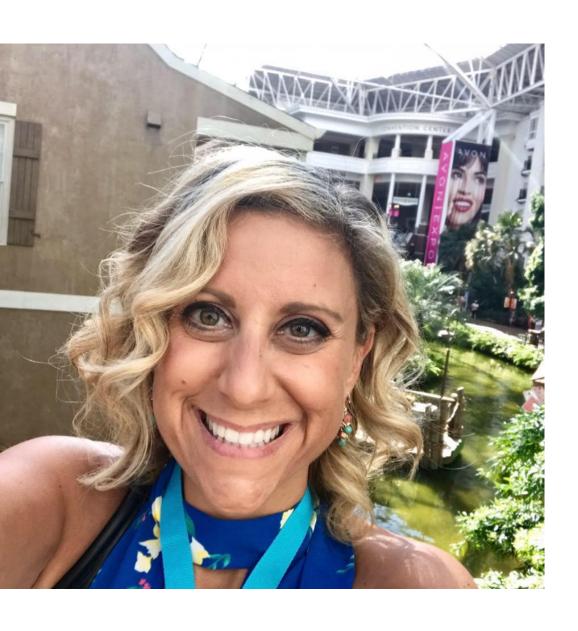




Avon Team Momentum August Leadership Update Hosted by: Emíly Seagren

- •Free Avon Tips: www.makeupmarketers.com
- Avon Training by Emily: www.emilyseagren.com
- •Join us on Facebook: www.facebook.com/groups/MakeupMarketingOnline
- •Subscribe on YouTube: www.youtube.com/user/AvonRepEmily

Who is Emily Seagren?



- Wife, Mother, Entrepreneur
- 2015 Avon Woman of Enterprise, Team Momentum Gold Leader, President's Council
- Rep since January 2008
- Why listen to me?
- July Face-to-Face Sales: \$9,330
- **July eSales:** \$7,537
- Total July Personal Sales: \$16,867
- Total July Team Sales: \$139,763
- Makeup Marketing Online Mission: Teach as many reps as possible how to build an online Avon business through sales, recruiting, and leadership

Helpful Tips for your Avon Biz

- Free Tips for All Representatives
 - www.MakeupMarketers.com or www.youtube.com/user/avonrepemily
 - Avon Tips for New Representatives August 2017
 - Avon RepFest 2017 Recap
 - Avon Online Recruiting 101
 - How to get Avon Leads Online
- Suggested Avon Videos yourAvon.com Campaign Central Avon Video Gallery
 - Campaign Central 20
 - August Virtual Sales Meeting
 - Project Runway Episode 1: https://youtu.be/PMZPu-GP-e0
- •Training Free for Team Momentum
 - Free Webinars
 - On Demand at www.emilyseagren.com \$5 each
 - Buy DVD Bundles at www.makeupmarketers.com



"If you must look back, do so forgivingly. If you must look forward, do so Prayerfully. However, the wisest thing you can do is be Present in the Present Gratefully. "

-Maya Angelou

lyseagren.com keupmarketers.com

I'M TOO BUSY WORKING ON MY OWN GRASS TO NOTICE IF YOURS IS GREENER

mílyseagren.com nakeupmarketers.com

Team Momentum is 1,132 Reps Strong!!! Congrats to Shirl, Jayne, Tricia, and Terri who earned team members in the Lead to Achieve incentive.



Welcome to the Team Nested Reps!



Congratulations Jayne Hewitt & Terri Mosqueda who Advanced to Gold Ambassadors in C17!



Way to Go Team Momentum



always on point

Way to Go in Campaign 17! \$91,691 in Unit Sales - #1 Leader in C17 – Fabulous! #1 YTD Leader Team – WOW! #28 Overall in the Nation – Amazing!







Avon RepFest at a Glance

- Avon RepFest at the Movies \$73 value swag bag
- Jon Gordon and Kindra Hall Keynote Speakers
- Wild Country 50th Anniversary
- Drive Like a Boss Incentive
- Drive Like a Boss Workshops
- Avon A Box Order Builder
- Social Selling Simplified Training Series
- 2017 Avon Holiday Line up
- Revamped Avon U
- Changes coming to Onboarding / Starter Kits
- Avon Espira Health & Wellness Launch
- Avon Official Beauty Sponsor of Project Runway
- Cruise Like a Boss Incentive



Avon News

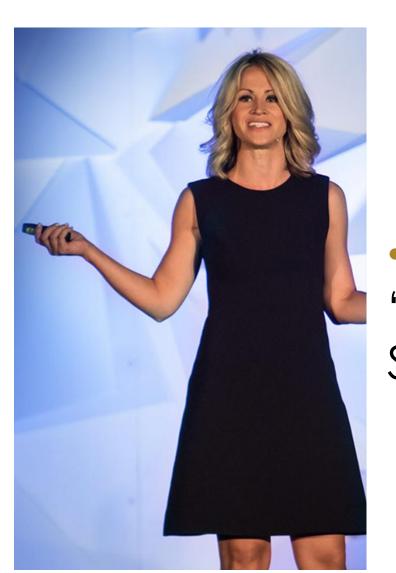
- Landing page of yourAvon.com Beauty Buzz View All
- Sign up for text updates
- Project Runway Episode 1 Sunset Eyes
- C20 Best of Beauty A Box
- Social Media Simplified Training Series
- August Virtual Sales Meeting
- C20 Campaign Central
- Free Shipping for 3 days only!
- Labor Day Holiday Dates / Hours
- Cruise Like a Boss
- Drive Like a Boss
- C23 What's New
- Town & Country Buy 50 Fundraiser flyers, get 50 free
- Throw a Viewing Party
- New Ordering System Alert for Hanes Bras



Avon RepFest 2017 Keynote Speakers



•Jon Gordon "Be blessed, not stressed."



