



# Avon Representative Campaign 10 2018 Tips

*Hosted by: Emily Seagren  
& Shirl Papaian*

- **Free Avon Tips:** [www.makeupmarketers.com](http://www.makeupmarketers.com)
- **Avon Training by Emily:** [www.emilyseagren.com](http://www.emilyseagren.com)
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# Who is Emily Seagren?



- Wife, Mother, Entrepreneur
- 2015 Avon Woman of Enterprise, Team Momentum Bronze Executive Leader, President's Council
- Rep since January 2008
- Why listen to me?
- **2017 Face-to-Face Sales:** \$98,000
- **2017 eSales:** \$88,400
- **Total 2017 Personal Sales:** \$186,400
- **Total 2017 Team Sales:** \$2,021,800
- **Makeup Marketing Online Mission:** Teach as many reps as possible how to build an online Avon business through sales, recruiting, and leadership

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# Helpful Tips for your Avon Biz

- Free Tips for All Representatives - [www.youtube.com/user/avonrepemily](https://www.youtube.com/user/avonrepemily) & [www.makeupmarketers.com](http://www.makeupmarketers.com)
  - How to Get Avon Leads at Table Events: <https://youtu.be/8BUWqZs0vSE>
  - Emily's 10 Avon Recruiting Quick Tips: <https://youtu.be/Zearq3inUVY>
  - 10 Reason's To Do Avon Email Marketing Online: <https://youtu.be/A5v3PopNQjY>
  - Sell Avon Online with Magazine Featured Products: <https://youtu.be/6KDYrYFqhnI>
  - Join Avon's President's Club for Boss Life Perks: [https://youtu.be/OQIVG\\_987lo](https://youtu.be/OQIVG_987lo)
  - How I Sold \$88,000 in Avon Online in 2017: [https://youtu.be/O\\_2wp-iKQdc](https://youtu.be/O_2wp-iKQdc)
- Training – Free for Team Momentum – [www.emilyseagren.com](http://www.emilyseagren.com)



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# Avon Makeup Marketing Online May 2018 Boot Camp

HURRY!  
HURRY!  
HURRY!

In 2017, Emily Seagren sold \$88,000 in Avon online and signed up almost 800 new team members. Join us for this special on demand boot camp to help you grow your Avon business. The training will consist of emails, blog posts, videos, and a private Facebook group to learn the latest strategies and marketing ideas on how to grow your Avon business in 2018.

\*\*\*Repeat of April 2017 boot camp with updates.\*\*\*

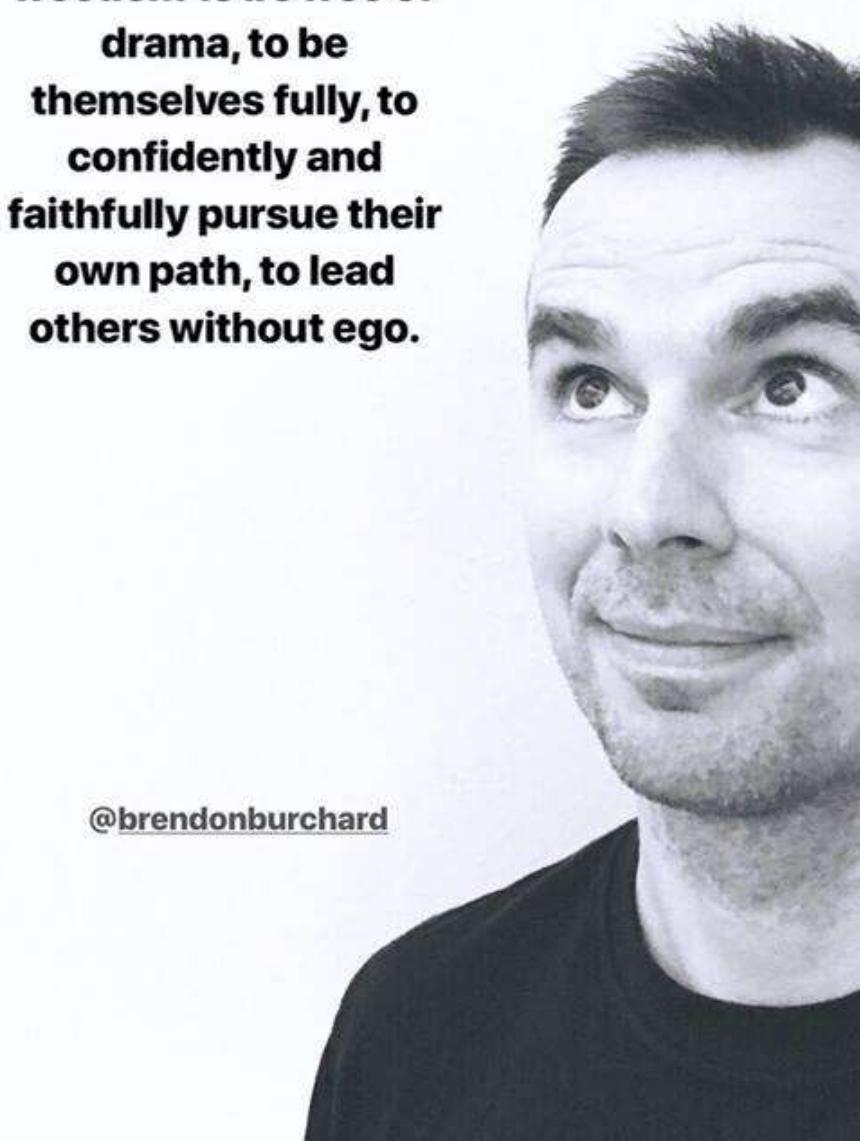
You will learn:

- Online Productivity Tips / Time Management
- How to Sell more Avon Online
- Ideas for Recruiting Avon Reps Online
- Facebook Tips for Being Successful

**When:** May 14 - 18, 2018 – on demand and fully accessible after

**Cost:** \$25 – free for Team Momentum

**Register here:** <http://www.makeupmarketers.com/avon-boot-camp/>

A black and white portrait of Brendon Burchard, a man with short dark hair and a slight beard, looking directly at the camera with a neutral expression.

