



PLEASE TELL THE JUDGES ABOUT YOUR ENTRY

COMPANY: \_\_\_\_\_

NAME OF PRODUCT: \_\_\_\_\_

CATEGORY ENTERED: (CHOOSE ONE)

- ☐ **Color Cosmetic Product: Face/Nails**
- ☐ **Bath & Body/Perfume & Home**
- ☐ **Fragrance/Aromatherapy**
- ☐ **Natural/Organic**
- ☐ **Facial Skincare Product**
- ☐ **Haircare**
- ☐ **Accessories & Tools**
- ☐ **Luxury Item** (\$100 or more)

CHECK IF APPLICABLE:

- ☐ THIS PRODUCT IS ALSO ENTERED IN OTHER CATEGORIES
- ☐ THIS COMPANY HAS ALSO ENTERED OTHER PROGRAMS IN OTHER CATEGORIES

DESCRIBE THE PRODUCT. MUST BE AT LEAST 50 WORDS:

WHAT MAKES THIS ENTRY INNOVATIVE?

WHO IS YOUR TARGET MARKET?

WHAT BUZZ HAVE YOU CREATED?

ADDITIONAL COMMENTS:

DATE OF PRODUCT LAUNCH: (must have occurred between 3/1/17 and 2/28/18):

**PRINT ALL INFORMATION CLEARLY**

NAME OF PERSON SUBMITTING ENTRY: \_\_\_\_\_

CONTACT EMAIL FOR PERSON SUBMITTING: \_\_\_\_\_

PHONE FOR PERSON SUBMITTING: \_\_\_\_\_

NAME OF THE PRODUCT/CAMPAIGN BEING SUBMITTED: \_\_\_\_\_

COMPANY NAME (Product/Campaign): \_\_\_\_\_

YEAR THE COMPANY STARTED: \_\_\_\_\_

COMPANY ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

COUNTRY: \_\_\_\_\_

CONTACT NUMBERS + AREA CODE: PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

NAME OF REPRESENTATIVE FOR COMPANY AT CITY AWARDS EVENT, IF THEY WIN:

I ACKNOWLEDGE THE ACCURACY OF THE INFORMATION PROVIDED IN THIS ENTRY.

SIGNATURE:

DATE:

DON'T FORGET TO INCLUDE USB WITH THE FOLLOWING:

1. PHOTOS OF PRODUCTS/BOARDS
2. COMPANY LOGO
3. SUBMISSION FORMS

**\* Incomplete entries will NOT be judged**



**INDEPENDENT COSMETIC MANUFACTURERS & DISTRIBUTORS, INC.**

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