•Kindra Hall – "Power of Storytelling."

Avon Drive like a Boss Incentive





- What: Drive Like a Boss
- When: C20 C25
- How: Attend a Drive like a Boss workshop starting in September (48 locations) or complete an Avon U online training course
- Earn additional entries by increasing sales or adding qualified new recruits.
- More info coming at the end of August!



- Next Free Training: Wednesday, August 30 at 7pm Central
- Register here: http://webinar.multibrain.net/avon
- Facebook group: https://www.facebook.com/groups/1932564330365495/

Avon Sponsors Project Runway



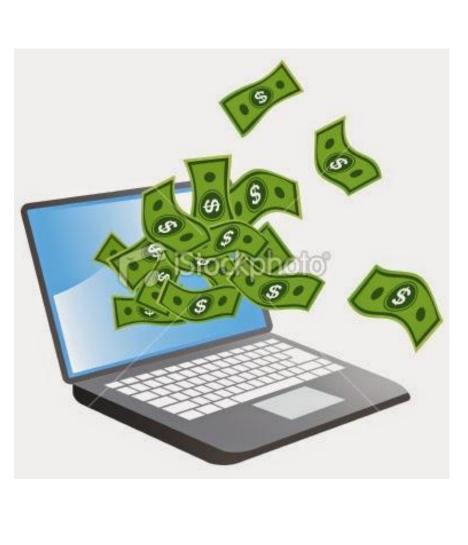
- Official sponsor of Project Runway Season 16 14 week sponsorship
- Get social US Weekly
- Plan viewing parties team, family, friends
- Engage your customers use as a recruiting tool
- Thursdays at 7pm Central / 8pm Eastern

3 Opportunities to Earn with Avon

1. Traditional Sales



2. Online Sales



3. Team Sales



PRESIDENT'S RECOGNITION PROGRAM AWARD SALES ACHIEVEMENT LEVELS'



Earn a Free PRP Trip Every Year \$112,000 in Personal Sales or Bronze Executive





Unlock the Magic with PRP in 2017

Congratulations President's Club Members! Sell \$10,000 from C1 – C26 - \$385 per Campaign 40% Earners now and in 2018 for all PC Members!

- 1. Peter Regan \$18,432
- 2. Kimberly Vanaelst \$17,357
- 3. Agnieszka Sulek \$14,605 New!
- 4. Shirl Papaian \$13,630
- 5. Ellen Compell \$11,365 New!
- 6. Tricia Thomas \$9,910
- 7. Lisha Johnson \$9,618 New!
- 8. Terri Mosqueda \$9,384 New!
- 9. Brandy Shelley \$7,141 New!
- 10. Brenda McLaughlin \$6,542

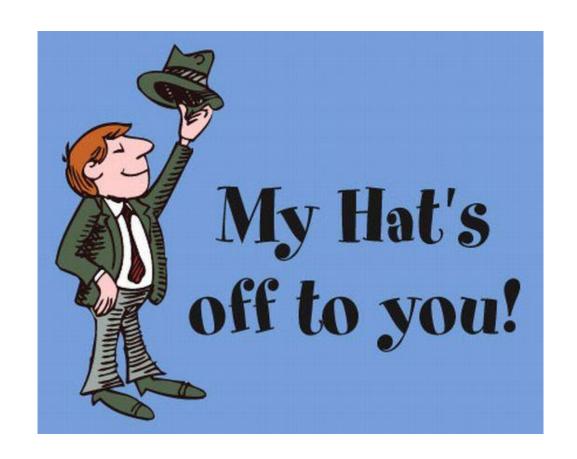




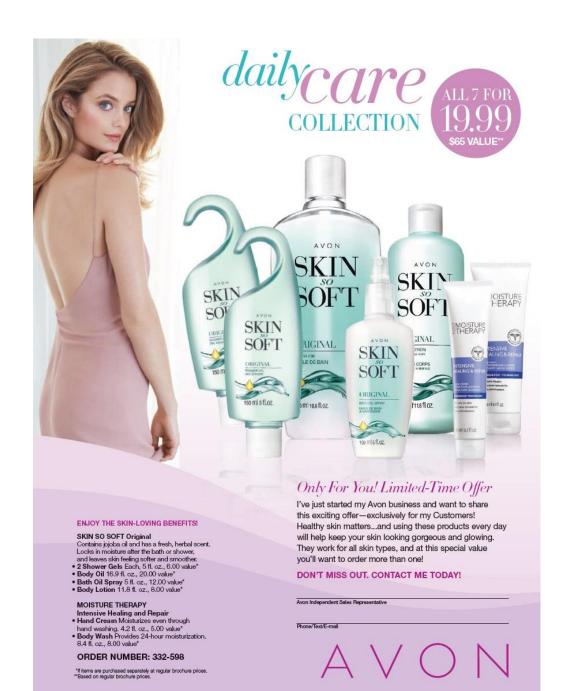
Let's Celebrate! New Promoters It's never too early to start building a team!

- 1. Hattie Moore LOA 2
- 2. Julia Waltz LOA 2
- 3. Tisha Briscoe LOA 3
- 4. Marcia Sherrell LOA 3
- 5. Krissy Gonzales LOA 5
- 6. Hope Solberg LOA 5
- 7. Joy Short LOA 6
- 8. Tamarah Rawlins LOA 8
- 9. Rhonda Fletcher LOA 10
- 10. Lisha Johnson LOA 23

- 11. Gisela Miranda LOA 24
- 12. Shannon Houtz LOA 26
- 13. Kristen McKey LOA 32
- 14. Jeanne Nickelson LOA 32
- 15. Melissa Geeter LOA 33
- 16. Brenda Oaxaca LOA 35
- 17. Jill Kugi LOA 48

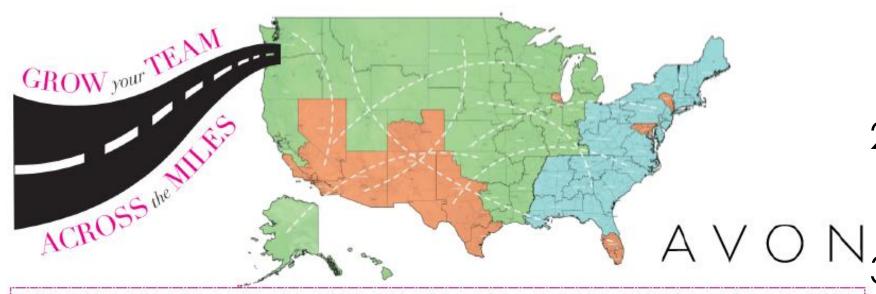


Avon Daily Care Collection – New Rep Success Item #: 332-598



- Available to sell 1st seven campaigns
- Not available online

Option 1: Sign Someone up on your Team



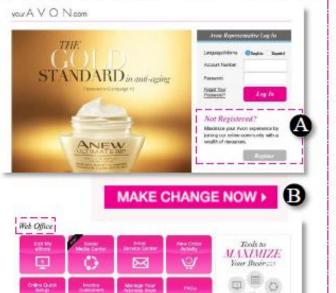
In Three Simple Steps!

New? Register on yourAVON.com and
Activate your eStore (A). You will need your District &
Account Number from your Welcome to Avon Email.

Already registered on yourAVON.com? Activate your eStore now by clicking on "Profile" on the top of the page. Halfway down the page there is a pink button: MAKE CHANGE NOW (B). Click "Yes" next to "Personal Web Page". It will walk you through the activation process.

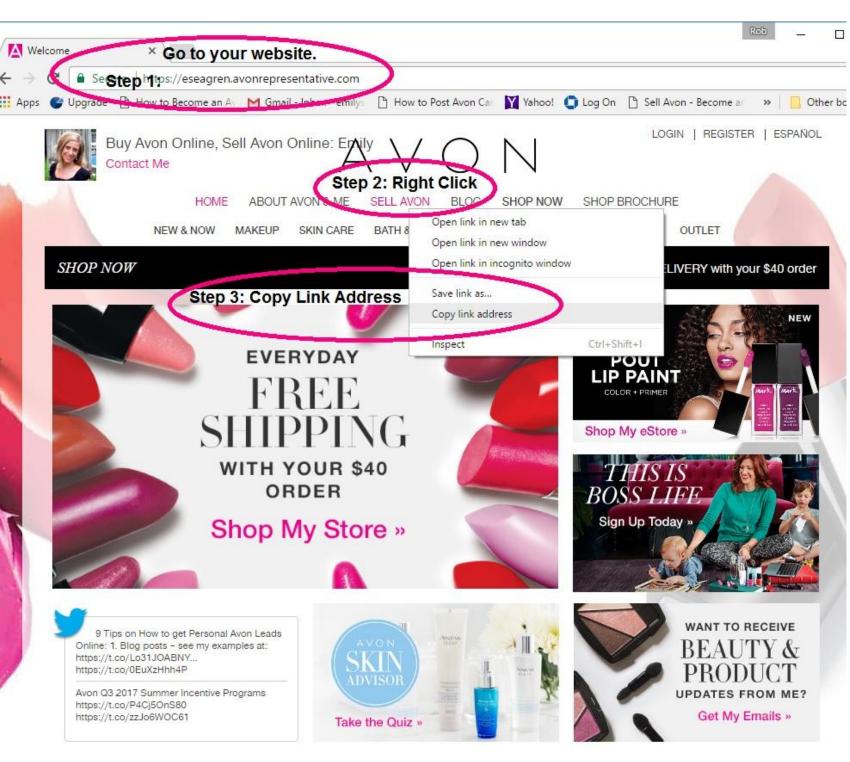
- Find your Reference Code (C).
- Send your friends and family to: startavon.com and give them your Reference Code.

 When they start their own Avon business, they will automatically be linked to your team!



- 1. Send them to www.startavon.com
- 2. Tell them to use your reference code.
 - 3. Your reference code is the same as your website URL Ex: www.youravon.com/eseagren so my code is ESEAGREN

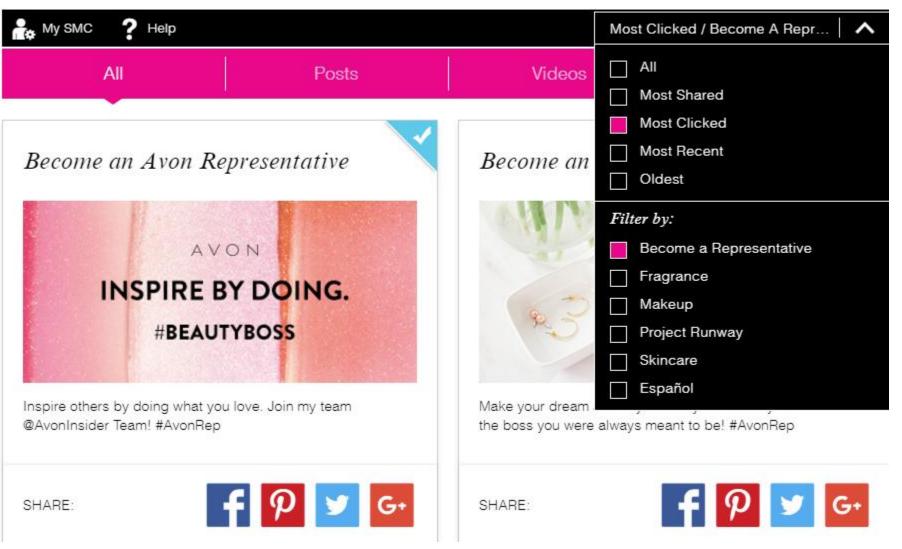
Option 2: Sign Someone up on your Team



- 1. Go to your website.
- 2. Hover over Sell Avon and right click.
- 3. Select Copy Link Address.
- 4. Share your referral URL everywhere.

Option 3: Share Recruiting Posts from the Social Media Center or Download App

Social Media Center



- 1. Go to yourAvon.com.
- 2. Click on Web Office.
- 3. Click on the pink box that says Social Media Center.
- 4. Sort by: Most Clicked and Become a Representative
- 5. Share daily on Facebook, Pinterest, Twitter, & Google+

SELL CAMPAIGN 20

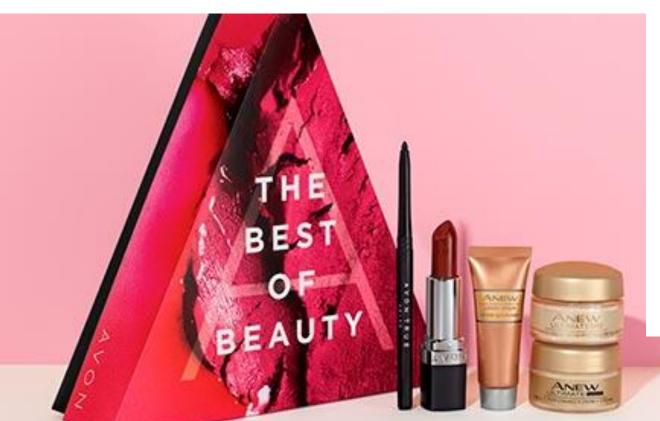
Start selling these products today.







C20 Best of Beauty A Box



Meet 5 of Our Besties

The C20 A Box includes 5 top products that are valued at \$48—all for just \$10!

- 1. Anew Ultimate Multi-Performance Day Cream (.5 oz)
- Anew Ultimate Multi-Performance Night Cream (.5 oz)
- 3. Anew Power Serum (.24 oz)
- Avon True Color Lipstick in Cherry Jubilee
- 5.Avon True Color Glimmersticks Eye Liner in Blackest Black

A Box Advantage

A Boxes are the ultimate order builder with a new collection launching every campaign!

- Great Value! Every A Box has a value of at least 4 to 5 times its \$10 price, which means you and your customers practically get back the \$40 dollars you spent!
- It's Exclusive! Only our exclusive Avon Products will be featured in each A Box.
- No Subscription Necessary. Just grab it and go!
- No Unwanted Surprises! You know what you get in every box.

PREVIEW CAMPAIGN 21

Spread the word about what's coming next.







DEMO CAMPAIGN 22

Purchase these demos for Campaign 22.







Recruiting Bonuses Quick (not Easy) Money in your Pocket Are you up for the Challenge?

- \$20 Potential Bonus
- \$50 Potential in KickStart
- 3% Potential Sponsoring Bonus



Avon Leadership Bonuses

PROGRAM SUMMARY

Bonus	C17 2017	Program Total
Qualified Recruiting Bonus	\$140	\$2,520
Sponsoring Bonus	\$355	\$2,998
Promotion Bonus	\$0	\$0
Mentor Bonus	\$219	\$875
TOTAL	\$714	\$6,393

\$6,393 more bonus money in just 13 Campaigns!

Are you leaving \$\$\$ on the table?

Free Avon Tips: www.makeupmarketers.com and

www.youtube.com/user/avonrepemily

Avon Training: www.emilyseagren.com



You can make good money with Avon and hard work!

Earnings Summary

Note: The dollar amounts for all earning categories may not appear immediately as the campaign updates.

