



Incentive

TIMING:

CAMPAIGN 11, 2018 – CAMPAIGN 13, 2018

PARTICIPANTS:

All Representatives

PRIZES:

LEVEL 1: EXCLUSIVE BRANDED REPFEST 2018 SCARF & SUNGLASSES



LEVEL 2: EXCLUSIVE BRANDED REPFEST 2018 SCARF & SUNGLASSES & AN INVITATION TO A REPFEST VIP PARTY

HOW TO ACHIEVE:

LEVEL 1: Place a \$200+ order in each of the 3 campaigns OR sell \$1,000 total during the incentive.

LEVEL 2: Participate based on the criteria below.

Recruiting Track for Promoters and Above:

- Level 1 + 3 Qualified New Recruits

Sales Track for Non-Leadership Representatives, Promoters, & Star Promoters:

- Top 500 RepFest attendees with the most total personal award sales during the incentive period will receive an invitation to the party. Must have a minimum of \$2,000 total personal award sales during the incentive period to qualify.

FREQUENTLY ASKED QUESTIONS:

Why do I have to sell more to earn Level 1 if I don't place an order every Campaign?

This incentive is designed to help you grow your business. The key to growing your Avon business is placing orders every Campaign – consistency pays!

What is a Qualified New Recruit?

A Qualified New Recruit (QNR) must place a first or second order (by LOA 2) of \$150+ during the incentive period and pay for it on time.

Will ALMA Qualified New Recruits count?

Yes.

Do I have to attend RepFest to receive the prizes?

Yes, you must register for RepFest by July 2, 2018 and attend to receive any of the prizes.

How do I know if I participate in the recruiting or sales track for the Level 2 Prize?

You will participate based on your Leadership achievement title at the close of Campaign 10. If you are a Bronze Ambassador or above then you must earn the VIP Party through recruiting. If you are a Promoter, Star Promoter, or enter Leadership during the incentive, then you can earn through either recruiting or sales. If you are not in Leadership you can earn through the sales track.

I am a Promoter and I earned through both the recruiting and sales track. Will I receive 2 party invitations?

No, there is a limit of one party per person. You will be considered an achiever through the recruiting track so that another Representative can move up to the Top 500.

Can I bring a guest to the VIP Party?

Only achievers with registered co-applicants can bring a guest to the party.

IMPORTANT GUIDELINES:

- Representatives must comply with the [Business Policies and Procedures for Avon Independent Sales Representatives](#).
- Sales goals are based on award sales.
- Rewards received cannot be substituted, transferred, redeemed for cash or credit towards Your Avon account.
- Avon reserves the right to substitute a reward of equal value, change product selection, adjust rules and regulations or cancel the program at any time, at its sole discretion.
- Direct Delivery and Sales Center Award Sales count toward sales goals.
- LABC will participate on their home accounts.
- Representative's account must be active and in good standing (past due no more than 2 Campaigns) Avon reserves the right to review and withhold rewards for account balances over \$500.
- Avon reserves the right to audit all performance data when determining incentive reward eligibility and reserves the right to disqualify or remove any Representative it determines has violated principles of fairness or program intent or whose account, as determined by Avon, is not in good standing.
- Void where prohibited. This program is subject to all applicable federal, state and local laws and regulations.
- All dollars shown are in U.S. dollars.

- For questions please contact avon.leadershipC2@avonusa.com or call the leadership help desk at 1-800-468-4600
- For all the details on RepFest, please visit www.avonrepfest.com

CONTACTS/DETAILS: