BLACK SCHOOL OF BUSINESS

What's New with PSCM?



Diane Porter, left, Tyler Mondock, Alyssa Clayton, and Darren Conway

The advisory board for the PSCM degree program has been formed and held its first meeting on Tuesday, February 21. PSCM faculty, students, and career planning and development professionals met with the board members to talk about opportunities to establish networking relationships with the industry. The advisory board consists of professionals from various industry sectors. Their advising will be very valuable in generating full-time job and internship opportunities for PSCM students. The board will also help in modifying the curriculum of the program to best support our students' professional development.

The newly appointed PSCM board members are:

Andrew Onda, senior advisor, IBM

Heather Lavrich, senior category lead, UPMC

Jeremy Chaffee, director of domestic operations, Logistics

Plus Inc.

John Kill, global community leader, GE Transportation **Darren Conway,** global community leader, GE

Transportation

Jacqueline Masek, LORD Corporation

Lisa Bianchini, program director, Rolls Royce Corporation
Arif Murshed, senior sourcing manager, GE Transportation
Diane Porter, president, Zeyon Corporation
Joi Goffus, procurement manager, Bechtel Plant Machinery Inc.
Michael Fairbank, managing consultant, IBM



Dr. Ray Venkataraman department chair, marketing and PSCM

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Greetings from the PSCM Program!

As the academic year comes to a close, we are happy to report that the Project and Supply Chain Management major continues to show strong enrollment growth. We are delighted to invite the members of our newly formed advisory board to our PSCM community.

We held our first advisory board meeting in February. We thank the advisory board members for sharing their time, expertise, and advice to strengthen our program.

Enjoy reading our spring 2017 newsletter that highlights our advisory board members, one of our PSCM faculty, two of our alumni, two of our current students, and the activities of the PSCM Club.



Faculty Spotlight: Frank DeWolf

Lecturer in management and e-business



What is your educational background?

I have a B.S. in Operations Management from Penn State along with an M.B.A. from Gannon University. I have also completed numerous industry programs and certifications, including Six Sigma, Lean Manufacturing, Kaizen/process improvement, manufacturing management program, negotiation and leadership skills, certification in production and inventory management, and completion of a two-year GE Leadership Program.

What is your industry experience?

I have held numerous executive leadership positions at GE. I also continue to consult extensively with industry in the areas of supply chain, ERP, and information technology. I have recently completed a large project with Naval Supply and I am currently the senior vice president of Business Development for ParadigmIT, which is an IT company of about 2,500 people.

What are your research accomplishments?

While at PSU I have attained approximately \$10 million from various grants and industry contributions. This money has funded the successful completion of numerous projects. I also founded the RFID Center of Excellence and the ERP Center of Excellence, which were in operation for eight years. I have also mentored two Innovation Through Collaboration (ITC) industry projects.

What is your favorite part about being a faculty member?

I get great satisfaction from seeing our students learn and develop over their years at Behrend. My favorite times are meeting with students to discuss their careers, job interviews, and help them strategize on future directions. I continue to stay in contact with a large number of our students who have previously graduated and I have even attended some of their weddings.

What advice do you have for students majoring in PSCM?

My advice would be to work closely with your adviser or PSCM faculty, and try to find an industry mentor. Do your best to learn as much as possible from your academic courses and look for applicable internships and job opportunities as early as possible. Students should think very early in their academic careers about building a strong and diverse resume. A strong GPA, industry experience through internships, volunteer work, and demonstrated leadership skills through participation in academic clubs will really stand out on a resume. When advising PSCM majors, I also recommend complementary minors, such as MIS, and certificates.

Alumni Spotlight: Madeline Tushak '16

Textron Inc. Integrated Supply Chain Leadership Development Program



When did you graduate and with what degrees?

I graduated in May 2016 with a bachelor's degree in Project and Supply Chain Management with Honors in Management, a minor in Management Information Systems, and certificates in Enterprise Resource Planning with SAP and Enterprise Resource Planning with Oracle.

What is your current position and where?

I am currently employed at Textron Inc. I am in their Integrated Supply Chain Leadership Development Program. This program is a two-year rotational program that allows participants to experience four different roles within the supply chain field. My first rotation was at Bell Helicopter in Fort Worth, Texas, where I worked in strategic sourcing as a contracts specialist. My current rotation is at Textron Systems Unmanned Systems in Hunt Valley, Maryland, where I work in the area of planning.

How did you find your current job?

I found my current position indirectly through the Penn State Behrend Career Fair. The fair gave me the chance to speak with a Textron Inc. representative and learn more about the company before applying for company-wide internships online.

What steps did you take at Behrend to help prepare you for your current job?

First, I gained experience through multiple internships, which allowed me to connect the concepts I was learning in class through real-world application. Second, I networked with guest speakers from local businesses, faculty, and other students. This allowed me to form connections with people from many different backgrounds.

Do you intend to pursue any further education or training?

I'd like to pursue a M.B.A. and/or a master's in data analytics within the next two years.

How has your minor/certifications helped you?