**The people I admire  
the most are those  
who have worked to  
gain the personal  
freedom to be free of  
drama, to be  
themselves fully, to  
confidently and  
faithfully pursue their  
own path, to lead  
others without ego.**

@brendonburchard

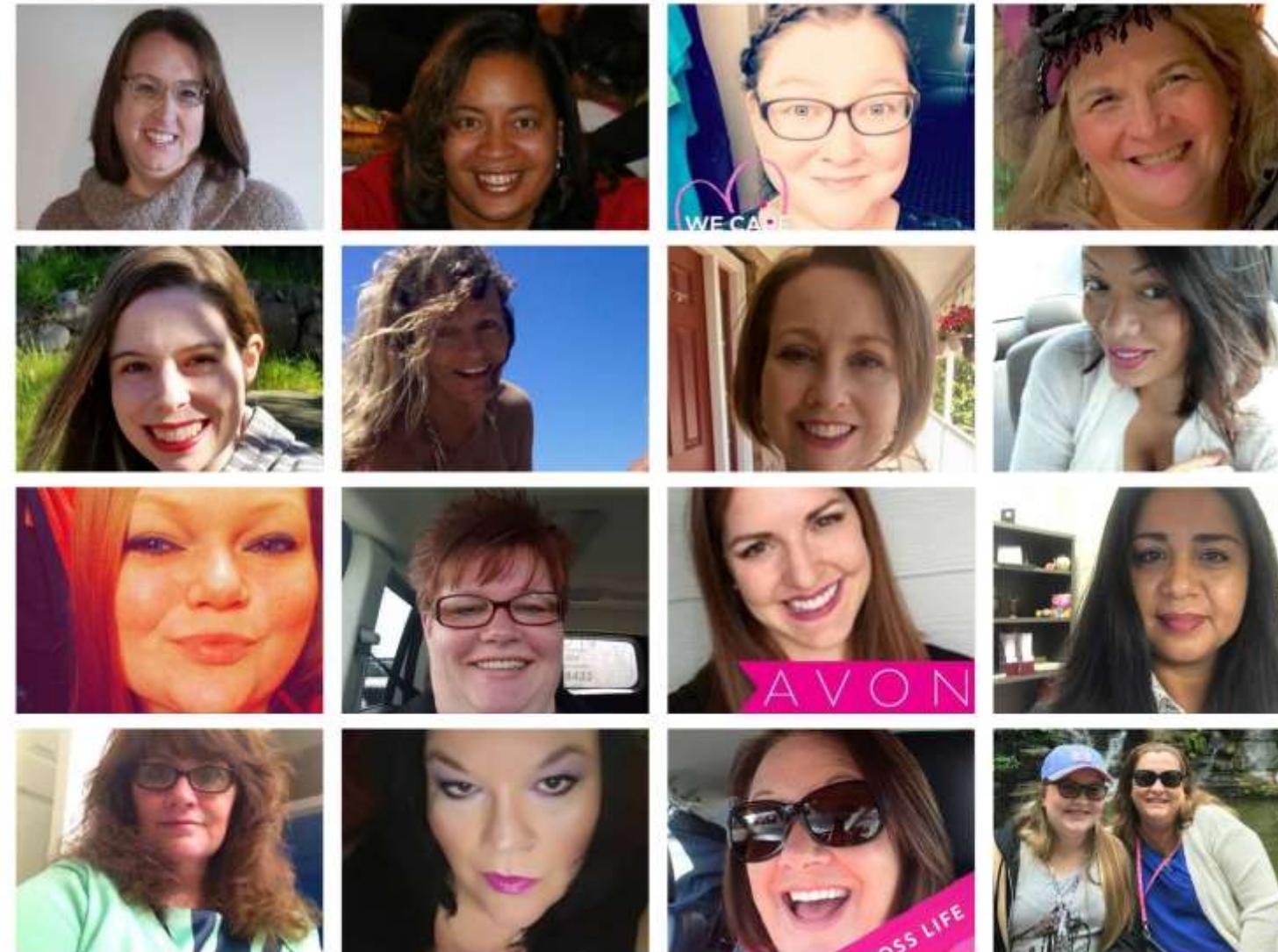
**Change the  
changeable, accept the  
unchangeable, and  
remove yourself from  
the unacceptable.**

QUOTEHD.COM

**Denis Waitley**  
American Writer

[www.emilyseagren.com](http://www.emilyseagren.com)  
[www.makakeupmarketers.com](http://www.makakeupmarketers.com)

# Team Momentum is 1,244 Reps Strong!!!



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# Way to go Team Momentum



## Team Performance through Campaign 7

YTD Unit Sales: \$702,120

2018 Goal Unit Sales: \$4 million

YTD Increase: \$294,368 (101% Increase)

2018 Goal Increase: \$2 million

**Way to Go in Campaign 7!**  
**\$115,193 in Unit Sales - Fabulous!**  
**#31 in the Nation for C7 - #32 in the Nation YTD**



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# Congratulations on Title Advancements!

Tricia Thomas  
Gold Ambassador – C6



Ellen Compell  
Bronze Ambassador – C7



Amy Mason  
Silver Ambassador – C6



Wendy Smith  
Bronze Ambassador – C7



Cheryl Alvira  
Bronze Ambassador – C6



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A screenshot of the Avon "Unlock the Magic" website. The top left features the Avon logo and the text "PRESIDENT'S RECOGNITION PROGRAM CELEBRATION UNLOCK THE MAGIC 2018". The top right has a navigation menu with links: HOME, TRAVEL, ITINERARY, DETAILS, DESTINATION, CONTACT, and REGISTRATION. The main content area on the left is yellow and features the text "AVON UNLOCK THE MAGIC PRESIDENT'S RECOGNITION PROGRAM CELEBRATION 2017 - 2018". The main content area on the right shows a night view of the Epcot Center in Orlando, Florida, with the iconic geodesic sphere (Spaceship Earth) illuminated. Below the images, a message reads: "Congratulations! You and a Guest are going to Disney World." A smaller text block at the bottom explains the trip: "You've found the key to success in your Avon business. Now it's time to Unlock the Magic on your very own Disney adventure at this year's Avon PRPC. Prepare to spend an incredible five-day, four-night trip to the premier Disney's Yacht &amp; Beach Club Resort in beautiful Orlando, Florida."



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FLEXIBLE ORDERING



ideal cleanse  
by espira



These statements have not been evaluated by the U.S. Food and Drug Administration.  
This product is not intended to diagnose, treat, cure or prevent any disease.

