



## ENJOY DOUBLE DOLLARS ON ALL AWARD SALES THIS SUMMER SEASON!

**TIMING: CAMPAIGN 16, – CAMPAIGN 17, 2017 (TS 18-19)**

**PARTICIPANTS: ALL SALES REPRESENTATIVES**

**REWARDS: ALL REPRESENTATIVES WILL RECEIVE DOUBLE DOLLARS TOWARDS THEIR PRESIDENT'S RECOGNITION PROGRAM SALES LEVEL ACHIEVEMENT GOALS ON ALL AWARD SALES.**

### **WHAT'S INCLUDED:**

All Award Sales will count towards Double Dollars, Campaigns 16 to 17, (TS 18-19) for the following:

National Campaign 16:

- All Products in the Core Brochure: **(With the exception of While Supplies Last items on pages 136-137, 151, 156, 158, 163 & 168-199)**
- C16 Avon Living Magalog
- C16-17 mark. Magalog
- C16-17 Travel Essentials Flyer: **(With the exception of While Supplies Last items on pages 22 & 23)**

National Campaign 17:

- All Products in the Core Brochure: **(With the exception of While Supplies Last items on pages 148, 166, 178, 181, 183 & 188-193)**
- C16-17 mark. Magalog
- C16-17 Travel Essentials Flyer: **(With the exception of While Supplies Last items on pages 22 & 23)**
- C17 ONLY Sizzling Summer Style Flyer: **(With the exception of While Supplies Last items on pages 4, 8, 12, 14, 24, 28 & 30)**

Trendsetter Campaign 18:

- All Products in the Core Brochure :**(With the exception of While Supplies Last items on pages 156,168-169,170-171, 183-188, 191-193,196,199-201, 208-215)**
- C18-19 mark. Magalog: **(With the exception of While Supplies Last items on pages 28-Back Cover)**
- C18 ONLY Sizzling Summer Style Flyer: **(With the exception of While Supplies Last items on pages 4, 8, 12, 14, 24, 28 & 30)**
- C18-19 Anew Flyer
- C18-19 Beauty Rituals Flyer: **(With the exception of While Supplies Last items on pages 18-19 & 22-23)**

Trendsetter Campaign 19:

- All Products in the Core Brochure: **(With the exception of While Supplies Last items on pages 185, 192-193, 200-202, 204)**
- C18-19 mark. Magalog : **(With the exception of While Supplies Last items on pages 28-Back Cover)**
- C18-19 Anew Flyer
- C18-19 Beauty Rituals Flyer: **(With the exception of While Supplies Last items on pages 18-19 & 22-23)**
- C19 ONLY Fall Beauty Flyer
- C19 ONLY Avon Living Magalog

All Representatives:

- *Direct Delivery / Sales Center Orders*
- *Add-on & Late Orders \*will count as long as these are billed before each campaign update*

**WHAT'S NOT INCLUDED:**

- Excludes breast cancer & or domestic violence cause- related products
- Outlet
- Special offers in the What's New
- Demos
- Fundraisers
- Samples
- Backorders
- Sales Tools

**IMPORTANT GUIDELINES:**

- C16 – C17 (TS 18 – 19) is the only opportunity to receive Double Dollars in 2017
- Double Dollars will **not** count towards leadership sales or earnings levels
- Double Dollars will **not** count towards the Presidents Recognition Sales Increase Points Program or any other sales incentives
- Double Dollars are **not** added to a Representative's Award Sales base when comparing history year over year for the purpose of sales increase. However, these dollars are added to the Representative's Award Sales base for the purpose of identifying the Representative's sales achievement level and ranking for recognition at the annual President's Club Tribute events
- To check the status of how much you have been awarded in Double Dollars, check the 'About this Order' section of your invoice – it will include the exact amount of Double Dollars you were awarded. The amount is also reflected in your Recognition statement on the line that says 'Your Cycle-to-Date Sales this Cycle'. Please be aware that while Double Dollars will be included on your Direct Delivery orders your invoice statement will not reflect these Double Dollars
- For end of cycle reports there is no separate column in the report that lists Double Dollars. All Double Dollars will be included in the current cycle-to-date sales report
- For LABC's, both personal and LABC accounts will be eligible for this incentive
- See the President's Recognition Program guide on [youravon.com](http://youravon.com) under the Rewards and Recognition tab for more details