	Leadership Bonus Check	Qualified Recruit Bonus	Promote Bonus	Mentor Bonus	Cash Incentives	Executive Leader Cash Reward	Total Estimated Earnings
C 17 (T/S 19) 2017	\$2,776	\$140	32	\$218	2	20	\$3,134
Year To Date	\$40,151	\$2,520	-	\$875	\$660	*	\$44,206
Last 26 Camps.	\$59,331	\$2,520	-	\$875	\$2,537	-	\$65,263

\$\$\$You can make good money with Avon with hard work!\$\$\$

Free Avon Tips: www.makeupmarketers.com and

www.youtube.com/user/avonrepemily

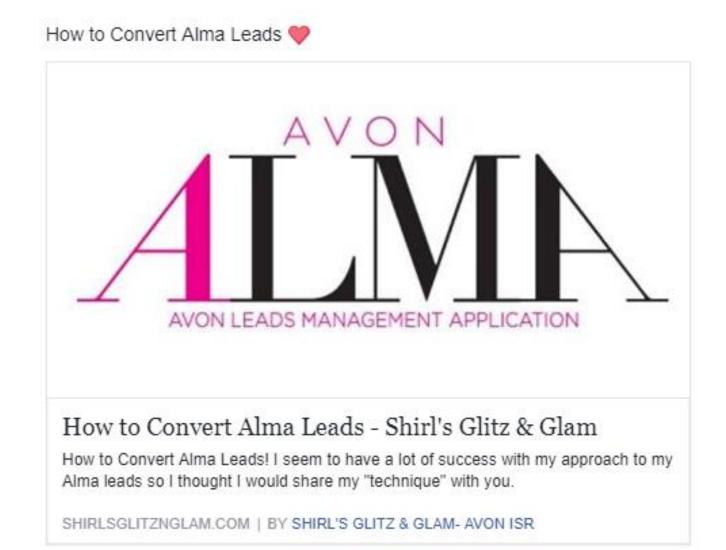
Avon Training by Emily: www.emilyseagren.com



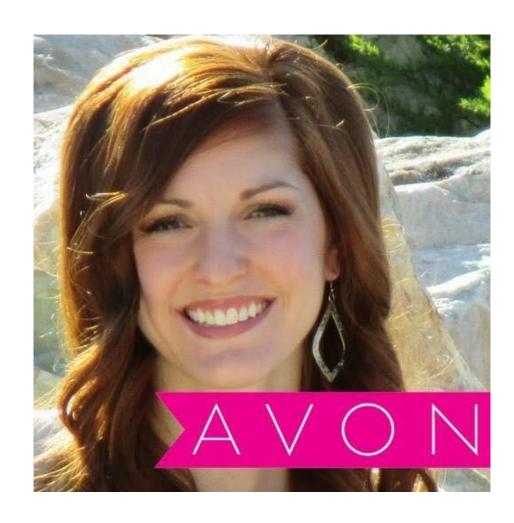
Spotlight on Leaders – Shirl Papaian



\$1,472 in Bonus \$\$\$



Spotlight on Leaders – Kimberly Karpowitz

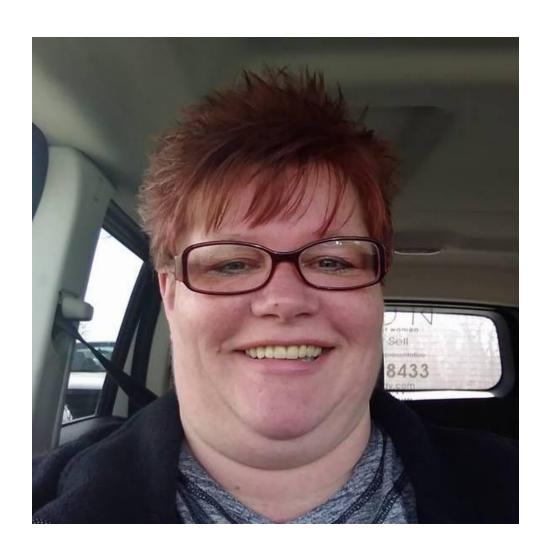


Tips To Build A Successful Avon Business 😃 empower women? Tips To Build A Successful Avon Business Tips To Build A Successful Avon Business If you've come to this page, you're most likely looking for ways to SELL MORE AVON! Whethe ...

LOVEYOURSELFBEAUTYONLINE.COM

\$1,167 in Bonus \$\$\$

Spotlight on Leaders Jayne Hewitt & Marcia Sherrell (LOA 4)



\$1,915 in Bonus \$\$\$



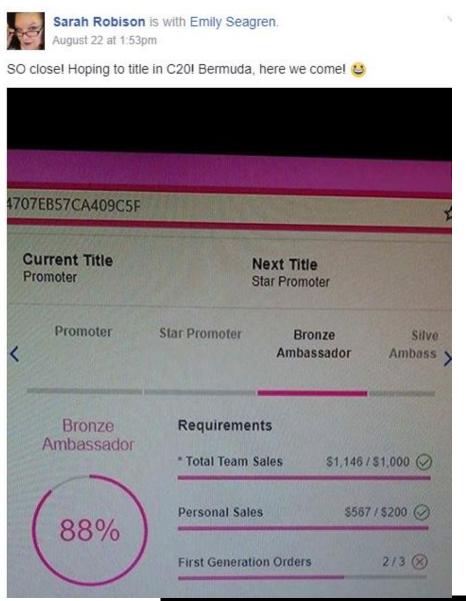
Just wanted to give a big **congrats** to Marcia Sherrell for making the Top 100 New Reps in Campaign 17! You are my rock star!!