AVON  
CAMPAIGN  
INSIDER: C9

WIN A TRIP FOR 2 TO NEW YORK CITY

EVERY SCRATCH-OFF IS AN ENTRY TO WIN



APRIL SALES MEETING  
*the VIRTUAL  
BOSS life*





## Business Updates

Over the last year, we've invested \$100 million to continue to improve how we support you and your customers.

**Brochure** - At approximately 200 pages - and sometimes more, our Campaign brochure is bigger and better than ever with more pages of products including Espira by Avon, Avon Living, and mark. all in one place. Starting in C9 there will be a slight increase in the price of brochures when you purchase two or more 10-packs. **There is no price increase for your first 10-pack of brochures and when you buy multiple 10-packs you won't pay more than a 50 cent increase.**

**Shipping** - Starting in C9, shipping fees will increase by \$1, which is in line with our competitor's practices. The shipping cost for your online store customers will also increase by \$1 for a total of \$6.95 per order. However, online store purchases of \$40 or more will continue to ship for free! Follow these steps to update this pricing on your Online Store.

Head to Web Office > Online Store > Edit Your Online Store and click on the edit icon to adjust the price of shipping to \$6.95 for anywhere that it appears.

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- **When:** 3 days - Friday, July 27 – Sunday, July 29 – fun, learning, friendship, and swag
- **Where:** Columbus, Ohio – Columbus Convention Center
- **Fun:** Rascal Flatts private concert
- **Learning:** Keynote Speaker, Barbara Corcoran from the Shark Tank
- **Discounted airline rates, discounted hotel rooms, incentive???**
- **Registration:** Open now at [www.avonrepfest.com](http://www.avonrepfest.com)
- **Facebook Group:** <https://www.facebook.com/groups/AvonRepfest/>
- **Swag:** Last year – first to try Espira

# Are you Registered for Avon RepFest 18?



**HELD OVER!**

REGISTER BY  
APRIL 16 FOR  
ONLY \$119

*RepFest*  
2018



REPFEST  
*Early Bird*  
**SPECIAL  
\$119**  
\*\*\*

- Katie Albardo
- Cheryl Alvira
- Sherry Block
- Ellen Compell
- Heather Escoria
- Gloria George
- Sarah Irons
- Lisha Johnson
- Amy Mason – 3
- Susan Berube
- Marie Long
- Charolett Whitson
- Barbara Mathis – 1
- Shanna Charles
- Terri Mosqueda – 2
- Rachel Martinez
- Rhonda Fletcher
- Shirl Papaian – 3
- Becky Kubacki
- Bridget Amadon
- Alicia Ciaramitaro
- Brianne Rawlings
- Sarah Robison – 3
- Iris Hildreth
- Alisa Vivrett
- Breeanna Harry

- Tricia Thomas – 1
- Kadie Thomas
- Anne Wilson

30

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# Upcoming Avon Events

- Every Monday @ 7pm Central: This is your Avon for Pending Reps
- Tuesday, April 17 @ 7pm Central: April Virtual Sales Meeting:  
[https://goto.webcasts.com/starthere.jsp?ei=1178245&tp\\_key=c460766e75](https://goto.webcasts.com/starthere.jsp?ei=1178245&tp_key=c460766e75)
- Monday, April 23 @ 7:30pm Central: Avon Rep C11 Tips – Emily Seagren & Shirl Papaian  
[https://zoom.us/webinar/register/WN\\_Pn69ZBYvQ3CQBSQkCT1noA](https://zoom.us/webinar/register/WN_Pn69ZBYvQ3CQBSQkCT1noA)
- Register by going to Events page on the Makeup Marketing Online Facebook group at [www.facebook.com/groups/Makeup.Marketing.Online/](https://www.facebook.com/groups/Makeup.Marketing.Online/) or under Avon Training – Avon Webinars at [www.makeupmarketers.com](http://www.makeupmarketers.com)

AVON  
**BEAUTY BUZZ**

DON'T MISS ANOTHER TRAINING EVENT!

NEW Avon Learning and Development Calendar keeps you in the know.

[Take A Look!](#)

March 26 - April 1    March 19 - 25    March 12 - 18    March 5 - 11



ren.com  
[www.makeupmarketers.com](http://www.makeupmarketers.com)

# Flexible Ordering for All Reps Begins in Campaign 9

2018 NATIONAL FLEXIBLE ORDERING CAMPAIGN CALENDAR		
C-9	4/4	4/17
C-10	4/18	5/1
C-11	5/2	5/15
C-12	5/16	5/29
C-13	5/30	6/12
C-14	6/13	6/26
C-15	6/27	7/10
C-16	7/11	7/24
C-17	7/25	8/7
C-18	8/8	8/21
C-19	8/22	9/4
C-20	9/5	9/18
C-21	9/19	10/2
C-22	10/3	10/16
C-23	10/17	10/30
C-24	10/31	11/13
C-25	11/14	11/27
C-26	11/28	12/11
Your online store will update to the next campaign one day prior to Campaign Opens and Closes dates above. Order typically ships the following business day when placed within the campaign ordering time frame. NOTE: This calendar can also be found online at <a href="http://youravon.com">youravon.com</a> .		
OL 5274		

Your online store will update to the next campaign one day prior to Campaign Opens and Closes dates above.  
Order typically ships the following business day when placed within the campaign ordering time frame.  
NOTE: This calendar can also be found online at [youravon.com](http://youravon.com).

OL 5274  
[emilyseagren.com](http://emilyseagren.com)  
[makeupmarketers.com](http://makeupmarketers.com)

# 3 Avon Earnings Opportunities

## Face-to-face Sales



SHOP WITH A REPRESENTATIVE

## Online Sales



SHOP ONLINE BROCHURES

## Team Sales



BECOME A REPRESENTATIVE

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# Avon KickStart Goals in First 7 Campaigns to Earn up to 40% Commission

- 7 campaigns
- 1<sup>st</sup> campaign = Any size order! Guaranteed 40% commission
- Progressive goals begin in 2<sup>nd</sup> campaign

KICKSTART PROGRAM	
LOA	Sales Goals Effective Campaign 4
1	ANY SIZE!
2	\$150
3	\$200
4	\$250
5	\$300
6	\$350
7	\$400



Renee Hable

Admin · 13 hrs

FOR NEW #BeautyBosses ONLY (1-7 campaigns) --  
save this jpg photo and text it to your phone contacts.  
Post here how many Daily Care Collection Bundles  
you sell.

LEADERS: Text it to your LOA 1-7 #BeautyBosses and issue the same challenge!!

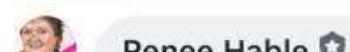


Theresa Paul and 15 others

## 7 Comment

 Like

 Comment



Renee Hable 



# Avon Daily Care Collection

## Item #: 332-598

- Available to sell 1<sup>st</sup> seven campaigns
- Available on your eStore by entering product number
- Text to your phone contacts, post to Facebook, send in an email, etc.



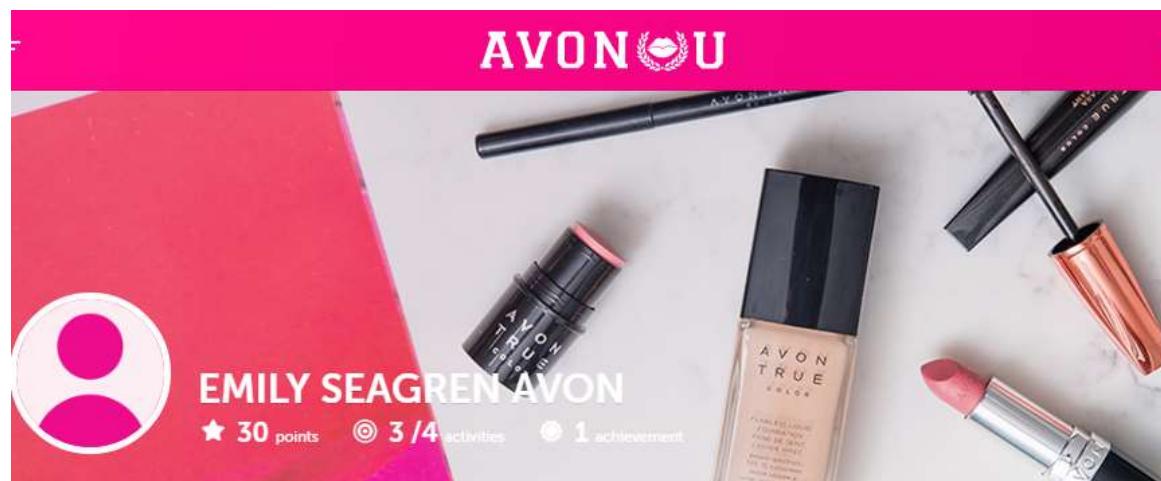
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[www.makeupmarketers.com](http://www.makeupmarketers.com)

# Learn from the best and Avon U!

*Top 100 Personal Sales Volume, Campaign 1-6, 2018*

More Personal Recognition ▾

Rank	Name	State	Sales Achievement Level	Leadership Title	Personal Sales
1	Timothy Brown	SC	President's Council	Gold Ambassador	\$106,696
2	Raj Kapoor	NY	President's Inner Circle		\$80,785
3	Anna Julia Reyes	CA	President's Inner Circle	Gold Leader	\$79,598
4	Jeanpierre Bongiovi	NY	President's Council	Gold Leader	\$72,751
5	Stephen M Barmore	KY	David H. McConnell	Gold Leader	\$56,961



Go to [yourAvon.com](http://yourAvon.com) – Rewards & Recognition – Check out Top Personal Recognition and Top Team Recognition

- Volume
- Increase
- Advancements
- Follow PRP Achievers

[www.emilyseagren.com](http://www.emilyseagren.com)  
[www.makeupmarketers.com](http://www.makeupmarketers.com)

# Let's Celebrate! Top New Rep Sellers

## *Top 10 in Sales C7 – New Reps in KickStart Program*

1. Ana Marques - \$881
2. Kelly Sublett - \$689
3. Beverly Anderson - \$659
4. Christina Lewis - \$640
5. Analda Acosta - \$607
6. Vicki Jock - \$501
7. Jessica Darragh - \$443
8. Cindy Oakes - \$439
9. Mary-Jo Parbs - \$432
10. Stacy Thompson - \$410



# PRP Celebration 2018

## Free for President's Council & Above and Executive Leaders & Above



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# PRESIDENT'S RECOGNITION PROGRAM LEVELS OF SALES ACHIEVEMENT

## PRESIDENT'S CLUB AWARD SALES ACHIEVEMENT \$10,000

- 40% earnings guaranteed\* and 25% on fixed-earnings items
- Order up to 3 demos of any product in each *What's New*
- Invitation to the President's Recognition Program (PRP) Tribute
- Celebrate your birthday and holidays with the gift of **25 points\*\***
- Exclusive Gift presented at the PRP Tribute for the highest level of achievement
- Achievement pin presented at the PRP Tribute for the highest level of achievement
- **400 points** to redeem for the Mrs. Albee Award or to use toward other items available on Rewards Headquarters—the choice is yours!



\*On most Avon Brochure products.

\*\*Birthday Points will be awarded in the first campaign of the month of your birthday. December Holidays Points will be awarded in C-25.

## HONOR SOCIETY AWARD SALES ACHIEVEMENT \$20,000

### Privileges of President's Club plus:

- Order up to 5 demos of any product in each *What's New*
- President's Recognition Program Tribute invitation for you and a guest
- **800 points**

## ROSE CIRCLE AWARD SALES ACHIEVEMENT \$35,000

### Privileges of the levels above plus:

- 45% earnings guaranteed (25% on fixed-earnings items)
- Order up to 10 demos of any product in each *What's New*
- **1,600 points**

## DAVID H. McCONNELL CLUB AWARD SALES ACHIEVEMENT \$65,000

### Privileges of the levels above plus:

- Order up to 15 demos of any product in each *What's New*
- **5,000 points**

## PRESIDENT'S COUNCIL AWARD SALES ACHIEVEMENT \$110,000

### Privileges of the levels above plus:

- National Recognition Celebration at an exciting destination for you and a free guest
- Special toll-free number to Customer Insight Leadership Specialists
- **10,000 points**

## PRESIDENT'S INNER CIRCLE AWARD SALES ACHIEVEMENT \$220,000

### Privileges of the levels above plus:

- 50% earnings guaranteed (25% on fixed-earnings items)
- Spirit of Albee Award, presented at the President's Recognition Program Celebration to all Inner Circle members who are Executive Leaders or above
- Special Inner Circle Reward Dollars. Go to [youravon.com](http://youravon.com) > Rewards & Recognition > Tools > Rewards, Awards and Rankings.
- **15,000 points**

Privileges begin as soon as you achieve these Sales Levels and will remain in effect until C-26 2018.

