

PINNING STREAK

Incentive Guide

Campaigns 1 to 13, 2018



For Representatives Who Joined *Prior* to Campaign 1, 2018

Consistency is key to growing your Avon business.

You Do:

Place an order with total that is greater than \$0 in all 13 Campaigns during the incentive timeframe. Your order total must be more than \$0 after any account credits have been applied. (Example, you place an order of \$20 but had returns that bring your order down to -\$50 then you do not qualify.)

You Get:

The “Avon” **pin**

PRP PERK: All President’s Recognition Program (PRP) Members who achieve the pin will also get **50 PRP Points** – just for being in PRP!

Make sure to place another order in Campaign 14 or 15 on YourAvon.com to receive the pin with your order.

For Representatives Who Join Campaigns 1-13, 2018

Avon’s [KickStart](#) program taps into your passion for your business for a quick start to achieving your goals and making money in every campaign. And now, you can also earn this exclusive pin to wear with pride as you introduce your business to new customers.

You Do:

Meet your first three KickStart Sales Goals (All goals are based on award sales).

1 st Campaign	2 nd Campaign	3 rd Campaign
Any size	\$150	\$200

You Get:

The “Avon” pin.

Receive the pin with your following order. You must place your order on YourAvon.com

WHO TO CONTACT:

For questions regarding your performance please contact the help desk at

avon.leadershipC2@avonusa.com or call 1-800-468-4600.

TRACKING:

- Reporting will be live by January 1, 2018 for Leaders only on VIBE.
- Keep track of your orders using the tracking sheet.

IMPORTANT GUIDELINES:

- Representatives must comply with the [Business Policies and Procedures for Avon Independent Sales Representatives](#).
- There is no order size requirement to earn the pin unless you joined during C1-13, 2018 and are eligible for the pin through KickStart sales goal achievement.
- Representative's account must be active and in good standing, meaning they can't be past due more than 2 Campaigns. Avon has the right to disqualify anyone who is past due more than \$500.