

MIAMI BEACH's CICLOVÍA



**Sunday, October 9 from 8AM - 1PM
Washington Avenue from 5 to 16 streets**

Come out to Washington Avenue for a car-free stroll, skate or bike ride on the open street. Bring your family, friends and pets to enjoy this all-ages experience and visit the businesses along Washington Avenue.

Washington Avenue from 5 to 16 streets will be closed to vehicular traffic during this event.

Don't forget your bikes, skates and skateboards! Lets Walk and Roll!

#MBCiclovía

MIAMI BEACH

MIAMIBEACH's

CICLOVÍA Vendor Tips

Tips on engaging the community:

- Plan on being open the day of the event from 8AM-1PM.
- Make your storefront or booth visible with signs, banners and sandwich boards.
- Bring your business to the sidewalk in front of your store! Set up tables, sale racks, displays and activities.
- Advertise before the event. We encourage you to offer a Ciclovía special or discount. Send the name of your business, discount offer, activity, website link and address to claudiarodriguez@miamibeachfl.gov and we will add it to our website and event page.
- Put up a Ciclovía flyer and hand them out to your customers. Contact claudiarodriguez@miamibeachfl.gov for a link to a flyer download.
- Sponsorship opportunities available! Contact Alex Matos at alexmatos@miamibeachfl.gov to enhance your partnership with the event.