## SALES LEVELS TRACKING CHART

Campaign	\$10,000 President's Club Level 1	\$20,000 Honor Society Level 2	\$35,000 Rose Circle Level 3	\$65,000 David H. McConnell Level 4	\$110,000 President's Council Level 5	\$220,000 Inner Circle Level 6
1	\$ 385	\$ 770	\$ 1,347	\$ 2,500	\$ 4,231	\$ 8,462
2	770	1,540	2,694	5,000	8,462	16,924
3	1,155	2,310	4,041	7,500	12,693	25,386
4	1,540	3,080	5,388	10,000	16,924	33,848
5	1,925	3,850	6,735	12,500	21,155	42,310
6	2,310	4,620	8,082	15,000	25,386	50,772
7	2,695	5,390	9,429	17,500	29,617	59,234
<b>1st Q Total</b>	<b>\$2,695</b>	<b>\$5,390</b>	<b>\$9,429</b>	<b>\$17,500</b>	<b>\$29,617</b>	<b>\$59,234</b>
<b>Year to Date</b>	<b>\$2,695</b>	<b>\$5,390</b>	<b>\$9,429</b>	<b>\$17,500</b>	<b>\$29,617</b>	<b>\$59,234</b>
8	\$ 3,080	\$ 6,160	\$10,776	\$20,000	\$33,848	\$67,696
9	3,465	6,930	12,123	22,500	38,079	76,158
10	3,850	7,700	13,470	25,000	42,310	84,620
11	4,235	8,470	14,817	27,500	46,541	93,082
12	4,620	9,240	16,164	30,000	50,772	101,544
13	5,005	10,010	17,511	32,500	55,003	110,006
<b>2nd Q Total</b>	<b>\$2,310</b>	<b>\$4,620</b>	<b>\$8,082</b>	<b>\$15,000</b>	<b>\$25,386</b>	<b>\$50,772</b>
<b>Year to Date</b>	<b>\$5,005</b>	<b>\$10,010</b>	<b>\$17,511</b>	<b>\$32,500</b>	<b>\$55,003</b>	<b>\$110,006</b>

AVON

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# AVON PINNACLE AWARDS

## *YOU DO, YOU GET LEVELS*

For President's Club and Above

PINNACLE CATEGORY	BRONZE	SILVER	GOLD
Personal Sales	Honor Society	Rose Circle & David H McConnell	Presidents Council & President's Inner Circle
Personal Sales Increase	\$2,500-\$9,999	\$10,000-\$24,999	\$25,000+
Personal Recruiting	5-9 QNR	10-24 QNR	25+ QNR
Personal Leader Development	1-2 New G1 Leaders	3-4 New G1 Leaders	5+ New G1 Leaders
Team Sales	\$100,000-\$499,999	\$500,000-\$999,999	\$1,000,000+
Team Sales Increase	\$5,000-\$24,999	\$25,000-\$49,999	\$50,000+
Team Representative Growth	25-49 Representatives	50-99 Representatives	100+ Representatives



- **When:** April 7 – 11, 2019
- **Where:** Westin Maui Resort & Spa
- **4 Ways to Earn:**
  1. Achieve President's Council or Inner Circle level of the President's Club
  2. Be an Executive Leader and achieve any level of the President's Club
  3. Achieve Top 20 Nationally of the Avon Pinnacle Recognition
  4. Be in the Top 5 in Sales Increase for First Time Achievers Honor Society, Rose Circle and David h. McConnell levels of the President's Club.
- Focus all event recognition on a combination of business building and culture.
- Focus on Avon Pinnacle Recognition: Personal Sales Volume, Personal Sales Increase, Personal Recruiting (Traditional and Alma Recruits must be Qualified New Recruits), Personal Leader Development (First time Leadership title achievement in career starting at Bronze Ambassador in G1), Team Sales Volume, Team Sales Increase, Team Representative Growth (Team size increase over prior year, no Qualified Recruit requirement, minimum title ranked is Bronze Ambassador)
- Utilize 4 corporate sponsored events for recognition
  - Leadership Kickoff-January 19-21, 2018
  - Presidents Recognition Program Celebration-April 8-12, 2018
  - President's Recognition Program Tributes-April-May 2018
  - RepFest-July 27-29, 2018 (Location TBD)

# Let's Celebrate! Top Sellers

## *Top 20 in Sales C7 - Established Reps*

1. Wendy Smith - \$4,637	11. Mildred Cook - \$592
2. Kimberly Vanaelst - \$4,064	12. Roxann May - \$589
3. Julitza Geerman - \$3,258	13. Sarah Irons - \$519
4. Peter Regan - \$1,053	14. Rachel Martinez - \$507
5. Joan Perry - \$913	15. Lisha Johnson - \$505
6. Ellen Compell - \$830	16. Leslie Young - \$471
7. Tricia Thomas - \$743	17. Angelene Cavitt - \$456
8. Bridget Amadon - \$720	18. Terri Mosqueda - \$454
9. Brandy Shelley - \$649	19. Vilma Huezo - \$448
10. Maria Scharon - \$632	20. Dawn Osborn - \$446
	20. Evelyn Elcan - \$446



# Mother's Day is Coming! Sunday, May 13

## Sell Fragrance with Samples or Demos

Item #: 405-976

SAMPLE  
fragrance favorites



Hand out samples along with a Brochure. The full sizes of these fragrances are also featured in this What's New, so have product ready for on-the-spot sales.

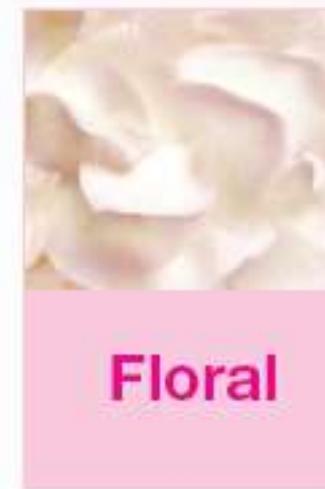
**BUNDLE INCLUDES:**  
Avon Prima Noir Eau de Parfum  
Vial-on-Card Samples  
Pack of 5  
Imari spicy  
Discovermore Samples  
Pack of 12  
Imari spicy  
Imari Elixir fruity/sweet  
Imari Seduction woody/barthy  
Rare Pearls floral

# *Scent Families*

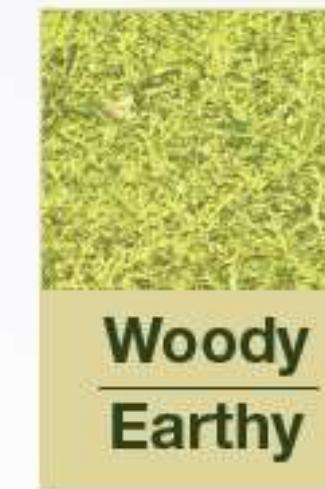
First scent impressions of the fragrance notes.



