



Brighten Your Sales with Vitamin C

WORDS TO SAY

CALL / TEXT NEW OR EXISTING CUSTOMER

"Hi _____ ! This is _____ with Avon. I have an exciting product you can get for FREE right now! It's our Vitamin C Brightening Serum that will leave your skin looking and feeling more toned. When can I bring you a brochure and sample?"



FOLLOW UP ON SAMPLE FOR EXISTING CUSTOMER

"Hi _____ ! This is _____ with Avon. I am just sending a quick follow up on the sample I gave you. What was your favorite part?" <Allow customer to answer>

"Yes! I love that too plus all of the other benefits it has. I see it's time to replenish your Anew products so let's get those ordered so you can get your serum for FREE!"



FOLLOW UP ON SAMPLE FOR NEW CUSTOMER:

"Hi _____ ! This is _____ with Avon. I am just sending a quick follow up on the sample I gave you. What was your favorite part?" <Allow customer to answer>

"Yes! I love that too! Let's get your new skin care regime ordered so you can get your serum for FREE!"