36	Cassandra Benoit	NJ	Contender		\$1,388
37	Mary Kegley	TN	Contender		\$1,351
38	Maricela Solis	CA	Contender		\$1,326
38	Makule Dukuly	PA	Contender		\$1,326
10	Misty Ambelang	TX	Contender		\$1,323
1	Lana Beers	FL	Contender		\$1,314
2	Marcia Sherrell	TN	Contender	Promoter	\$1,301
13	Joyce Warren	PA	Contender		\$1,282
14	Thelia Nall	AL	Contender	Star Promoter	\$1,264
5	Danell Bagby	CA	Contender	Promoter	\$1,259
6	Ruta Prichard	WV	Contender		\$1,236
7	Wendy Glasco	AZ	Contender		\$1,226
8	Pauline Luna	CA	Contender	Promoter	\$1,225
10					

www.eningsengren.com www.makeupmarketers.com

Spotlight on Up & Coming Leaders Sarah Robison





Potential \$500 in Bonus \$\$\$

Spotlight on Up & Coming Leaders Barbara Mathis





Potential \$500 in Bonus \$\$\$

Let's Celebrate! Recruiting & Leadership

Top 5 Team Sales – C17

- 1. Shirl Papaian Shine \$15,396
- 2. Jayne Hewitt Positive Force \$9,044
- 3. Terri Mosqueda \$6,082
- Kim Karpowitz Elite Diamonds \$5,283 Amy Major 3
- 5. Tricia Thomas \$3,519

Top 5 Team Total Reps – C17

- 1. Shirl Papaian 247
- 2. Jayne Hewitt 123
- 3. Terri Mosqueda 62
- 4. Kim Karpowitz 54
- 5. Tricia Thomas 33

Appointments in August

- Jayne Hewitt 12
- Shirl Papaian 10
- Kim Karpowitz 5
- - Sarah Robison 3
 - Felicia Trammell 3
 - Gisela Miranda 2
 - Cheryl Alvira 1
 - Jamila Hewitt 1
- Shannon Houtz 1
- Barbara Mathis 1
- Brenda Oaxaca 1
- Anne Stewart 1
- Leticia Valdivia 1



106 Team Appts as of 8/24



14 Leaders with Appts in Aug

Α	DVANCED LI	EADERS	HIP EA	RNINGS	Effective C	4 2017									
		Personal Qualifications		G1 Title Requirements		Campaign Rewards									
Ŧ	TLE		G1	Total	GI Silver GI (G1 Gold		Sponsoring Bonus (3)	Advancements (4)		Generation Bonus (5)		COIG	Executive Leader	
			Orders	Team Sales (1)	Ambassador				Promotion Bonus	Mentor Bonus	G1	G2	G3	Leader+ Bonus (6)	Cash Bonus
OTER	Promoter	\$50	1				\$20	3%							
PROM	Star Promoter	\$50	2				\$20	3%							
MBASSADO	Bronze Ambassador	\$200	3	\$1,000			\$20	3%	\$500	\$250	3%	3%			
	Silver Ambassador	\$200	6	\$2,000			\$20	3%	\$750	\$375	4%	3%			
	Gold Ambassador	\$200	9	\$4,000			\$20	3%	\$1,000	\$500	5%	3%	2%		
DER	Bronze Leader	\$200	10	\$8,000	1		\$20	3%	\$1,500	\$750	6.5%	3%	2%		
	Silver Leader	\$200	10	\$12,500	2		\$20	3%	\$2,000	\$1,000	7.5%	3%	2%		
200	Gold Leader	\$200	10	\$20,000	2		\$20	3%	\$2,500	\$1,250	8.5%	3%	2%		
EXECUTIVELEADER	Bronze Executive Leader	\$200	10	\$40,000	2	1	\$20	3%	\$3,000	\$1,500	9%	3%	2%	2%	
	Silver Executive Leader	\$200	10	\$100,000	2	2	\$20	3%	\$5,000	\$2,500	10%	3%	2%	2%	Up to \$400
	Gold Executive Leader	\$200	10	\$200,000	2	3	\$20	3%	\$10,000	\$5,000	10%	3.5%	2.5%	3%	(7)
	Platinum Executive Leader	\$200	10	\$300,000	2	5	\$20	3%	\$20,000	\$10,000	10%	4%	3%	4%	

Avon Cruise like a Boss in Bermuda



Avon Cruise like a Boss Incentive



- What: Cruise Like a Boss to Bermuda
- When: C20 2017 C6 2018
- **How:** Sales, Recruit, Title Promotion, Mentor a Title Promotion

ALL-INCLUSIVE CRUISE TO BERMUDA. APRIL 28-MAY 3, 2018. Join your fellow Beauty Bosses for a once-in-a-lifetime experience aboard Royal Caribbean's Anthem of the Seas*. We'll have a private welcome party, surprise gatherings and so much more!

