



March 23, 2017 6:00 - 8:00 PM

Rooftop Event Lofts at Mercer Landing  
1500 Mercer University Drive, Macon, GA 31204



# JANELL STEPHENS

CEO of Camille Rose Naturals

[www.camillerosenaturals.com](http://www.camillerosenaturals.com)



Camille Rose™



Janell Stephens is the founder and Master Mixtress of Camille Rose Naturals, a vegan collection of foodie-inspired hair and body products for all textures and skin types. As a health conscience mother of five, Stephens has always been at the forefront of the entrepreneurial line! Running her third successful company as nearly a "one woman show," Camille Rose Naturals is the result of Stephens' passion for quality ingredients and overall wellness.

Her collection features artful blends of gourmet extracts like coconut, ginger and caramel in moisture-rich hair cleansers, conditioners, stylers and even body creams. Stephens aims to set Camille Rose Naturals apart by considering the total health and wellness of her (both male and female) customers.

"I wanted to add my own unique twist to the so-called 'natural beauty' space," says Stephens, "It's about more than just natural hair; it's about total wellness and healthy living." Consumers agree, voting the brand as best "Complete Hair Care System" for Essence Magazine's 2014 Readers' Choice Award.

Now in its fifth year of business, the Camille Rose Naturals line can be found nationwide in Target, Whole Foods, and Bed, Bath & Beyond. Stephens takes her direction from the lessons of her late grandmother, "the woman who taught me how to wear multiple hats with poise." And she does. Between soccer, football and dance practice with her five kids, to strategizing new partnerships for her brand, Stephens seamlessly shifts between the demands of family life and "foodie" beauty on a daily basis. Her lifestyle encompasses the very ideals that inspired the creation and cult following behind Camille Rose Naturals.