



GOOD FOOD for all

THE ROAD TO 2020

October 28, 2016

KELLOGG HOTEL AND CONFERENCE CENTER
EAST LANSING, MI

AGENDA-AT-A-GLANCE

8:00 A.M.

Registration, Breakfast with Exhibitors

9:00 A.M.

Welcome and Opening Remarks

FACILITATOR AND EMCEE:

Stephen Arellano, Coordinator, Office of the Foundation Liaison, Michigan Council of Foundations

Mike Hamm, PhD, C.S. Mott Professor of Sustainable Agriculture and Senior Fellow, Michigan State University Center for Regional Food Systems

Senator Debbie Stabenow (invited)

9:10 A.M.

Facilitated Networking: An opportunity to meet someone new

9:30 A.M.

Keynote Panel: Perspectives on the Road to 2020: Where We've Come and Where We're Going

MODERATOR: Rich Pirog, MS, Director, Michigan State University Center for Regional Food Systems

Chuck Wolford, MA, MBA, PhD, Food Service and Purchasing Consultant, Wayne Regional Educational Service Agency, Wayne, MI

Devita Davison, Marketing and Communication Director, FoodLab Detroit

Brian Bates, BS, Owner and Farmer, Bear Creek Organic Farm, Petoskey, MI

10:10 A.M.

Video 1: The Good Food Movement in Kalamazoo: A Snapshot

10:15 A.M.

Break with Exhibitors

10:45 A.M.

Concurrent Breakout Sessions Group #1

NOON

Lunch

1:00 P.M.

Performance: SEEDS "The Quest" program

1:15 P.M.

Keynote Address: Good Food for All: The Journey and the Destination

Shirley Sherrod, Executive Director, Southwest Georgia Project for Community Education

2:15 P.M.

Video 2: The Good Food Movement in the Upper Peninsula: A Snapshot

2:20 P.M.

Break with Exhibitors

2:35 P.M.

Concurrent Breakout Sessions Group #2

3:50 P.M.

Break with Exhibitors

4:10 P.M.

Video 3: The Good Food Movement in Flint: A Snapshot

4:15 P.M.

Closing Keynote and Wrap Up

J.R. Reynolds, BS, Coordinator, Good Food Battle Creek, Battle Creek, MI

5:00 P.M.

Adjourn

