



Avon Online Recruiting 101

Hosted by: Emily Seagren

- **Free Avon Tips:** www.makeupmarketers.com
- **Avon Training by Emily:** www.emilyseagren.com
- **Join us on Facebook:** www.facebook.com/groups/MakeupMarketingOnline
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www.emilyseagren.com
www.makeupmarketers.com

Who is Emily Seagren?



- Wife, Mother, Entrepreneur
- 2015 Avon Woman of Enterprise, Team Momentum Gold Leader, President's Council
- Rep since January 2008
- Why listen to me?
- **May Face-to-Face Sales:** \$7,114
- **May eSales:** \$6,746
- **Total May Sales:** \$13,860
- **May Team Sales:** \$137,687
- **Makeup Marketing Online Mission:** Teach as many reps as possible how to build an online Avon business through sales, recruiting, and leadership

www.emilyseagren.com
www.emilyseagren.com

Makeup Marketing Online Webinars

- Free for All Reps
- Monthly Webinars
- 3 Webinars:
 - New Representative Tips
 - Sales & Recruiting Tips
 - Recruiting & Leadership Tips
- Find all info on www.makeupmarketers.com
- Join Makeup Marketing Online on Facebook



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Recruiting Bonuses

- \$20 Qualified Recruit Bonus
- During Kickstart - \$50 bonus for each QKR
- 3% Sponsoring Bonus each time that new Rep submits an order (earned on all G1 appointments provided the Upline has \$50 in personal award sales)

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Avon C13 Leadership Stats 2016 vs. 2017

Closed Campaign Comparison		
	C 13 (T/S 15) 2017	C 13 (T/S 15) 2016
Team (G1, 2, 3)		
Additions	616	56
Size	+308 team members	508
Orders	199	207
Order Activity %	54%	56%
Avg. Order Size	144	139
Award Sales	+ \$22,982 in award sales	\$40,909
Leadership Sales	\$39,797	\$27,895
Rolling 26 Campaign Sales Growth %	83.00%	62.00%
Personal		
Award Sales	\$8,533	\$8,851
Achievement Title	Gold Leader	Gold Leader
Earnings Title	Gold Leader	Gold Leader
Requirements (G1)		
Silver Ambassador +		
Gold Leader +	56% Raise = over \$1,800 more per month vs. 2016	
Earnings Amount	\$2,582.40	\$1,856.80
Check Amount	600	600
Performance Points	600	600

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Leadership Bonuses

PROGRAM SUMMARY

Bonus	C13 2017	Program Total
Qualified Recruiting Bonus	\$240	\$1,800
Sponsoring Bonus	\$281	\$1,656
Promotion Bonus	\$0	\$0
Mentor Bonus	\$63	\$500
TOTAL	\$584	\$3,956

\$2,301 + \$240 + \$281 + \$63 = \$2,885 for 2 weeks
\$3,956 more bonus money in 4 months since new program started

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Option 1: Sign Someone up on your Team



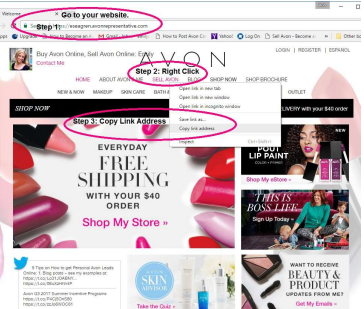
- Send them to www.startavon.com
- Tell them to use your reference code.
- Your reference code is the same as your website URL Ex: www.youravon.com/easeagren so my code is ESEAGREN

In Three Simple Steps!

- 1** New? Register on your AVON.com and Activate your store (A). You will need your District & Account Number from your Welcome to Avon Email. Already registered on your AVON.com? Activate your store now by clicking on "Profile" on the top of the page. Halfway down the page there is a pink button MAKE CHANGE NOW (B). Click "Yes" next to "Personal Web Page". It will walk you through the activation process.
- 2** Find your Reference Code (C).
- 3** Send your friends and family to startavon.com and give them your Reference Code. When they start their own Avon business, they will automatically be linked to your account.

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Option 2: Sign Someone up on your Team



- Go to your website.
- Hover over Sell Avon and right click.
- Select Copy Link Address.
- Share your referral URL everywhere.

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8 Easy Steps for Recruiting Avon Reps Online

1. Go to the Makeup Marketing Online Facebook page.
2. Select Photos.
3. Open the album titled "Avon Online Recruiting Marketing Images."
4. Save your favorite photos to a folder on your computer by opening the image and right clicking over it to select Save Image as.
5. Now that you have some images, go to your Social Media Center for sample copy. YourAvon.com – Web Office – Social Media Center
6. Select Filter by: Become a Representative.
7. Schedule multiple posts per day. I do 5 everyday on Facebook alternating sales & recruiting posts.
8. Analyze results and re-post most successful recruiting posts.

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Suggested Content

- Team Members = Free Access to Training
- www.makeupmarketers.com, www.emilyseagren.com
- Subscribe to www.youtube.com/user/avonrepemily
- Emily's 8 Avon Recruiting Tips
- Avon Recruiting Tips for Pinterest
- How to Recruit Avon Reps Like a Boss
- Recruit Like a Marketing Rock Star – I've Signed up 765 Reps Online in 2016
- Marketing your Avon Biz on Facebook

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