



Building a Winning Plan:

Agricultural Processing Business Plan Training

Take your great idea to the next level and plan for success!

This training program is for new entrepreneurs in the agricultural value-added processing sector focused on manufacturing ingredients for food, feed, and health markets.

Entrepreneurs in early stages of developing their businesses – from ideation, planning and feasibility, or pre-revenue and market entry – will benefit from this course.

THIS PROGRAM INCLUDES:

40 hours of course material, with follow-up input from instructors.

DAY 1: Ideation fundamentals, assessing feasibility, and communicating your plan

DAY 2: Creating a Strong Company

DAY 3: Understanding Financial Statements – what do they tell you? (NOT an accounting class)

DAY 4: Financial Statement Keys and Ratios, and Introduction to Business Modeling

DAY 5: Develop an Initial Business Plan with Impact!

REGISTRATION INFORMATION

Program runs **October 19-23, 2020**

Application Deadline: September 10, 2020

Cost: \$200.00

Space is Limited!

Communicate your idea, understand financials, and **build a winning company!**

LEARN MORE:

Visit the website: **Building a Winning Plan** www.abic.ca

Or contact **Brad Bly** at Ag-West Bio to find out if this course is for you!

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