THE MORE YOU GROW YOUR BUSINESS, THE BIGGER THE REWARDS.

You choose which goals to complete. Then add up the Incentive Points, enjoy the rewards and get ready to Cruise Like A Boss!

	GOAL	INCENTIVE POINTS
1	PERSONAL AWARD SALES OF \$300-\$499 Earn points for each campaign in which you reach this sales target.	100
2	PERSONAL AWARD SALES OF \$500+ Earn points for each campaign in which you reach this sales target.	200
3	RECRUIT FROM AN AVON SOURCE (SUCH AS ALMA) Earn points for each Qualified Recruit* who places a first or second order of \$150+.	150
4	RECRUIT FROM A PERSONAL SOURCE Earn points for each Qualified Recruit* who places a first or second order of \$150+.	300
5	YOUR RECRUIT PLACES AN ADDITIONAL \$150+ ORDER Earn points for each Qualified Recruit's* additional \$150+ order placed after the first qualifying order.	100
6	TITLE PROMOTION (AMBASSADOR & ABOVE) Earn points for advancing to a higher Achievement Title for the first time, and earn points for each title promotion.	1,000
7	MENTOR A REPRESENTIVE TO A TITLE PROMOTION Earn points for each First-Generation Representative who advances to a higher Achievement Title for the first time.	500



Avon Cruise like a Boss Rewards

Receive these prizes along the way.

INCENTIVE POINTS	AVON BEAUTY CASE	AVON TOTE	AVON CARRY-ON SUITCASE	TRIP FOR ONE"	TRIP FOR TWO
1,500	*				
3,000	*	*			
4,500	*	*	*		
7,000	*	*	*	*	
11,000	*	*	*		*

^{*}For this incentive, the Qualified Recruit must place a first or second order of \$150+ on time and pay for that order on time.

**A guest buy-in option is available.

Emily's Top 11 Recruiting Tips in 2017



- 1. Always share the opportunity consistently and frequently.
- 2. Be a walking ad wear / carry products, samples, brochures and logo items.
- 3. Get into a routine of what works. Spend time daily on recruiting activities.
- 4. Go for no. Use frustration as a driving force. Avoid pity parties. Stay away from the source of drama.
- 5. Know your weaknesses. Become your own coach. Talk to yourself.
- 6. Always learn and grow. Do things outside of your comfort zone.
- 7. Be a source of knowledge, inspiration, and happiness for those around you.
- 8. Show how much fun you have in your Avon biz and others will flock to you.
- Avoid distractions. Focus on being efficient, productive, and money making activities. Protect your time. You are a CEO.
- 10. Find your favorite way of recruiting and become an expert on it. Then duplicate your efforts by training your team.
- 11. Follow up with leads as soon as possible Call, Text, and Email 9 contacts within one week. Then follow up consistently if it's not the right time.

Key Team Growth Indicators on Vibe

Business Dashboard

Welcome EMILY SEAGREN AVON!

\$ 10tal leam Sale \$86.854

Closed Campaign Comparison

1.132 Team Size

\$ Personal Sale

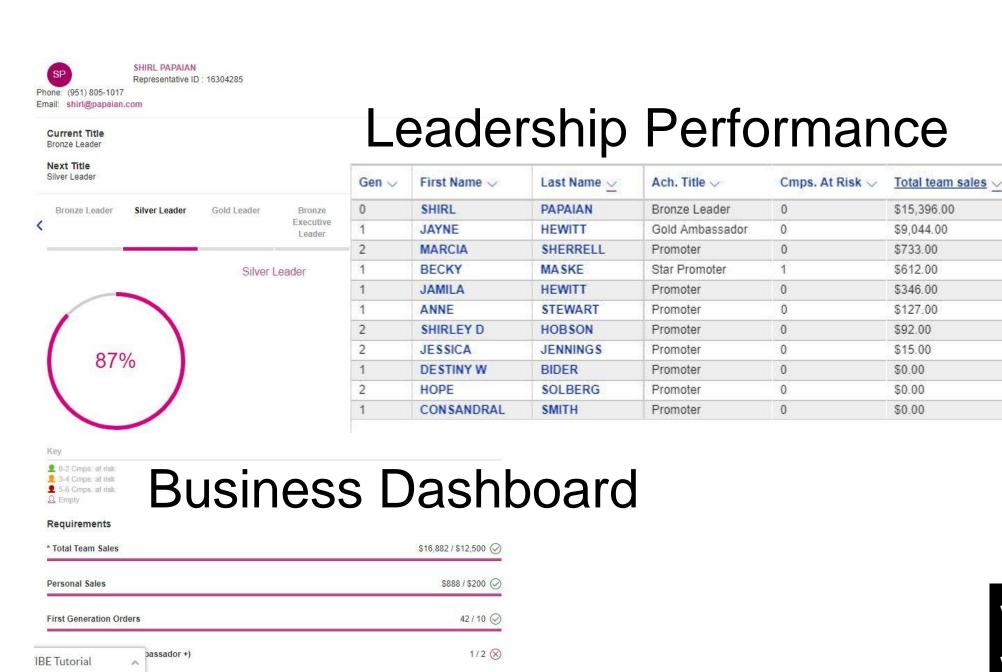
Show More V

- 224 New Pending Appointments
- 17 New Promoters
- 2 Leaders who have advanced in title

