

AUGUST

IT'S ALL ABOUT YOU...

Happy Representative Appreciation Month! You are the heart of Avon, and to show you how much we love you, you'll enjoy exciting events and giveaways all month long.

1 NATIONAL GIRLS DAY

EARN!

AN ANEW GOLD MASK

Invite a friend to join your team and have her sign up today

2

Tag 3 of your friends and post tips on your ultimate "Girls Night In." You could be featured in *What's New*.

3

WIN!

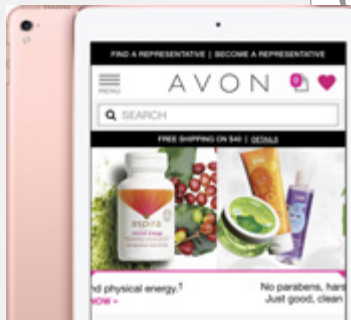
A FREE PRODUCT

Tag your fellow Avon Representatives with messages of appreciation

4

FACEBOOK
Representative
Takeover

5



6

((PODCAST))

MAKE IT HAPPEN

12 PM EST

((FACEBOOK LIVE))

APPLE IPAD DRAWING

3:30 PM EST

7

GOLD LEADER CALL

8

EARN!

A "TEAM AVON" BACKPACK

Have a Qualified New Recruit in C-18 and earn a "Team Avon" backpack

9

((FACEBOOK LIVE))

AVON HISTORY QUIZ
with a chance to win a skin care regimen

10

WIN!

\$400 IN JEWELRY

Post a photo wearing Avon using #AvonFashion

11

FACEBOOK
Representative
Takeover

12



13

((PODCAST))

MAKE IT HAPPEN

12 PM EST

((FACEBOOK LIVE))

MACBOOK AIR DRAWING

4 PM EST

14

((FACEBOOK LIVE))

UPCOMING AVON STARS AND THEIR UPLINE

4 PM EST

15

EARN!

AN AVON BRANDED PHONE ACCESSORY

For an online store order placed today

16

NATIONAL RECRUITING DAY

Check with your Coach for details on contests

17

NATIONAL NON-PROFIT DAY

JOIN

a Making Strides Walk in your area

18

FACEBOOK
Representative
Takeover

19

20

((PODCAST))

MAKE IT HAPPEN

12 PM EST

((FACEBOOK LIVE))

DRAWING FOR \$100 AVON CREDIT

4 PM EST

21

VIRTUAL SALES MEETING



22

WIN!

A FREE PRODUCT

Sell an Anew Clinical Unlimited Lashes Serum in C-19

23

WIN!

AVON BRANDED BANNERS

Share your favorite selling tip on Facebook

24

FACEBOOK
Representative
Takeover

25

FACEBOOK
Representative
Takeover

26

WOMEN'S EQUALITY DAY

27

((PODCAST))

MAKE IT HAPPEN

12 PM EST

((FACEBOOK LIVE))

DRAWING FOR PROFESSIONAL VIDEO LIGHTING & A BANNER

4 PM EST

28

((FACEBOOK LIVE))

TIPS

on How To Get To President's Club

29

EARN!

A YOGA MAT

Have a Qualified New Recruit in C-19

30

Tell us what Avon has meant to you using #AvonCalling for a chance to be featured in *What's New*

31

GRAND PRIZE GIVEAWAYS

Throughout the month, every \$100 order counts as an entry for a free trip to RepFest, a trip to NYC with spa day (\$4,000 value) and more! Tune in the week of 9/3 for the prize drawings.