Both my minor and my certificates have aided in making my daily responsibilities easier. My Management Information Systems minor has helped me analyze and model data in a more effective way. My SAP and Oracle certificates have helped me complete tasks, such as looking at purchase orders or creating a discrete job, more efficiently.

What advice do you have for future graduates?

A piece of advice that I'd give to future graduates is to never stop learning. I'm a big believer in professional and personal development through higher education, reading business-related books and articles, training courses, mentorship programs, and shadowing peers in other positions.

Read more about Madeline's Spotlight in the fall 2017 PSCM Newsletter!

Alumni Spotlight: Chelsea

Czerwinski '16

Career Foundations Program at LORD Corporation



When did you graduate?

I graduated in December 2016 with my bachelor's degree in Project and Supply Chain Management, minor in Applied Economics, and certificate in SAP. With taking heavy course loads each semester I was able to graduate a semester early and start my career.

What is your current position?

I am in the rotational Career Foundations Program at LORD Corporation in Erie. My current title is CFP Operations Engineer and my current role is production specialist in the Aerospace & Defense Manufacturing Engineering department. In CFP Operations I have the opportunity to work across various industries within LORD such as Aerospace & Defense, Automotive, and Oil & Gas. Every six months for the next two years I will have a new position and will work at multiple LORD plants.

How did you find your current job?

I became aware of my current job when I was completing my internship at LORD Corporation. I originally found out about opportunities at LORD at the Penn State Behrend Career Fair and from job searching online.

What steps did you take at Behrend to help prepare you for your current job?

To prepare for this job I put my academics first and took on every leadership opportunity that I could get involved in while at Penn State Behrend. I also completed internships to prepare me for my future job and to apply what I've learned at Behrend to real world projects. I was an IT intern at Widget Financial and after my internship I accepted a part time job in the membership services department. My experience at Widget Financial gave me the opportunity to gain hands on experience with creating/updating reports in SQL, with customer service, account management, and teller transactions. After working at Widget Financial for a year I accepted a position at LORD Corporation as Global Regulatory Compliance SAP Intern. In this internship I had the opportunity to use my SAP knowledge and apply it to the Environmental Health & Safety module of SAP. I created/regenerated safety data sheets and labels, created phrases and added translations, uploaded documents, updated EHS data, and much more. Operations Management, Project Management classes, MGMT 471W, and all SAP classes have prepared me the most for the real world.

Do you intend to pursue any further education or training?

I am already considering going back to Penn State Behrend to get my MBA either this upcoming fall or next spring.

How has your minor/certifications helped you?

I minored in Applied Economics and completed a certificate in SAP. While my economics background has prepared me to look more in depth at economic factors within my career, the SAP certificate I received has been extra helpful to me. Since I started my career as an intern at LORD I've

used SAP every day at work. I continue to use SAP daily and from the SAP foundation I received from Behrend I have been able to quickly learn new SAP modules and transactions. Completing a certificate in SAP has become way more valuable to me than I ever imagined.

What advice do you have for future graduates?

My advice for future graduates would be to try to complete at least one internship throughout your college career, take advantage of as many leadership opportunities as you can, challenge yourself academically, learn to accept change and adjust fast to them, and start applying for full time positions early. I personally challenged myself in so many ways through academics and leadership commitments in college and truly gained so much from them. Good is never good enough, challenge yourself to go beyond what's expected so that you can differentiate yourself from all of the other students competing for the same jobs as you are. In addition, I definitely would tell any business or engineering student at Behrend to take advantage of the SAP certificate offered. Even if the company you choose to work for has a different ERP system than SAP, having a solid foundation in SAP can help you learn other ERP systems more efficiently.

Read more about Chelsea's Spotlight in the fall 2017 PSCM Newsletter!

Senior Spotlight: Alyssa Clayton *PSCM major, expected to graduate in*



What is your current/past position?

I was the transportation and globalization co-op at The Hershey Company from May 2016 to December 2016.

What was a typical workday?

For my day-to-day tasks, I was in charge of planning final deliveries out of the warehouse in Georgia to customers in the surrounding states. For each supply I was ensuring on time delivery, assigning carriers, and building truckloads. I was also in

charge of some post-shipment processes, which involved addressing issues such as late/missed deliveries and damaged products. I also did some ongoing side projects with cost analysis. I put together tools to figure out cost saving measures Hershey could take in storing and transporting certain commodities. I worked with billing and inventory reconciliation with commodities.

What have you learned outside of class?

I worked a decent amount with SAP between my projects and day-to-day activities. I also learned a lot about Transportation Management (TM) with JDA, and how to work within that system. Overall, I learned a lot about how Hershey operates.

How did your classroom experience help you on your job?

The combination of classroom learning and handson experience complements each other in the long run. Prior to Hershey, I had some basic exposure to SAP, which helped me to be more comfortable with it once starting the job. Now that I'm back, the things I learned while on the job helped me to understand and appreciate the material taught in class even more!

What is your biggest takeaway from your internship?

Talk to people, make connections, learn about their experiences, and ask about their career path. It's all about who you know, and the more connections you make early on, the better and easier it is to get your foot in the door. Gaining a network will also help you find opportunities that align with your future vision.

What advice about internships would you give to current students?

