



## MARKETING/ADVERTISING

### SUBMISSION FORM

PLEASE TELL THE JUDGES ABOUT YOUR ENTRY

COMPANY: \_\_\_\_\_

NAME OF CAMPAIGN: \_\_\_\_\_

CATEGORY ENTERED: (CHOOSE ONE)

**Campaign of The Year**

**New Product Launch**

**Collaboration**

**Social Media**

CHECK IF APPLICABLE:

THIS PRODUCT IS ALSO ENTERED IN OTHER CATEGORIES

THIS COMPANY HAS ALSO ENTERED OTHER PROGRAMS IN OTHER CATEGORIES

DESCRIBE THE CAMPAIGN. MUST BE AT LEAST 50 WORDS:

WHAT MAKES THIS CAMPAIGN INNOVATIVE?

WHO IS YOUR TARGET AUDIENCE?

WHAT BUZZ HAVE YOU CREATED?

ADDITIONAL COMMENTS:

DATE OF IMPACT (must have occurred between 3/1/17 and 2/28/18):

**PRINT ALL INFORMATION CLEARLY**

NAME OF PERSON SUBMITTING ENTRY: \_\_\_\_\_

CONTACT EMAIL FOR PERSON SUBMITTING: \_\_\_\_\_

PHONE FOR PERSON SUBMITTING: \_\_\_\_\_

NAME OF THE PRODUCT/CAMPAIN BEING SUBMITTED: \_\_\_\_\_

COMPANY NAME (Product/Campaign): \_\_\_\_\_

YEAR THE COMPANY STARTED: \_\_\_\_\_

COMPANY ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

COUNTRY: \_\_\_\_\_

CONTACT NUMBERS + AREA CODE: PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

NAME OF REPRESENTATIVE FOR COMPANY AT CITY AWARDS EVENT, IF THEY WIN:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

I ACKNOWLEDGE THE ACCURACY OF THE INFORMATION PROVIDED IN THIS ENTRY.

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

DON'T FORGET TO INCLUDE USB WITH THE FOLLOWING: 1. PHOTOS OF PRODUCTS/BOARDS

2. COMPANY LOGO

3. SUBMISSION FORMS

**\* Incomplete entries will NOT be judged**



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