



ST. THERESA SCHOOL TIGER TAIL 5K SPONSORSHIP OPPORTUNITY

Dear friend of St. Theresa School,

On Saturday, May 5th, 2018 we will be hosting the 5K Tiger Tail Walk/Run at St. Theresa School located at 55 Rosemond Terrace. We are offering sponsorship opportunities to local businesses to help promote your services and help support the school.

To make sure the event will be a success and be publicized professionally among the running world, St. Theresa's is working with MS Running Productions. Owner, Marty Schaivone, brings 26 years of experience in consulting and promoting events throughout Fairfield County including the Colony Grill Hot Oil Run and the Great Pumpkin Classic at Trumbull High School.

We anticipate with professional promotion, sponsorship support, and the publicity provided by the school community through social media and distributed materials that we will have hundreds of people proudly wearing the race day 5K Tiger Tail t-shirt on the evening of May 5th.

Sponsorship Levels (all donations at tax deductible):

- \$100 - Company name/logo on T-shirt, 2 free T-shirts
- \$200 - Larger company name/logo on T-shirt, 2 free T-shirts, company name/logo on race day banner
- \$300 - Larger company name/logo on T-shirt, 2 free T-shirts, company name/logo on race day banner, water stop sign permission (BYO sign)
- \$500 - Premiere Sponsor largest company name/logo on T-shirt, 2 free T-shirts, company name/logo on race day banner, water stop sign provided, permission to place banner near start/finish line

If your company has promotional materials that are non-perishable such as pens, key rings, bumper stickers, etc.; in-kind donations will be added to the Swag bags that runners will receive on May 5th.

Sponsorship donations and in-kind gifts may be picked up and delivered to the school for you, dropped off in the school office, or mailed to St. Theresa School. Please mark your donation envelopes or packages with St. Theresa School Tiger Tail 5k Run. Please make checks payable to "St. Theresa School." Please add "5K Tiger Tail" to the memo line. Please include T-shirt sizes. Artwork for your company logo can be emailed to <mailto:info@stesonline.org>.

For more information, please email hsa@stesonline.org or call the school (203)268-3236 and leave a message for the Chairs of the event.

Sincerely,

Susan Turotsy, Betsey Mezzanotte
Race Co-Chairs and the St. Theresa School Home and School Association.

ST. THERESA SCHOOL TIGER TAIL 5K



SPONSORSHIP OPPORTUNITY DONATION FORM

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____

Phone: _____ Email: _____

T-shirt sizes (2 free T-shirts are included with your sponsorship):

Text for race day T-shirt: _____

I will be emailing my logo to info@stesonline.org. _____

Sponsorship Level:

_____ \$100

_____ \$200

_____ \$300

_____ \$500

_____ other

In-Kind Gifts: _____

Value of In-kind donation: _____

_____ Please pick up donation _____ I will mail donation _____ I will drop donation off

St. Theresa School is a 501c3 non-profit organization. All donations are tax deductible. Donation letters will be sent to the address listed on this form. Thank you for your support!