**Fresh**



**Floral**



**Woody**  
**Earthy**



**Warm**  
**Spicy**



**Fruity**  
**Sweet**

# *Emotional Families*

Feelings and moods the fragrance evokes.



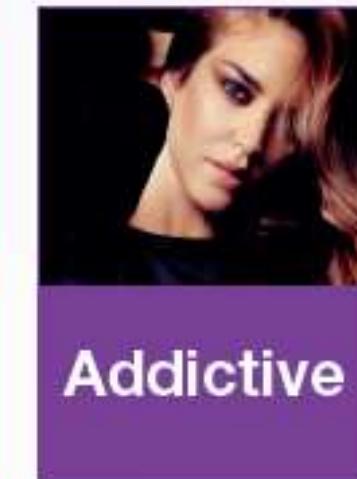
**Playful**  
**Sporty**



**Chic**  
**Polished**



**Casual**



**Addictive**

ren.com

www.marcupmarketers.com

# Women's Fragrance Finder

**2 ways to shop!** Our fragrances are categorized by **scent type** and **mood** to make it easier to find the scents that speak to you.

	FRESH	FLORAL	WOODY/EARTHY	WARM/SPICY	FRUITY/SWEET									
PLAYFUL	 TTA Amour	 Ultra Sexy Pink	 TTA Daydream		 Avon Luck La Vie									
CHIC	 Candid	 TTA Today	 TTA Absolute	 TTA Forever	 Imari Seduction	 Little Red Dress	 Little Black Dress	 Imari	 Far Away Gold	 Avon Prima	 Ultra Sexy Heart	 Be Fun		
CASUAL	 Haiku	 Haiku Reflection	 Haiku Kyoto Flower	 Be Romantic	 Sweet Honesty	 Odyssey								
ADDICTIVE	 Avon Attraction for Her	 Rare Gold	 Rare Diamonds	 Ultra Sexy Lace	 TTA Tomorrow	 Avon Luck for Her	 Far Away Infinity	 Avon Passion	 Timeless	 Far Away	 Avon Prima Noir	 Night Magic	 Imari Elixir	 So Very Sofia

AVON

# Men's Fragrance Finder

**2 ways to shop!** Our fragrances are categorized by **scent type** and **mood** to make it easier to find the scents that speak to you.

	FRESH	FLORAL	WOODY/EARTHY	WARM/SPICY	FRUITY/SWEET
SPORTY	 Exploration	 HUSK+		 Black Suede Sport	
POLISHED	 Avon Luck for Him		 Avon Prime	 Musk+ Storm	
CASUAL	 Blue Escape	 Wild Country	 Avon Alpha	 Perceive	
ADDICTIVE	 Black Suede		 Black Suede Essential	 Avon Attraction for Him	 Mesmerize
			 HUSK+ Fire	 Mesmerize Black	

AVON

com

# Orenthia Ricketts' Top 10 Fragrance Tips

1. Get educated.
2. Talk to customers.
3. Decide what to show.
4. Sample the scent.
5. Try on wrist.
6. Present the bottle.
7. Offer whole set.
8. Be confident.
9. Follow up.
10. Fragrance is giftable.

Bonus tip! Add a men's fragrance gift.



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# NEW Online Store Promotion

Beginning 4/12/17 - Promotable via the ESC (Email Service Center)

**LET'S GO  
SHOPPING!**

Shop my online store anytime, anywhere and enjoy the perks of a "personal shopper" with custom beauty advice.

Plus, if you haven't visited my online store recently or you're choosing for the first time, now's the perfect time to save!

10% OFF  
YOUR ORDER  
use code: WELCOME10

[SHOP MY STORE](#)



**Let's Go Shopping!**

## Benefits

- 10% off online orders of any size  
Promo code: WELCOME10
- Re-engage existing customers to online ordering
- ONE time use only in either situation.
- No minimum order size to qualify.
- New Customer must sign in to use promo code

# How to Promote your Customer Website

- Add the WELCOME10 code label to all of your brochures
- Start building a mailing list and email list
- Consistently send catalogs to face-to-face and online customers
- Give samples to all paying customers
- Do email marketing whether it's through Avon or a different program
- Post consistently on Social Media (3-5 times per day)
- Analyze your traffic sources to figure out where it's best to spend your time



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# Avon Social has launched!



- Schedule posts up to 5 weeks in advance
- Access thousands of Avon images, GIFs, and videos
- Advertise with PowerBoost to precisely target and expand your audience on social media
- Track the performance of your organic and advertising posts
- Convert social engagement into new leads with the Prospect Center

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# Let's Celebrate! Top eSellers

## *Top 10 in eSales C7*

1. Wendy Smith - \$4,522
2. Cindy Oakes - \$342
3. Sara Royse - \$262
4. Haley Snyder - \$236
5. Patsy Belcher - \$236
6. Peter Regan - \$232
7. Mary-Jo Parbs - \$204
8. Tracy Magisano - \$194
9. Cindy DiDonna - \$173
10. Jennifer Johnson - \$161

### *Account Balance*

As of 11:30 AM EST

Amount Due:	Balance:	Last Payment:
<b>\$0.00</b>	<b>-\$1,706.49</b>	<b>\$71.55</b>

[Pay AVON](#)

### *My Statements*

[VIEW ORDER HISTORY »](#)

#### Date Range and Transaction Type:

Click "Search" below to see your most recent transactions. For transactions beyond 30 days, please enter a new date range and click "Search".