	C 17 (T/S 19) 2017 ▼	C 17 (T	S 19) 2016 ▼		
Team (G1, 2, 3)					
Additions	34	51			
Size	1,142	554	Downline Summary of Titles		
Orders	657	310	(Includes you at current achievement title)		
Order Activity %	57%	55%			
Avg. Order Size	129	138	View Report Detail		
Award Sales	\$84,624	\$42,880	Title		
Leadership Sales	\$55,868	\$28,691			
Rolling 26 Campaign Sales Growth %	72.00%	81.00%	Promoter		
Personal					
Award Sales	\$7,067	\$6,662	Star Promoter		
Achievement Title	Gold Leader	Gold Lea			
Earnings Title	Gold Leader	Gold Lea	Bronze Ambassador		
Requirements (G1)			Silver Ambassador		
Silver Ambassador +	5	4	Silver Allibassador		
Gold Leader +	0	0	Gold Ambassador		
Earnings Amount	\$2,421.03	\$1,569.6			
Check Amount	\$2,776.32	\$1,569.6	Bronze Leader		
Performance Points	600	600			

ncludes you at current achievement title)	
View Report Detail	
Title	Total
Promoter	66
Star Promoter	10
Bronze Ambassador	1
Silver Ambassador	3
Gold Ambassador	3
Bronze Leader	1
Gold Leader	1
Total	85

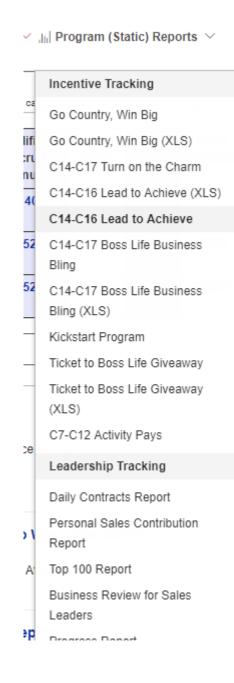
Emily's Favorite Vibe Reports for Ambassadors and Above



Gen. 🗸	First Name V	Last Name V	Curr. PC 🗸	CTD Sales ~
0	SHIRL	PAPAIAN	HS	\$13,630.00
1	JAYNE	HEWITT	Non-PC	\$5,300.00
1	BECKY	MASKE	Non-PC	\$4,849.00
2	ANITA E	KAESTNER	Non-PC	\$4,290.00
1	DESSEREA	GASPER	Non-PC	\$4,004.00
2	LOUISE	GAULDIN	Non-PC	\$4,000.00
2	VICKIE D	CLAUDE	Non-PC	\$3,993.00
2	CAROLYN S	HAMBELTON	Non-PC	\$3,956.00
2	WILMA L	SCOTT	Non-PC	\$3,729.00
1	ELIZABETH	QUIROZ	Non-PC	\$3,692.00
2	KAREN M	BRONDEL	Non-PC	\$3,525.00
1	BRENDA	SMOTHERMAN	Non-PC	\$3,306.00
2	JESSICA	POGUE	Non-PC	\$3,080.00
2	MARY E	BASKA	Non-PC	\$2,947.00
2	TONIA R	BOLERJACK	Non-PC	\$2,940.00
2	SONJA	SCOTT	Non-PC	\$2,891.00
2	SYLVIA A	WRENCH	Non-PC	\$2,879.00
1	ROBIN	ROBINSON	Non-PC	\$2,845.00
2	SHIRLEY D	HOBSON	Non-PC	\$2,831.00
2	BERNADETTE	GARD	Non-PC	\$2,741.00
2	MARCIA	SHERRELL	Non-PC	\$2,681.00
2	PATTI A	HOLLOWAY	Non-PC	\$2,670.00
1	DENISE	WILLIS	Non-PC	\$2,626.00
2	MRS ILENE P	LAYNE	Non-PC	\$2,616.00
2	ROXANN	MAY	Non-PC	\$2 535 00

President's Club

Emily's 10 Tips for Leadership Success in 2017



- Focus on growth don't get too caught up in all of the details.
- 2. Use the Leadership desk, customer service number, and Facebook groups as resources.
- 3. Always recruit, onboard, and mentor results, incentives, and earnings will follow.
- 4. Provide sales and recruiting tips and training for your team.
- 5. Communicate frequently, consistently, and in different forms.
- 6. Use your Kickstart Program and other incentive reports to follow up with your team members weekly or bi-weekly.
- 7. Always encourage, recognize, and motivate!
- 8. Look for top performers or those engaged! Provide one-on-one help and encouragement especially to top 20%.
- 9. Bring your top achievers together for brainstorming. We use Zoom.
- 10. Track progress on programs and incentives.

Upcoming Events

- Avon Rep August 2017 Webinar Sales & Recruiting Tips
 - When: Thursday, August 31, 8pm 9pm Central
 - Register: www.makeupmarketers.com
- Avon New Rep September 2017 Webinar New Rep Tips
 - When: Thursday, Sep 7, 8pm 9pm Central
 - Register: www.makeupmarketers.com



- When: Thursday, Sep 14, 8pm 9pm Central
- Register: www.makeupmarketers.com



Follow Emily Seagren



- Free Avon Tips: www.makeupmarketers.com
- Avon Training by Emily: www.emilyseagren.com
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