

START WITH AVON FOR \$10

They'll love you for the samples.
You'll love Avon for the opportunity.

Hundreds of thousands of Avon Representatives hand out free samples and brochures to friends, family, neighbors and co-workers every day. This summer, we're making it easy to join the fun with a new Starter Kit for just \$10!

\$10 Share the Love Starter Kit - a \$71 Value

- 2 Best of Beauty Sampler Packs
- 10 Lipstick Bullets
- 5 Anew Samples
- 5 Skin So Soft Samples
- 10 Campaign Brochures
- 1 Free 24/7 Online Store

Receive up to
\$546
in Free Products
and Tools

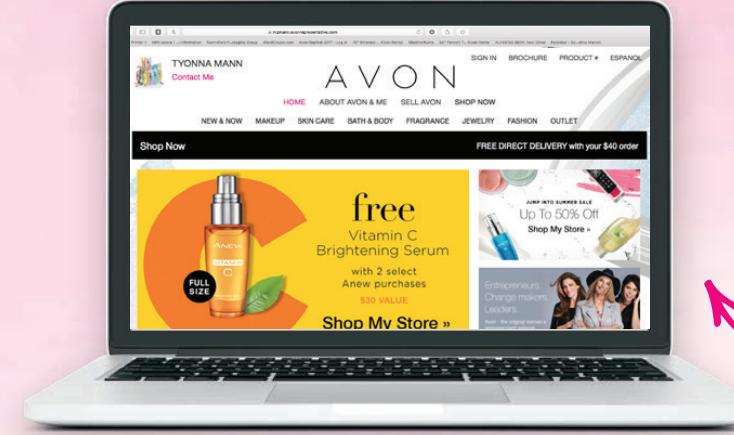


7 WAYS TO SHARE THE LOVE ALL SUMMER LONG

Avon is more fun with a friend and at only ten bucks, everyone will want to give it a try. Best of all, you earn 40% on everything you sell in your first 90 days when you hit your KickStart sales goals. You can do it! Here's how:

1 Turn Contacts Into Connections

Make a list of everyone you know who wears either lipstick or deodorant. That's everyone you know! You've got what they want at a price they'll love. With service provided by you, a friend next door, rather than a big box store down the street. Be sure to include friends, family, co-workers, and moms from your kid's school.



2 Offer Them a Great Deal

To help you get your business started, offer the Daily Care Collection with 7 full-size Avon favorites valued at over \$65 for only \$19.99! This incredible deal is available exclusively through you and only during your first 7 Campaigns – so text and share it with everyone you know before it's too late.



AVON

3 Sample, Sample, Sample!

Everyone loves samples! Sharing samples is a great way to connect with your customers and introduce them to Avon and your new business. Follow up within 2 days to find out how much they loved the product and to ask them for an order!



4 Connect with 100s of customers with just one click!



5 Think of It as a 200 Page Business Card

Did you know that Avon brochures are one of the most widely known publications in the world? Just think what they can do for your business. Take them to work, hand them out to friends and carry them with you wherever you go. Add your name on the back and you're in business!

6 Try It, Wear It, Sell It

Everyone loves a personal recommendation. Try and wear your products so you can share your favorites with your customers. The more Avon products you experience, the better prepared you'll be to share them with your friends.



7 Give Avon Besties to Your Besties

This Best of Beauty Sampler Pack features 4 Avon favorites: Skin So Soft, Anew Ultimate Multi-Performance Night Cream, Anew Power Serum, and True Color Lipstick. Give a pack to a friend and they'll be an Avon lover for life.



WHEN YOU KEEP IT GOING, WE'LL KEEP THE PERKS COMING!

Your new Share the Love Starter Kit is just the beginning. Want to earn more of everything you need to succeed? It's as easy as 1, 2, 3.



1ST CAMPAIGN Submit any order within one Campaign of joining and we'll send you 2 more Best of Beauty Sampler Packs and 5 more brochures to share with even more friends.



2ND CAMPAIGN Submit a second order of \$150 and we'll reward you for continuing to share the love with 5 more brochures and a Share the Love Tote to carry and display your favorite products.



3RD CAMPAIGN When the orders you submit from your first 3 Campaigns total \$500, we'll send you a free Premium Kit (a \$400 value) with 50 samples, 20 brochures and 20 full-size products.

AVAILABLE FOR A LIMITED TIME BEGINNING JULY 11.

Contact your Representative or go to SellAvon.com.