Start Date:	End Date:	Transaction Type:
<input type="text" value="03/03/2018"/>	<input type="text" value="04/02/2018"/>	<input type="text" value="All Transactions"/>
<input type="button" value="Search"/>		

# Avon Build Like a Boss Swag

## 22 Tickets so Far – C1 – C10



Emily Seagren was live — in Rockford, Illinois.  
March 7 at 7:58pm · 

Avon Build Like a Boss Scratchers #blababoutavon



4:38

1K Views

- iPad Mini 4 Wi-Fi 128 GB
- Nintendo Switch Bundle
- Spa Finder Gift Card
- Repfest Registration / \$100 YA Credit
- Top New Avon Products in the Year
- Family Game Pack (Clue, Monopoly, Risk)
- Town & Country \$50 Gift Card (4)
- Amazon Echo Dot
- Avon Emergency Car Kit (2)
- Avon Trunk Storage (2)
- Avon Bulletin Board
- Avon Charger
- Avon Water Bottle
- Avon Notebook (2)
- Avon Speaker (2)
- Avon Hat



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# Dream Big and Work Hard for Compounding Growth!

## Closed Campaign Comparison

	C7 2018	C7 2017
<b>Team (G1, 2, 3)</b>		
Additions	47	35
Size	1,228	650
Orders	722	380
Order Activity %	58%	58%
Avg. Order Size	147	150
Award Sales	\$105,804	\$57,172
Leadership Sales	\$71,211	\$37,978
Rolling 26 Campaign Sales Growth %	68.00%	111.00%
<b>Personal</b>		
Award Sales	\$8,943	\$7,894
Achievement Title	Bronze Executive Leader	Gold Leader
Earnings Title	Bronze Executive Leader	Gold Leader
<b>Requirements (G1)</b>		
Silver Ambassador +	4	4
Gold Leader +	1	0
Earnings Amount	\$4,389.42	\$2,178.71
Check Amount	\$4,973.76	\$2,311.28
Performance Points	600	600

## Success Markers

- Generosity – pay it forward! Help others.
- Business Skills - personal development
- Courageous – take calculated risks.

Invest back in your business.

Earnings Summary							
	Leadership Bonus Check	Qualified Recruit Bonus	Promote Bonus	Mentor Bonus	Cash Incentives	Executive Leader Cash Reward	Total Estimated Earnings
C7 2018	\$4,973	\$120	-	\$187	-	-	\$5,280
Year To Date	\$30,033	\$1,000	\$750	\$406	-	\$150	\$32,339
Last 26 Camps.	\$92,082	\$4,680	\$3,000	\$4,437	\$40	\$600	\$104,839

2017 CTD: \$14,258

2018 CTD: \$32,190

Difference: \$17,932

\$ Raise per Month: \$5,977

\*\*\*These results are not typical but possible.

# Meet Beauty Boss, Kim Karpowitz

## Avon Tips from a Top Rep



- **From:** Pearland, Texas
- **Date Joined:** June 30, 2015
- **Leadership Title:** Gold Ambassador
- **Team Members:** 80
- **Team Sales CTD:** \$48,059
- **Rolling 26 Campaign Sales Growth:** 153%

WHAT TO WEAR (& SELL) NOW

## CABANA COOL

Add a touch of fun to her classics...instantly.



◆ Beach Please Sun Hat  
Raffia wide-brim beach hat  
embroidered with the phrase  
"Beach Please." Pom-pom  
details. 15" diam. Wipe clean.  
Imported. 127-558  
reg. \$39.99  
DEMO \$29.99  
\$27.99

◆ Straw Pom-Pom  
Straw bag with pom  
Fully lined with pom  
and adjustable draw  
string pocket. 20" L.  
Handle drop. 5V".  
126-877 reg. \$39.99  
DEMO \$29.99

## POLISH

REVEAL A  
NATURAL RADIANCE  
Radiant Glow  
Skin Luminosity Polish  
Instantly exfoliate to polish away  
dead skin cells. With four  
nourishing oils and vitamin E.  
7 oz. (200 mL) 243-407  
reg. \$10 now \$6.99  
YOUR COST \$4.19  
EARN \$2.80  
PRF YOUR COST \$3.49  
EARN \$1.90

Polish, shimmer & sell Demo and  
show customers 2 easy steps to  
getting their summer glow on!  
You'll pocket a sale of nearly  
\$14 with each duo sold!

## SHINE

GLISTEN ALL OVER  
Radiant Glow  
Illuminating Dry Oil Mist  
A blend of five nourishing oils  
helps moisturize and adds a soft, shiny glow.  
5 fl. oz. (150 mL) 243-388  
reg. \$10 now \$6.99  
YOUR COST \$4.19  
EARN \$2.80  
PRF YOUR COST \$3.49  
EARN \$1.90



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# Beauty Essential Sampler

## 003-837 No Limit

- **How It Works** – Best way to gain more customers. Beauty faves and a contact card.
- **How to Use It** – Buy samplers to have on hand. Use a conversation starter.
- **Ways to Share It** – \$31 value for \$10, give away free to best customers, give as a gift, reward team members.
- **Follow Up** – Reach out within a few days to see how they liked the sampler
- **Beauty Sampler vs. A-Box** – sampler grows customer base and A-box boosts average order.



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### **EYE LIFT PRO – NATIONAL ADVERTISING AND NEW SAMPLE CARDS!**

Customers can say goodbye to the look of eye puffiness, bags, dark circles, and fine lines with our best-selling eye cream. It's about to hit the newsstands with a feature in April issues of 5 national fashion magazines, so be ready with NEW Eye Lift Pro samples to hand out. \$2 for a 5-pack of sample cards. Buy 2 packs, get one free! With the special dual formula eye system, upper eye/brow bone gel and under-eye cream, eyes feel tighter and lifted, and under-eye shadows are visibly reduced.



### **ANEW ULTIMATE GOLD PEEL – OFF MASK**

Help customers reveal their radiance! A luxurious addition to any regimen, the Anew Ultimate Gold Peel-Off mask takes one of the hottest trends in skincare to the next level! It's infused with a youth-boosting complex of vitamin B3 and Botanical Extracts to help skin look smoother, brighter and more luminous than ever! Customers will love the gold color of this unique formula. Be sure to demo and carry it with you. You can demonstrate it on your customers' hands.



### **ESPIRA CALM**

Life can sometimes be stressful, so customers will appreciate Espira Calm, formulated with ingredients to help provide advanced nutritional support for relaxation and occasional stress.† Its combination of B vitamins and botanicals help promote natural relaxation, without drowsiness. Let customers know they can help their bodies adapt to occasional stress while maintaining their physical energy. Be sure to buy the 2-day sample packs and have them on hand so customers can see for themselves!

