

2019 SPONSORSHIP OPPORTUNITIES

**18th Annual Robert H. Dedman Award
For Ethics & Law Dinner**

February 26, 2019
BELO MANSION | DALLAS, TX



18TH ANNUAL ROBERT H. DEDMAN AWARD FOR ETHICS & LAW DINNER

The Robert H. Dedman Award for Ethics & Law Dinner was established in 2001 to honor the late Robert H. Dedman for his commitment to ethics. Each year, the Dallas-Ft. Worth Chapter selects an individual whose dedication to ethics in business, communication and management practices has distinguished them among their peers and honors them at the Dedman Dinner at the Belo Mansion in Downtown Dallas. Typically, more than 300 top in-house counsel, law firm partners and their guests attend. The 2019 dinner will be on February 26th.

Previous award recipients include: Erle Nye (Chairman of the Board & CEO, TXU Corp), Charles Matthews (Vice President & General Counsel, ExxonMobil), Guy Kerr (Senior Vice President - Law and Government, Belo Corp.), Don Williams (Chairman Emeritus, Trammell Crow Company), Ron Taylor (Vice President & General Counsel, Blue Cross Blue Shield of Texas), Anne H. McNamara (former Senior Vice President & General Counsel, AMR Corp and American Airlines), Robert D. Graham (Vice President, Conran Corporation), Elaine Whitbeck (Senior Vice President, Chief Legal Officer, General Counsel & corporate secretary), Ron K. Barger (Senior Vice President & General Counsel, Archon Group, L.P.), Dennis J. Grindinger (CFO & Chief Legal Officer, Hunt Oil Company), Mark S. Berg (Executive Vice President & General Counsel, Pioneer Natural Resources Company), Charles E. Hardy (General Counsel, Austin Industries, Inc), Carlos M. Hernandez (Executive Vice President, Chief Legal Officer & Secretary, Fluor Corporation), Wayne Watts (Senior Executive Vice President & General Counsel, AT&T Inc.), David Hernandez (Senior Vice President and General Counsel, Hunt Consolidated, Inc.) and John Torres (Executive Vice President, Chief Legal Officer and Corporate Secretary of Lennox International Inc.)

An equally important part of the dinner is the awarding of a substantial scholarship to a law student currently enrolled at SMU Dedman School of Law.

DEDMAN DINNER HOST SPONSOR

- One VIP, first-row table of 10 at the dinner
 - Sponsor recognition on each table, in the dinner program, Forum website and all awards dinner digital marketing
 - Signage provided by the Forum with sponsor's name and/or logo prominently displayed during the dinner
-

\$10,000*



Forum's Founding Underwriter, Forrest Smith



~~DEDMAN DINNER RECEPTION SPONSOR~~ - SOLD

- One table of 10 with general level seating
 - Sponsor recognition in the dinner program, Forum website and all awards dinner digital marketing
 - Signage provided by the Forum with sponsor's name and/or logo prominently displayed during the dinner
 - Sponsor may provide signature/logo glasses, napkins and/or swizzle sticks (In coordination with Forum)
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\$5,000*



**deposit required on sponsorships of \$3,500 or more. See last page for deposit dates.*



DEDMAN DINNER STATIONS SPONSOR (4)
REMAINING: 3

- Admission of four sponsor representatives
- Sponsor recognition in dinner program and Forum website
- Signage provided by the Forum with sponsor’s name and/or logo prominently displayed near dinner station

\$2,500

~~DEDMAN DINNER PARKING SPONSOR - SOLD~~

- Admission of four sponsor representatives
- Sponsor recognition in dinner program and Forum website
- Signage provided by the Forum with sponsor’s name and logo prominently displayed at parking garage

\$2,500



DEDMAN DINNER DESSERT & COFFEE BAR SPONSOR

- Admission of two sponsor representatives
- Sponsor recognition in dinner program
- Signage provided by the Forum with sponsor’s name and/or logo prominently displayed near dessert & coffee bar
- Sponsor may provide logo-branded napkins

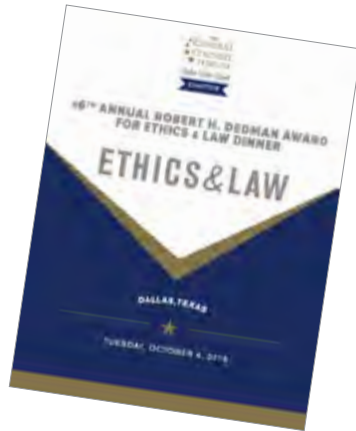
\$1,500

~~DEDMAN DINNER SIGNATURE COCKTAIL SPONSOR - SOLD~~

- Admission of two sponsor representatives
- Sponsor recognition in dinner program
- Signage provided by the Forum with sponsor’s name and logo prominently displayed near cocktail bar

\$1,500





DEDMAN DINNER PROGRAM SPONSOR

- Admission of four sponsor representatives
 - Sponsor recognition in dinner program
-

\$2,500

DEDMAN DINNER TABLE SPONSORSHIP LEVELS

**Table sponsors must be received two weeks before the event to be included in the printed program.*

PLATINUM TABLE SPONSOR

- Table of 10 with priority seating
 - Sponsor recognition on a slide at in printed program & during closing remarks
-

\$5,000

DIAMOND TABLE SPONSOR

- Table of 10 with preferred seating
 - Sponsor recognition in printed program & during closing remarks
-

\$3,000

GENERAL TABLE SPONSOR

- One table of 10 with general level seating
 - Sponsor's name listed at this level in the dinner program
-

\$1,500

**deposit required on sponsorships of \$3,500 or more. See last page for deposit dates.*

– HOW TO PURCHASE A SPONSORSHIP –

1. To learn more about a specific sponsorship opportunity, please contact the Texas General Counsel Forum Office at (214) 445-9881, fax (972) 476-1206, or (email) nsaenz@tgcf.org.
2. Pre-Event Publicity Caveat: Some sponsorship opportunities provide for “pre-event publicity.” Please be aware of any pre-event deadlines when making your decision to sponsor.
3. **Sponsorships are purchased on a first come, first served basis. All deposits and payments are Non-Refundable.** Sponsorships must be purchased with an e-mail commitment to nsaenz@tgcf.org. Once sponsorship is confirmed an invoice will be sent to the Sponsor via email within 2-3 business days, the sponsor is liable for payment of invoice.
4. A deposit is required for sponsorships equal to or exceeding \$3,500. Please see Payment Schedule below.

Deposit and Payment Schedule

<u>Sponsorship Total</u>	<u>1st Deposit</u> w/in 30 days of invoice	<u>2nd Payment</u> 120 days before the event	<u>Final Payment</u> 60 days before the event
\$3,500 - \$25,000	25%	25%	Balance (50%)

Thank you for supporting the Texas General Counsel Forum.
We look forward to working with you this year!

