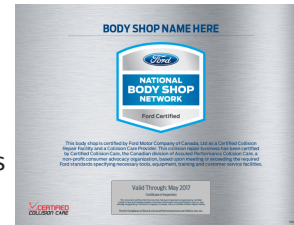


Welcome to the Certified Collision Care Newsletter

Our monthly newsletter will provide you with valuable information, program announcements and updates, and tips to maximize your OEM Certification. Would you like to share with your colleagues? They can subscribe to our free newsletter at www.certifiedcollisioncare.ca.

Ford Canada joins Fiat Chrysler Automobiles on the Certified Collision Care Program

Ford Motor Company of Canada and FCA are now both partners with Certified Collision Care to manage their OEM Certification programs. Collision Repairers that meet the aluminum-specific Ford requirements can now add OEM Certification by Ford to their business. Certified shops will receive signage, distinction on the Autobody locator and the ability to use special FCA and Ford badges on their marketing material and website. Our OEM brochures and certification requirements can be downloaded on our website at this link: <http://certifiedcollisioncare.ca/canada/affiliates>



If you are already FCA Certified, and would like to add the Ford OEM Certification to your business please contact one of our Account Managers:

Steven Barker at steven.barker@assuredperformance.net (English)

Laurent Joyal at laurent.joyal@assuredperformance.net (French)

Ford National Body Shop Network - Updated Dust Extraction Equipment Requirements

Ford has updated the dust extraction system requirements for OEM Certification. In addition to the immersion type wet-mix dust extraction system, there is a new portable pneumatic system that has been approved. If you are purchasing equipment to meet Ford Certification requirements, contact your Account Manager for additional information.

Marketing Tips

Did you know consumers are 3 times more likely to pick a Certified choice over any other? This is why becoming an OEM Certified Repair Facility will significantly benefit your collision business - especially when you use your credentials in your marketing and sales efforts.

To maximize the impact:

1. **EDUCATE YOUR STAFF:** Less than 1 in 10 shops qualify as a Certified Collision Care providers. Celebrate your achievement with your staff! Ask them for ideas on how to let the community know that your facility is an OEM Certified Collision Care Provider.
2. **CERTIFICATION SIGNAGE:** Hang your Certified Collision Care, Mopar Certified Collision Repair Facility, and Ford National Body Shop Network Certified signs in your high-traffic reception area, and explain the importance of OEM Certification in your sales process.
3. **DISPLAY OEM LOGOS:** Download your approved OEM logo credentials and add to your website and social media sites. Let consumers know you are Certified to safely repair their car by their auto manufacturer!
4. **PERSONALIZE YOUR MICRO-SITE:** The Certified Collision Care online shop locator is launching. Make a great first impression with consumers by updating your business hours, contact information and shop photos. Show off your beautiful facility and friendly staff!

TECH Tips

Did you know that FCA Canada Collision repair manuals and manufacturer position statements are available at no cost online? These manuals help ensure that you have the latest information to properly repair FCA vehicles. To access the information please go to:

<http://www.moparrepairconnection.ca/en/collision.php>

<http://www.moparrepairconnection.ca/fr/collision.php>

Congratulations to our latest Certified shops!

Please help us congratulate our latest Certified Collision Care Providers!

Collision Repair Facility Name	Province
Contemporary Coachworks North	AB
Crosstown Autobody	AB
Speedy Collision NW Calgary	AB
CARSTAR Abbotsford	BC
CARSTAR Terminal Autobody	BC
CSN Automall Autobody	BC
CSN BC Collisions Ltd	BC
CSN Cowichan Collision Ltd	BC
Don Beck Collision LTD	BC
Fix Auto Courtenay	BC
Kirmac Coquitlam	BC
Kirmac North Richmond	BC
Birchwood Collision Centre at Pointe West	MB
Birchwood Collision Centre on Regent	MB
Eastern Chrysler Dodge Jeep Ram	MB
Eastside Collision Repairs Ltd.	MB
Gateway Autobody Ltd	MB
Winnipeg Collision Centre	MB
CARSTAR Fredericton	NB
Garland Auto Body Ltd.	NL
CARSTAR London East	ON
CARSTAR London West	ON
Cataract Collision Centre	ON
CSN - Lakeshore Auto Body & Glass	ON
CSN Cars Auto Collision	ON
CSN Collision Chatham	ON
Formula First Collision	ON
Prochilo Bros Auto Collision West North York	ON
Prochilo Bros. Auto Collision East York	ON
Prochilo Brothers Auto Collision Scarborough	ON
Royal Auto Collision	ON
Speedy Collision Body Line Collision Ltd	ON
Speedy Collision Weston Garyray	ON
Supreme Collision Centre Aurora	ON
Supreme Collision Centre Bolton	ON
Supreme Collision Centre Thornhill	ON
Windsor Carstar Collision	ON
CARSTAR Saskatoon Eastside	SK
CSN Kavia Auto Body Inc	SK
Parr Auto Body	SK
Precision Auto Body	SK
Universal Collision Centre	SK