025. E-commerce is one of the most dynamically growing business sectors in Africa. It represents one of the biggest opportunities for entrepreneurs, including female entrepreneurs. At the same time, however, potential high rewards when succeeding, come with many different, not-so-obvious risk factors.</p> <p>This presentation will cover most interesting success stories of African and Global e-commerce and the "dos" and "don'ts" lessons that come from them.</p> <p><b>Presenter</b> <b>MAREK ZMYŚŁOWSKI</b>, Frontier &amp; Emerging Markets Online Business Expert, Nigeria</p>
3.30pm	<p><b>Masterclass: Lead yourself and business with your personal brand</b></p> <p>Having a clear vision about what you stand for as a person is not only important for yourself but also for your business, especially if you have a leadership role. Define and use the strength and clarity of your personal brand for leading others and get the position you want - both for yourself and your company.</p> <p><b>Presenter</b> <b>ANNETTE ROSENCREUTZ</b>, Brandflight, Sweden</p>
<b>AGRICULTURE &amp; FOOD SECURITY</b>	
<b>Sponsored by</b>	
4.20pm	<p><b>Panel discussion: Agriculture as agribusiness: A money-making enterprise and a strategic sector for Africa's sustainable future growth</b></p> <p>As the largest sector in developing world including Africa, agriculture has a massive potential and scope for continent-wide job creation and Africa's sustainable transformation. The future growth of Africa lies in agriculture and agribusiness, and this must be championed by the youth including young women. With hundreds of millions of Africans immigrating from the rural to the urban areas, what then is the future of African Agriculture? How do we unleash opportunities in the sector, attract and support more young women for agri-entrepreneurship and farming innovations? What ICTs and agritechs are driving and catalyzing change in the African farming landscape?</p> <p><b>Panellists</b> <b>JEANNE GROENEWALD</b>, Founder &amp; Chief Executive Officer, Elgin Free Range Chickens, South Africa</p>



	<p><b>ANNE MBAABU</b>, Head, Markets &amp; Harvest Management, Alliance for Green Revolution in Africa (AGRA), Kenya</p> <p><b>MOHAU PHEKO</b>, Former Ambassador &amp; Chief Executive Officer, Mohau Group, South Africa</p> <p><b>TIM HARRIS</b>, Chief Executive Officer, WESGRO, South Africa</p> <p><b>REPRESENTATIVE Agricultural Research Council (ARC), South Africa</b></p> <p><b>Moderator: FATIMA ALIMOHAMED</b>, Founder &amp; Chief Executive, African Brand Warrior, Ghana</p>
5:10pm	<p><b>BOOK LAUNCH: EQUAL BUT DIFFERENT: Women Leaders' Life Stories</b></p> <p><b>DR JUDY DLAMINI</b></p>
5.40pm	<p><b>NETWORKING COCKTAIL RECEPTION</b> Sponsored by</p> <p>KEYNOTE ADDRESS</p> <p><b>H. E. MRS CECILIA JULIN</b></p> <p>Ambassador of Sweden to the Republic of South Africa, Botswana, Lesotho and Namibia, Embassy of Sweden in Pretoria</p> 

#### FRIDAY, 6 OCTOBER 2017

8.00am	<p><b>REGISTRATION &amp; NETWORKING</b></p>
<b>INFRASTRUCTURE</b>	
8.30am	<p><b>Panel discussion: Infrastructure and increasing women's participation in the sector</b></p> <p>ICT, mining, construction and the water, energy and food nexus – how are African women influencing the future of inclusive infrastructure for a sustainable future?</p> <p><b>Panellists</b></p> <p><b>SHARRON MCPHERSON</b>, Co-Founder &amp; Acting Executive Director, Women in Infrastructure Development and Energy (WINDE) Consortium, South Africa</p> <p><b>HON. JANET ADEYEMI</b>, President, Women in Mining Nigeria</p> <p><b>SYLVIA MULINGE</b>, Director, Consumer Business, Safaricom, Kenya</p> <p><b>Moderator: MARY OLUSHOGA</b>, Founder, African Women Power (AWP) Network, USA</p>
<b>ACCESSING FINANCE &amp; FINANCIAL INCLUSION</b>	
9.20am	<p><b>KEYNOTE SPEECH</b></p> <p><b>Access to finance and financial inclusion for women entrepreneurs: Issues and challenges</b></p> <p><b>MATHABO GAIL MAKENETE</b>, Deputy Governor, Central Bank of Lesotho &amp; Member, Gender and Women's Financial Inclusion Committee, Alliance for Financial Inclusion (AFI)</p>

