



AVON

For New Representatives who placed their **first order** on or after July 11, 2018

**Campaigns 23 to 26, 2018** (orders placed 10/17 to 12/11)

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**EARN AN IPAD WHEN YOU AND YOUR TEAM  
SELL \$3,000 DURING THE INCENTIVE PERIOD**



- All Sales are shown in Award Sales and include direct delivery, sales center orders and demos. Gifts with purchase do not count for this promotion.
- Team sales include your personal sales and all sales from your first generation Representatives (people that you recruit directly)

## FAQs:

### Do I have to build a team to earn?

No, you can earn by personally selling \$3,000. But everything is more fun with a friend. We recommend you build a team so that all of your team sales will also contribute towards your goal.

### Can you provide an example on how I could earn?

You'll earn if you sell \$500 each campaign and recruit one person each campaign who continues to sell \$150.

Campaign	You	Your New Recruit(s)
23	\$500	\$150
24	\$500	\$300
25	\$500	\$450
26	\$500	\$600
Total	\$2,000	\$1,500

### In addition to the iPad are there other rewards I can earn with Avon?

Yes! If you follow the above formula for earning, you could receive \$80-\$200 in Qualified New Recruit Bonuses, 8 entries into a [Rake in the Cash](#) drawing where you could earn your share at \$150,000, and 1,200 head start points in the Avon Grand Fiesta incentive. You'd also promote to Bronze Ambassador in Campaign 26 and earn up to \$500 in promotion bonuses and another 500 head start points in the Avon Grand Fiesta incentive. With all those head start points, you'd be 1/3 of the way to earning a trip for 1 to Los Cabos Mexico.

### What is a Qualified New Recruit?

A Qualified New Recruit is a new Representative who places a first or second order of \$150+ (by LOA 2) and pays for that order on time.

### What is a first generation Representative?

A generation is the depth a Representative has in your downline in relation to you, regardless of their title. Representatives directly below you are considered to be your first generation (G1)

### What version of the iPad will I receive?

You will receive a 9.7" 32 GB iPad with Wi-Fi. Color of iPad is subject to change. If for some reason your iPad is damaged upon receipt, you must return it to the vendor within 30 days of receiving to get a replacement. No replacements will be granted after that time.

### I joined before July 11<sup>th</sup>, why can't I participate in the incentive?

This incentive is designed exclusively for our new Representatives. We recommend you use this incentive as a tool to help you recruit – your new Representatives can earn an iPad. Remember, for each Qualified New Recruit you'll earn a \$20 Qualified New Recruit Bonus as part of the Advanced Leadership structure. You'll also earn 300 Vamos head start points for each traditional QNR as part of Avon's Grand Fiesta incentive.

**If I placed my first order July 11<sup>th</sup> or later and already built a team prior to the incentive, do their sales count towards my goal or do only new recruits during the incentive period count towards the goal?**

Yes, all team sales will count towards your goal, regardless of when your new team member joined both new and old.

**Can pending appointments earn the iPad?**

Yes. Anyone that placed their first order July 11<sup>th</sup> or later is eligible. Therefore appointments C16 to C26 can all earn regardless of when they enrolled.

**If a new Representative contracts and appoints during the incentive period can they earn the iPad?**

Yes, this incentive is open to anyone who placed a first order July 11<sup>th</sup> or later.

**TIMING:**

- Rewards will begin shipping as you qualify. They will be sent directly to the mailing address which Avon has on file. If the address is a PO Box, it will be mailed to the shipping address which Avon has on file.
- Reporting for this incentive will be available in VIBE by 10/31. You must be in leadership to access VIBE. To see your personal sales visit the Recognition and Rewards tab on YourAvon.com and click on "PRP Tracker".

**WHO TO CONTACT:**

- For questions please contact Customer Service at (866) 513-AVON or visit YourAvon.com and click "Get Support" then "send message". You can also email [incentives@avonusa.com](mailto:incentives@avonusa.com)

**IMPORTANT GUIDELINES:**

- Award Sales includes direct delivery, sales center orders, and demos. Gifts with purchase do not count for this promotion. Bonus Dollars including Double Dollars are not included in Award Sales for this promotion.
- 1900 Districts are not eligible to participate. Employees cannot participate with corporate account but are eligible to participate with their own Representative account.
- Use of reward may be subject to additional terms and conditions depending on product or service provider.

- Reward cannot be redeemed for cash. Avon reserves the right to substitute with something of comparable or greater value, in its sole discretion.
- Avon reserves the right to adjust rules and regulations or cancel the program at any time, at its sole discretion.
- Avon reserves the right to audit all performance data when determining incentive reward eligibility and reserves the right to disqualify or remove any Representative it determines has violated principles of fairness or program intent, or any violation of the Business Policies and Procedures for Avon Independent Sales Representatives or the Terms and Conditions of the Independent Sales Representative Contract.
- Avon will monitor for returns, and has the right to disqualify or charge back for the value of the incentive prize if it determines most of the products purchased to earn were returned.
- Representative's account must be active and in good standing (past due no more than 2 Campaigns). Avon reserves the right to review and withhold rewards for account balances over \$500.
- All federal, state and local taxes, if any, associated with acceptance of the reward are the winner's responsibility. Winners will receive a 1099 form for winnings valued at \$600 or more. Please consult your tax advisor for advice on how and when to handle taxes on winnings.
- Void where prohibited.