Making sure you know the company culture and if it is the right fit for you. If you end up at a company where the culture doesn't align with you, you won't enjoy it. Get involved! Employers like to see students who do more than just go to class everyday - whether it's a part-time job, joining a club on campus, or doing research, there are so many ways to go above and beyond the normal studies here. Take advantage of them!

Senior Spotlight: Dan Makowski

PSCM major, graduating in May 2017



What is your current internship and where?

I am an operations manager at ABF Freight in Erie.

What attracted you to this particular internship?

While working at Logistics Plus, I heard nothing but great things about ABF from my coworkers. I also did research of my own and found that ABF is one of the best places to work in the logistics industry. They also have plenty of opportunities to move up in the company, which was a big selling point for me.

What is a typical workday?

I go into work each day at 4:00 p.m. and am given a quick briefing about how the day has gone and what to expect later in the night. I then create an outbound plan and determine how many trailers I will need for the freight that was picked up during the day. Once I have everything figured out, I have to judge how much labor I will need to use from the city drivers coming back. When everything is loaded and ready to go, I contact our central dispatch so that it can pick up the trailers with road drivers. At the end of the night I then set up an inbound plan for deliveries to be made the next day.

What have you learned outside of the classroom?

Through my experience I have learned that communication in the freight business is vital for a smooth operation. Companies and consignees need to know where their shipment is and when it will be delivered.

How did your classroom experience help you in your job?

My classroom experience helped me understand why certain things are done. My MIS background also helped me understand our current systems and even teach other employees some tricks within the system.

What are your future career goals?

I would like to stay in the field of logistics, preferably with ABF. I am currently planning on entering into the management trainee program with ABF once I graduate. With time, I would like to move up within the company and eventually become a vice president.

What advice about internships would you give to current students?

The best piece of advice I can give is to not be afraid to try something you are not familiar with. I never once thought I would end up in freight, but after my experiences at Logistics Plus and ABF, I realized that there is an endless amount of possibility within the industry.

Supply Chain Management Case Competition



PSCM student Tyler Mondock, pictured fourth from the left, and his winning team at the SCM case competition.

Three PSCM students, Alyssa Clayton, John Hill, and Tyler Mondock, participated in a Supply Chain Management Case Competition that was hosted by Penn State Smeal College Business at University Park on March 3-4.

The case competition was sponsored by Dairy Farmers of America. Twenty-four participants from multiple universities attended the event, including Penn State Behrend, the University of Michigan, Ohio State University, Truman State University, Cornell University, and Penn State University Park Campus. The organizing committee used a mixed-university team format, integrating students from different schools on teams.

We are happy to report that Tyler Mondock's team took the first place in the competition!

The Project and Supply Chain Management Club



President: Alyssa Clayton

Vice President: Brandon Wampler

Treasurer: Chris Boyd

Secretary: Joe Martone

Brandon Wampler, left, Chris Boyd, Alyssa Clayton, and Joe Martone.

On March 27, the new officers for the Project and Supply Chain Management Club were elected. We are still looking to fill the Project and Supply Chain Management newsletter coordinator position. The newsletter coordinator is in charge of collecting all materials for this newsletter, such as PSCM student internship spotlights, student athletes, alumni spotlights, and faculty spotlights. The newsletter coordinator is also in charge of writing articles on any speaker events the club holds and taking photos at these events. This position works directly with Dr. Ozgun Demirag and Dr. Varun Gupta, the Project and Supply Chain Management Club advisers and the Black School of Business staff personnel.

If you are interested in this position, please contact Taryn Testa at taryn.testa@gmail.com.

PSCM Club Updates

Final Meeting

The final meeting of the semester will be held on Monday, April 24, at 5:00 p.m. in 104 Burke. If you are interested in joining the club for next year, you can either join via OrgSync or email Taryn Testa at taryn.testa@gmail.com.

Logistics Plus Visits PSCM Club



On January 11, Logistics Plus Director of Domestic Operations Jeremy Chaffee visited PSCM Club. Jeremy spoke about his daily activities and career at Logistics Plus. He described the different products that Logistics Plus could be moving in one day, including the distribution of soft drinks, or even moving massive mining equipment. Chaffee discussed that you learn how to get the impossible done when working in a supply chain related position.

Students who attend also got the chance to speak to Chaffee after the presentation to ask further questions about possible internships at Logistics Plus during upcoming semesters.

Chaffee told the students to become people of action and find something that distinguishes them from everyone else. He also explained that students should participate in a self-SWOT analysis to size up their opportunities and try to improve on their weaknesses. "Be passionate about what you are doing," he said.

TOPS Program



McKenna Aleksivich, left, Evan Augustine, Alex Bilka, Catherine Eichenlaub, and Taryn Testa

PSCM students are getting involved this semester with the TOPS Soccer program. It is a community-based program that gives special needs children an opportunity to participate with Penn State Behrend students. The program began Wednesday, March 15 and will continue for the next seven weeks. Penn State Behrend student volunteers will work with these children to promote good health and basic soccer skills. Secretary of the PSCM Club and women's soccer player Alex Bilka gave the suggestion for the club to get involved with this wonderful program!