



### INCENTIVE TIMING:

CAMPAIGNS 1 TO 10, 2018  
(TRENDSETTER CAMPAIGNS 3 NATIONAL 10, 2018)

**PARTICIPANTS:** All Representatives

**THOUSANDS OF PRIZES:**

- (10) Free Meals for a Year
- (25) iPhone X 64 GB
- (10) \$1,000
- (50) Cell Phone Service for a Year
- (3) Social media consultations with Scott Kramer
- (75) Nintendo Switch Bundle
- (25) \$500
- (75) iPad Mini 4 Wi-Fi 128 GB
- (75) Roomba Robot Vacuums
- (75) Yeti Coolers
- (75) \$150 SpaFinder Gift Cards
- (250) Keurig K-Select Brewer
- (100) RepFest Registration
- (500) Avon lipstick for a year
- (250) Espira for a year
- (150) \$100
- (150) Fuji Instant Mini Cameras
- (250) Air Fryers
- (200) Top Avon Products This Year
- (400) Family Game Packs (Monopoly, Risk and Clue)
- (500) Town and Country \$50 Gift Cards
- (500) Town and Country \$25 Gift Cards
- (500) Amazon Echo Dot
- (500) AMC Movie Theater Pack
- (450) Tool Sets
- (2) Betty will attend your sales meeting
- (8) RVPs will attend your sales meeting
- Thousands of Avon branded rewards!

**HOW TO ACHIEVE:**

- You Do, You Get!
- Earn (1) scratch off ticket for each Qualified New Recruit (QNR) from a **personal** source.
- A Qualified New Recruit is a new Representative who places a \$150+ order in either their first or second campaign (by LOA 2) during the incentive period and pays for that order on time.
- Avon generated leads such as ALMA will not count towards this incentive.
- Limit of 1 scratch off ticket per individual QNR.
- Scratch off tickets will be mailed directly to the achiever's address on Avon's records.
- There's no limit to the number of tickets you can earn. The more you recruit, the more tickets you'll receive!

**HOW TO REDEEM:**

- Scratch off your ticket to reveal your reward and share with #BLABaboutAVON.
- Visit [avon.com/BLABaboutAVON](http://avon.com/BLABaboutAVON) and fill out the form by May 31, 2018. Your redemption code will be located in the circle, you'll need that to complete your form.
- Rewards will be mailed to the address entered on the form and cannot be mailed to a PO Box. If the address and account number do not match who the ticket was

mailed to, then the reward will be mailed to the address which Avon has on file.

### **REWARD DETAILS:**

- Cash Rewards will be paid via pre-paid card or direct deposit. Please allow up to 3 weeks from redemption to receive.
- For Avon product rewards, selection is at Avon's sole discretion. Specific product details will be revealed to achievers May 31, 2018 after all achievers have redeemed. Achievers must place an order on YourAvon.com during the specified times to receive their Avon product reward.
- iPhone X is an unlocked phone that you can service with any provider. Cell service and insurance is not included with this reward. You may choose to get insurance with your provider, as there are no replacements offered for broken or damaged phones aside from Apple's traditional warranty.
- If you registered for RepFest prior to earning the ticket you will be reimbursed in your original form of payment. If you register for RepFest after you receive the ticket, then your fee will be waived. Please allow up to 3 weeks for your fee to be waived. You must register for RepFest by May 31, 2018. If you do not, then you will receive a \$100 credit to your Avon account by June 14, 2018.
- Free meals for a year will be provided in the form of a Blue Apron gift card in the amount of \$2,500.
- Social media consultation with Scott Kramer & Multibrain includes the following: review your social media and provide thoughts and improvements, assist in a custom makeover of your Facebook business page, one hour one-on-one training customized to your needs, and a personalized Facebook Cover just for you.

- Winners of the free cell phone service for a year will receive \$900 (\$75 a month) via prepaid card or direct deposit to use towards their phone bill. Please allow up to 3 weeks from redemption to receive.

### **TRACKING AND ACHIEVERS LIST:**

Achievers Posted	Close of each Campaign
Scratch off Tickets Mailed	Close of each Campaign beginning mid-February
Redemption Deadline	May 31, 2018
Fulfillment of Rewards	By June 30, 2018

### **WHO TO CONTACT:**

- For questions regarding your performance and reporting please contact [avon.leadershipC2@avonusa.com](mailto:avon.leadershipC2@avonusa.com) or call the leadership help desk at 1-800-468-4600

### **IMPORTANT GUIDELINES:**

- For the purpose of this incentive, Avon generated leads, such as ALMA whether assigned or delegated are disqualified.
- \$150 minimum order is based on Award Sales and as always includes direct delivery, sales center orders, and demos. Gifts with purchase do not count for this promotion. Bonus Dollars including Double and Triple Dollars are not included in order size for this promotion.
- A Campaign 11 LOA 2 order will not count towards this incentive since it is outside of the incentive period.
- The paid order requirement will not be waived for any QNRs.
- Rewards cannot be transferred or substituted by achievers. Rewards cannot be redeemed for cash.
- Use of reward may be subject to additional terms and conditions depending on product or service provider.
- Avon reserves the right to substitute a reward (or portion thereof) with something of comparable or greater value, in its sole discretion.

- Avon reserves the right to adjust rules and regulations or cancel the program at any time, at its sole discretion.
- Avon reserves the right to audit all performance data when determining Incentive reward eligibility and reserves the right to disqualify or remove any Representative it determines has violated principles of fairness or program intent, or any violation of the Business Policies and Procedures for Avon Independent Sales Representatives or the Terms and Conditions of the Independent Sales Representative Contract.
- Representative's account must be active and in good standing (past due no more than 2 Campaigns). Avon reserves the right to review and withhold rewards for account balances over \$500
- This program is subject to all applicable federal, state and local laws and regulations.
- All federal, state and local taxes, if any, associated with acceptance of the reward are Representative's responsibility.
- Void where prohibited.