

espira

Healthy Happy Hour

5 People who are health conscious:

1. _____
2. _____
3. _____
4. _____
5. _____

5 People who are actively on a healthy living journey:

1. _____
2. _____
3. _____
4. _____
5. _____

5 People who are stressed:

1. _____
2. _____
3. _____
4. _____
5. _____

5 People who are always tired:

1. _____
2. _____
3. _____
4. _____
5. _____

5 People who want to look more youthful:

1. _____
2. _____
3. _____
4. _____
5. _____

5 People to share Avon with:

1. _____
2. _____
3. _____
4. _____
5. _____



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Show Me the Way

TEXT CUSTOMER:

"Hello ____! Join me for a Healthy Happy Hour on _____. I will be featuring products specifically for your needs from our Espira line. Bring a friend for a chance to win a fun prize. Plus, I have a goodie bag just for you on the day of the event. See you there!"



Text a picture of the goodie bag to your customer / prospect with a name tag included of their name. This is a personal touch that they will love! It also helps incentivize your guest as they know it is something you put together just for them and not just a generic goodie bag.



FOLLOW UP 2 DAYS PRIOR TO THE EVENT:

"Hey _____! Just a reminder that my Healthy Happy Hour is coming up on _____. Can't wait to see you!"

