

Vacation Like A Boss

TIMING:

**CAMPAIGNS 3, 2017 – CAMPAIGN 9, 2017
(TRENDSETTER CAMPAIGNS 5, 2017 – CAMPAIGN 11, 2017)**

PARTICIPANTS

All levels of the Leadership program (Promoter and above), those not yet in Leadership and New Representatives who join the Leadership program during the incentive

REWARD

Trip to Bahamas, Paradise Island, June 11th – 14th, 2017

- 4 Days, 3 Nights' Accommodations at the [Atlantis Coral Tower Resort](http://www.atlantisbahamas.com) (Double Occupancy Room)
- <http://www.atlantisbahamas.com>
- Approximate Retail Value: \$2,500 (\$4,000 for achiever with a guest). Actual value may vary based on departure location.
- Round-trip air transportation
- Round trip ground transportation between airport and hotel
- All-Inclusive package



HOW TO ACHIEVE

- Meet the Leader Points Goal below to earn:

Trip for 1	Trip for 2
2,500 Leader Points	4,000 Leader Points

- Earn Leader Points by completing Goals

GOALS	EARN LEADER POINTS
Personal Award Sales of \$300+ each Campaign	75
Recruit From Avon Source	150
Recruit from Personal Source	300
Title Promotion (Ambassador and above).	1,000
Mentor a First Generation Representative to Promote	500

- **Personal Sales:** Earn Leader Points each Campaign you sell at least \$300. Each Campaign stands alone. Points will only be rewarded once per Campaign. Ex. \$600 Award Sales in one Campaign = 75 Leader Points
- **Recruit From Avon Source:** A new Representative from an Avon-generated lead such as ALMA, who places his/her first or second order of \$150+ by Campaign 9 (TS 11) and pays for that order on time (with the exception of Campaign 9, TS 11). ALMA leads, even if assigned, delegated or reassigned, will count in this category. Points will only be rewarded one time for each New Recruit that places the \$150 order in their first or second order (not both).

- **Recruit from Personal Source:** A new Representative from a non-Avon generated lead who places his/her first or second order of \$150+ by Campaign 9 (TS 11) and pays for that order on time (with the exception of Campaign 9, TS 11). Points will only be rewarded one time for each New Recruit that places the \$150 order in their first or second order (not both).
- **Title Promotion (Ambassador+):** Advance to a higher Achievement Title during the incentive based on your Campaign 2 (TS 4) Achievement Title. Earn Leader Points for each title promotion. Only Ambassadors and above are eligible under this method.
- **Mentor First Generation Representative to Promote:** When a first generation Representative promotes to a higher Achievement Title during the incentive period and earns the Title Promotion Points.
 - See Flyer for Example on how to earn

- There will be an additional guest buy-in option.
- Avon reserves the right to substitute a reward (or portion thereof) with something of comparable or greater value, in its sole discretion.
- Rewards cannot be transferred or substituted or assigned by Achievers. Rewards cannot be redeemed for cash.
- Roll ups will not count for this incentive.
- Avon reserves the right to adjust rules and regulations or cancel the program at any time, at its sole discretion.
- 1900 Districts and District 2214 are not eligible to participate in this Incentive.
- Avon reserves the right to audit all performance data when determining Incentive reward eligibility and reserves the right to disqualify or remove any Representative it determines has violated principles of fairness or program intent.
- Representative's account must be active and in good standing (past due no more than 2 Campaigns). Avon reserves the right to review and withhold rewards for account balances over \$500.
- This program is subject to all applicable federal, state and local laws and regulations.
- All federal, state and local taxes, if any, associated with acceptance of the reward are Representative's responsibility.
- By participating, Representatives agree that Avon will have no liability whatsoever for, and shall be held harmless by Representative against, any liability, for any injuries, losses or damages of any kind, resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the reward (including any travel or activity related thereto) or participation in this program.
- Limit 1 reward per individual.
- All dollars shown are in U.S. dollars.
- Void where prohibited.

IMPORTANT GUIDELINES

- There will be no "gifting" of remaining Leader Points. Leader Points are non-transferable.
- In the event the achiever is unable to attend he/she will receive \$500, if he/she achieved with a guest, he she will receive \$1,000.
- All costs and expenses associated with acceptance and use of the trip not specified herein as being provided, including, without limitation, ground transportation, luggage fees, meals and drinks not covered by the all-inclusive plan, are the Achiever's sole responsibility.
- Achievers must be at least 18 years old, guests must be at least 13 years old. Achievers and guests will be required to execute and return a liability/publicity release within the time period stated by Avon or trip will be forfeited. Achiever and Guest must travel together and on the same itinerary and are responsible for obtaining in advance all necessary travel documents, including passports and/or visas (as applicable). Travel arrangements will be made through Avon's agent and on a carrier of Avon's choice. Achiever and Guest must travel on dates set forth by Avon or trip will be forfeited. All trip details are at Sponsor's sole discretion.

TRACKING AND ACHIEVERS LIST

Tracking Available	January 30, 2017
Achievers Posted	May 2, 2017

- For questions regarding your performance or reporting please contact avon.leadershipC2@avonusa.com or call the Leadership number 1-800-468-4600.