

SAVE THE DATE: OCTOBER 28, 2016



GOOD FOOD
for all
THE ROAD TO 2020

Sponsor, Exhibitor and Advertiser Opportunities Fact Sheet

The 2016 Michigan Good Food Summit

Friday, October 28, 2016

Kellogg Hotel and Conference Center, East Lansing, MI

All Summit sponsors will receive:

- Acknowledgment in marketing, web site and on-site materials according to the sponsorship level
- Recognition on Power Point slides and signs at the Summit, according to the sponsorship level
- Complimentary Summit registrations, according to the sponsorship level

Additional benefits are provided according to the sponsorship level:

Ruby Red Apple Sponsor--\$5,000 or more

- Web site link to their organization or company web site
- A full page color ad in the Summit program book: *The first three organizations to commit to this sponsorship level may have ads placed on one of the three cover pages of the program.*
- Organization name featured on a sign at the Summit
- Power Point slide dedicated to organization shown during breaks at the Summit
- Recognition from the podium at the Summit
- Exhibit table in prominent location
- Five complimentary Summit registrations and parking passes

Emerald Bell Pepper Sponsor--\$2,500

- Web site listing
- A half-page color ad in the Summit program book
- Organization name on a sign and slide at the Summit
- Exhibit table
- Three complimentary Summit registrations and parking passes

Golden Sweet Corn Sponsor--\$1,000

- Web site listing
- A quarter-page color ad in the Summit program book
- Organization name on a sign and slide at the Summit
- Exhibit table
- Two complimentary Summit registrations and parking passes

Juicy Blueberry Sponsor--\$500

- Web site listing
- A quarter-page color ad in the Summit program book
- Organization name on a sign and slide at the Summit
- One complimentary Summit registration and parking pass

Trailblazer Scholarship Sponsor--\$250

- Web site listing
- Organization name on a sign and slide at the Summit
- Includes one Summit registration and parking pass for a staff member from your organization and four additional conference registrations to be awarded as scholarships to recipients selected by the Summit planning committee

Supporter Scholarship Sponsor--\$150

- Web site listing
- Organization name on a sign and slide at the Summit
- Includes one Summit registration and parking pass for a staff member from your organization and two additional conference registrations to be awarded as scholarships to recipients selected by the Summit planning committee

Summit Exhibitor

You may purchase an exhibit table without sponsoring the Summit.

Two registrations for the October 28 Summit are included with exhibit tables. Ads are additional.

- For-profit rate: \$350
- Non-profit rate: \$200

Summit Program Ad Only:

You may purchase an ad in the on-site Summit program book without sponsoring the Summit.

- Full page color: \$1,000
- Full page black and white: \$500
- Half-page color: \$400
- Half-page black and white: \$250
- Quarter-page color: \$200
- Quarter-page black and white: \$100

2016 Michigan Good Food Summit Sponsor, Exhibitor and Advertiser Commitment Form

Please return this form by **Monday, October 3, 2016** to ensure inclusion in the Summit program book.
Ads are due on October 3, 2016.

To return the form and for questions:

Diane Drago, Summit Coordinator
c/o Diversified Management Services, LLC
P.O. Box 7976, Ann Arbor, MI 48107
ddrago@dmsevents.com
Telephone: 734-747-2746 ♦ Fax: 734-661-1911

Telephone: 734-747-2746 ♦ Fax: 734-661-1919

Organization: _____

Contact Name: _____

Address: _____

City/State/Zip Code: _____

E-mail: _____

Telephone: _____ Fax: _____

Commitment Level

YES, our organization will sponsor the 2016 Michigan Good Food Summit as a:

- Ruby Red Apple Sponsor--\$5,000 or more**
- Emerald Bell Pepper Sponsor--\$2,500**
- Golden Sweet Corn Sponsor--\$1,000**
- Juicy Blueberry Sponsor--\$500**
- Trailblazer Scholarship Sponsor--\$250**
- Supporter Scholarship Sponsor--\$150**

Note: An exhibit table and ad are included with sponsorships.

- YES**, our organization will exhibit (only) at the 2016 Michigan Good Food Summit
 - For-profit: \$350
 - Non-profit: \$200
- YES**, our organization will **advertise only** in the 2016 Michigan Good Food Summit program at the following level:
 - Full page color: \$1,000
 - Full page black and white: \$500
 - Half-page color: \$400
 - Half-page black and white: \$250
 - Quarter-page color: \$200
 - Quarter-page black and white: \$100

Payment Method

- A check is enclosed, made payable to Michigan State University.
- Credit card (Payment instructions will be provided.)
- Invoice our organization.