



# GOOD FOOD

*for all*

## THE ROAD TO 2020

**October 28, 2016**

KELLOGG HOTEL AND CONFERENCE CENTER  
EAST LANSING, MI

### AGENDA-AT-A-GLANCE

**8:00 A.M.**

**Registration, Breakfast with Exhibitors**

**9:00 A.M.**

**Welcome and Opening Remarks**

**FACILITATOR AND EMCEE:**

**Stephen Arellano**, Coordinator, Office of the Foundation Liaison, Michigan Council of Foundations

**Mike Hamm, PhD**, C.S. Mott Professor of Sustainable Agriculture and Senior Fellow, Michigan State University Center for Regional Food Systems

**Senator Debbie Stabenow** (invited)

**9:10 A.M.**

**Facilitated Networking: An opportunity to meet someone new**

**9:30 A.M.**

**Keynote Panel: Perspectives on the Road to 2020: Where We've Come and Where We're Going**

**MODERATOR: Rich Pirog, MS**, Director, Michigan State University Center for Regional Food Systems

**Chuck Wolford, MA, MBA, PhD**, Food Service and Purchasing Consultant, Wayne Regional Educational Service Agency, Wayne, MI

**Devita Davison**, Marketing and Communication Director, FoodLab Detroit

**Brian Bates, BS**, Owner and Farmer, Bear Creek Organic Farm, Petoskey, MI

**10:10 A.M.**

**Video 1: The Good Food Movement in Kalamazoo: A Snapshot**

**10:15 A.M.**

**Break with Exhibitors**

**10:45 A.M.**

**Concurrent Breakout Sessions Group #1**

**NOON**

**Lunch**

**1:00 P.M.**

**Performance: SEEDS "The Quest" program**

**1:15 P.M.**

**Keynote Address: Good Food for All: The Journey and the Destination**

**Shirley Sherrod**, Executive Director, Southwest Georgia Project for Community Education

**2:15 P.M.**

**Video 2: The Good Food Movement in the Upper Peninsula: A Snapshot**

**2:20 P.M.**

**Break with Exhibitors**

**2:35 P.M.**

**Concurrent Breakout Sessions Group #2**

**3:50 P.M.**

**Break with Exhibitors**

**4:10 P.M.**

**Video 3: The Good Food Movement in Flint: A Snapshot**

**4:15 P.M.**

**Closing Keynote and Wrap Up**

**J.R. Reynolds, BS**, Coordinator, Good Food Battle Creek, Battle Creek, MI

**5:00 P.M.**

**Adjourn**

