

February 27, 2017

## **Preparing for Popcorn Sales**

It's not too early to be preparing for your popcorn sales! Now is the time to be recruiting your popcorn kernels or popcorn team. The more individuals your unit has invested in popcorn the better the communications are going to be from the leader down to every Scout. It also makes the work load more manageable and individuals are more likely to step up and help out. so start recruiting.

If your unit is not participating, then you are doing a great injustice to your unit and Scouts. Let's all truly make this year's sale an extension of the Scouting program, and let's teach them how to be prepared, have the courage to approach an adult and make an ask, and how to tailor their communication skills to turn a no sale into a Yes!

Please take time to view the attached videos from the parent/leader and also from a Scout perspective. The popcorn sale is a way to encourage those young men to have financial accountability for their program and earn their own way! What better opportunity is there to help them prepare for the future.

<http://www.bing.com/videos/search?q=Scout+popcorn+Sales+Fewx&go+Search&q=bs&form=QBVR>

If you have questions about the 2017 Popcorn Sale, contact [Sherry Brady](#).