	<p><b>Panel discussion: The power of digital in inclusive finance</b></p> <p><b>Panellists</b>  <b>REPRESENTATIVE AfDB</b>  <b>ANNE-MARIE CHIDZERO</b>, Chief Executive Officer, FSDMoc, Mozambique &amp; Co-Founder, Alithea Identity  <b>MATHABO GAIL MAKENETE</b>, Deputy Governor, Central Bank of Lesotho &amp; Member, Gender and Women’s Financial Inclusion Committee, Alliance for Financial Inclusion (AFI)  <b>POLO LETEKA</b>, Founder &amp; Chief Executive Officer, IDF Capital, South Africa  <b>REPRESENTATIVE OLD MUTUAL</b></p> <p><b>Moderator: VUYISA QABAKA</b>, Partner, Entrepreneur Traction, South Africa</p>
10.20am	<b>NETWORKING BREAK AND EXHIBITION</b>
<b>THE CREATIVE ECONOMY</b>	
10.35am	<p><b>Panel discussion: A boom in opportunities by the creative industries</b></p> <p>The African creative economy is witnessing an unprecedented growth phase. The entertainment and movie industry has never been so exciting. The rapid growth of the retail and fashion industry alone is estimated to be worth USD15.5 billion in 5 years as personal incomes grow. The creative industries comprise a majority of women in their workforce offering great scope for employment and transformation of lives of many women and youth across Africa. How important is it for African brands to not only think local but compete on a global scale?</p> <p><b>Panellists</b>  <b>CAROL L BOUWER</b>, Founder &amp; Chief Executive Officer, Carol Bouwer Productions, South Africa  <b>FARAI SIMOYI</b>, President &amp; Creative Director, Farai Inc, USA  <b>ERICA ELK</b>, Executive Director, The Craft and Design Institute, South Africa  <b>MARLENE LE ROUX</b>, Chief Executive Officer, Artscape, South Africa  <b>EGO IWEGBU-DALEY</b>, Chief Executive Officer, Miss Salon London, South Africa</p> <p><b>Moderator: LUNGI MORRISON</b>, Founder &amp; Chief Executive Officer, OniBespoke, South Africa</p>
<b>PITCH N GROW – Sponsored by  MAZARS</b>	
11.25am	<p><b>Keynote Presentation</b>  <b>MICHELLE OLCKERS</b>, Managing Partner, MAZARS, South Africa</p> <p>A business pitching competition with select participants in the flagship AWIEF growth strategy and pre-conference programme “<b><i>Business Linkages and Investment Readiness Accelerator</i></b>”.</p> <p>Six female businesses selected from the 15 who have participated in the high quality and</p>

	<p>intensive 6-week growth strategy accelerator will pitch their businesses to a Panel of Judges and the AWIEF audience of impact investors, business service companies and entrepreneurs. The three best ventures will win further market access and business development support over a period of twelve months from AWIEF Impact Partner and Sponsor, MAZARS – a global audit, accountancy, tax, legal and advisory company.</p> <p><b>Facilitator: TANNER METHVIN</b>, Partner, Impact Amplifier, South Africa</p>
12.45pm	<b>NETWORKING LUNCH AND EXHIBITION</b>
<b>PARALLEL SESSIONS</b>	
1.45pm	<p><b>UN WOMEN Panel Discussion on Preferential Procurement for Women-Owned Businesses</b></p> <p>Procurement refers to the purchases of goods, works and services by government institutions from private contractors and has a substantial impact on society. Globally, it accounts for 15-30% of GDP and represents a multi-trillion-dollar market. The total government procurement worldwide is roughly equivalent to 82.3% world merchandise and commercial services exports (OECD 2002). Given the size of procurement, it can be leveraged to promote international trade, economic development, environmental sustainability and social policy objectives.</p> <p>The session will focus on the role of preferential procurement as a strategy to promote inclusive growth and in advancing women's economic empowerment. The session will share good practices on this, highlight some of the challenges and explore effective strategies in promoting this work.</p> <p><b>Panellist:</b>  <b>ANNE GITHUKU-SHONGWE</b>, UN Women Representative, South Africa Multi-Country Office  <b>Representative</b> from UN Women, West and Central Africa (tbc)  <b>Representative</b> from AfDB (tbc)  <b>Representative</b> from Government of Kenya (tbc)  <b>Representative</b> from Government of South Africa (tbc)  <b>MATSHEPO MSIBI</b>, Executive Director, Business Women Association of South Africa (BWASA)</p> <p><b>Facilitator:</b> UN Women South Africa Multi-Country Office</p>
1.45pm	<p><b>Panel Discussion: Business leadership: Women inspiring integrity for positive growth</b></p> <p>Defining Integrity in the workplace and in business. Does it have the same meaning across cultures? What is the value of doing business with Integrity and how does it impact on profitability? Is it time for women to become Integrity Ambassadors in business and in the workplace?</p>

	<b>Panellists</b> <b>CHARISSA BLOOMBERG</b> , Chief Executive Officer, Hidden Dimensions Corporate Training, South Africa <b>WENZILE MADONSELA</b> , Thuma Foundation, South Africa <b>MIREILLE KARERA</b> , Group Chief Executive Officer, Kora Coaching Group, Rwanda  <b>Moderator: MICHELLE KOREVAAR</b> , Chief Excitement Officer, Spice4Life, South Africa
2.45pm	<b>NETWORKING BREAK AND EXHIBITION</b>
3.30pm	<b>Legacy Project Launch</b>
4pm	<b>Closing Remarks</b>
19.00	<b>AWIEF Awards &amp; Gala Dinner</b>