



FOR IMMEDIATE RELEASE

Contact Mackenzie Shutler: mshuter@kivvit.com, 714-321-8474

**Independent Cosmetic Manufacturers and Distributors
Announces the Winners of the 2017
Cosmetic Innovator of the Year Awards**

12 Innovative Companies Win Coveted CITY Award

July 11, 2017; Deer Park, IL – The Independent Cosmetic Manufacturers and Distributors (ICMAD) association presented 12 awards to companies that exceeded in creativity, entrepreneurship and charitable giving during the [2017 Cosmetic Innovator or the Year \(CITY\) Awards](#). The CITY Awards, founded in 1995 by ICMAD, is the highest accolade in the independent beauty industry and gold-standard award for breakthrough beauty products. During the ceremony, all the CITY Awards finalists were recognized for their ingenuity and tireless efforts to make the industry stronger through their innovative contributions. The CITY Awards dinner was held on July 10, 2017, during Cosmoprof North America at the Mandalay Bay Resort and Casino in Las Vegas, Nevada.

Photos from the 2017 CITY Awards can be found on [ICMAD's Facebook here](#) later this week.

“ICMAD has proudly recognized and honored the exceptional achievements of personal care and beauty industry professionals for over twenty years during the CITY Awards ceremony,” said **Pam Busiek, ICMAD President and CEO**. “This year’s winners are exemplary representatives of our industry’s creative entrepreneurs who have accomplished remarkable feats this past year, and we are thrilled to celebrate and publicize their reputable work.”

ICMAD wants to thank our remarkable CITY Awards event sponsors: Cosmetic Insurance Services (CIS)- Frenkel, Oracle-NetSuite, NYSCC: New York Society of Cosmetic Chemists, C.O. Bigelow Chemists, Locke Lord, Masterpiece International, Colour Collective, Color Essence Inc., Tiffany Andersen, Gordon Labs, Brushes by Karen and Obliphica.

We would also like to thank the following companies for donating their fabulous products to our CITY Award’s gift bags: Madison Reed, Macadamia, Fave4, Dear Clark, Billy Jealousy, Native, évolis Professional, Amazing Cosmetics, Solely Jolie, PDC Brands, Bioelements, Visha Skin Care, Coola, Manic Panic and ESLABONDEXX.

The finalists and winners were selected by an esteemed group of industry-leading experts in the fields of beauty, design and marketing, including: Ian Ginsberg, the President of C.O. Bigelow; Dr. Brooke Carlson, Professor at Fashion Institute of Technology; Ron Robinson, Founder & CEO of BeautyStat.com; Jerome Berard, Principal at Berard & Associates; Jana Richele, CMO at Berard & Associates; Maria Corbiscello, President of STUDIO MC2; and Lara Eurdolian, Editor at Pretty Connected.

2017 CITY Award Winners

Product Innovation

Color Cosmetic Product: LYN Nail Polish | LYN Nail Polish

Facial Skincare Product: Magnetight Age-Defier Skin Recharging Magnet Mask | Dr. Brandt Skincare

Bath/Body/Fragrance Product: Cell Salt Enrich-Mineral Rich Body Moisturizer | Tiffany Andersen's Salts Alive

Haircare Product: Dry Foam Shampoo | Ouai Haircare

Accessories and Tools: Sonic Foundation Makeup Brush | Clarisonic

Marketing/Advertising

Campaign: Time to Dream Again | World Wide Packaging LLC

New Product Launch: GrandeLIPS Nude Collection | Grande Cosmetics LLC

Member Choice

Product: Liquid Mattes | CAO Cosmetics

Package: Milk Makeup

Industry Contributor

Innovative Company: Dynamic Blending Specialists Inc.

Entrepreneur: Tish and Snooky Bellomo, Tish and Snooky's MANIC PANIC NYC

Charitable Company: Redex Industries Inc.

You can find the full list of 2017 CITY Awards finalists and additional program information [here](#).

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About ICMAD

ICMAD, the Independent Cosmetic Manufacturers and Distributors association, has been the voice of independent cosmetic companies around the world since 1974. Offering innovative business tools, timely publications, educational programs, networking opportunities, and key advocacy support, ICMAD provides invaluable guidance and support for all facets of the independent cosmetic industry. Stay on top of the latest regulations and events with ICMAD online at www.icmad.org, [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).