



Building an *Agri-Value* Business.

## MODULE 1

Agricultural Bioscience Innovation Centre (ABIC)  
Business Training Programs

# Building a Winning Plan:

## Agricultural Processing Business Plan Training

### Take your great idea to the next level and plan for success!

This training program is for new entrepreneurs in the agricultural value-added processing sector focused on manufacturing ingredients for food, feed, and health markets.

Entrepreneurs in early stages of developing their businesses – from ideation, planning and feasibility, or pre-revenue and market entry – will benefit from this course.

#### THIS PROGRAM INCLUDES:

**40 hours of course material, with follow-up input from instructors.**

**DAY 1:** Ideation fundamentals, assessing feasibility, and communicating your plan

**DAY 2:** Creating a Strong Company

**DAY 3:** Understanding Financial Statements – what do they tell you? (NOT an accounting class)

**DAY 4:** Financial Statement Keys and Ratios, and Introduction to Business Modeling

**DAY 5:** Develop an Initial Business Plan with Impact!

#### REGISTRATION INFORMATION

Program runs **October 19-23, 2020**

**Application Deadline:** September 10, 2020

**Cost: \$200.00**

Space is Limited!

Communicate your idea, understand financials, and **build a winning company!**

#### LEARN MORE:

Visit the website: **Building a Winning Plan** [www.abic.ca](http://www.abic.ca)

Or contact **Brad Bly** at Ag-West Bio to find out if this course is for you!  
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