# EXCITING NEWS!



ANEW CLINICAL EYE LIFT PRO  
will be featured in April magazines

ALLURE  
ELLE  
MARIE CLAIRE  
GLAMOUR  
COSMOPOLITAN

On newsstands end of March

Build the buzz! Start spreading the word now.

THE INCREDIBLE EYE EVENT

## don't let your eyes reveal your age

SAY GOODBYE TO THE LOOK OF:

- PUFFINESS
- BAGS
- DARK CIRCLES
- FINE LINES
- & MORE

#### START THE CONVERSATION

Tell every customer about the national ad.

#### SHARE THIS FACT

Skin around eyes is thinner than the rest of your face, so it's prone to show signs of aging. Anew eye treatments have proven benefits and work with any regimen.

#### ORDER DEMOS

Have products on hand to sell to customers. Don't forget to use them yourself and share your testimonial.

#### BUILD THE SALE

Suggest adding an Anew Day or Night Cream to their regimen.

order **new**  
eye lift pro samples

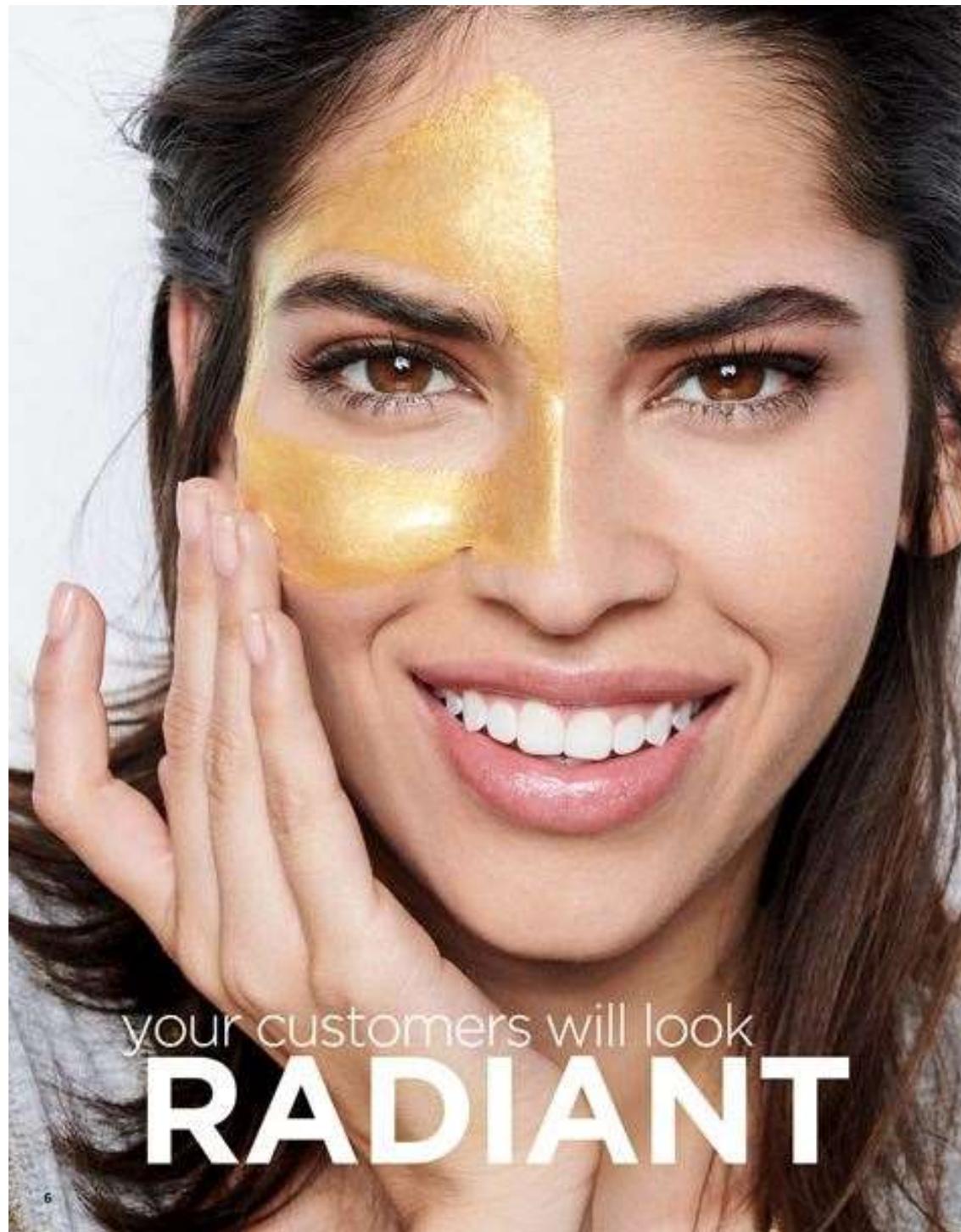
With the excitement of the ad, customers  
will want to try it right away!



ANEW EYE LIFT PRO  
DUAL EYE SYSTEM SAMPLE CARDS\*  
\$2 pack of 5 BUY 2, GET 1 FREE  
ORDER NUMBER 200-121

\*Retailer Registration, please enter Eye Lift Pro Details  
Order ref. any in C4 and C49 formats.

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your customers will look  
**RADIANT**

6

NEW

## The Ultimate **PEEL-OFF MASK**

INFUSED WITH A YOUTH-BOOSTING COMPLEX  
OF **VITAMIN B3** AND **BOTANICAL EXTRACTS**  
TO HELP SKIN LOOK **SMOOTHER, BRIGHTER** AND  
**MORE LUMINOUS THAN EVER.**



### TO USE:

Apply a thin, even layer  
on cleansed skin. Leave  
on until dry. Gently peel  
off. Rinse with warm  
water. Use 1 to 2  
times a week.

Anew Ultimate Gold Peel-Off Mask  
3.4 fl. oz. 048-751  
reg. \$28 now \$21.99  
C YOUR COST \$13.19 EARN \$8.80  
PRP YOUR COST \$10.99 EARN \$1

### A LUXURIOUS ADDITION TO ANY REGIMENT:

Current Anew customers will enjoy  
the pampering benefits. Potential  
customers will be drawn in by the  
novelty of the rich color.

**GOLDEN DEMO OPPORTUNITY:**  
Swipe a dollop on the back of  
your hand to show off this unique  
formula. Be sure to try the mask  
yourself. Your personal testimonial  
is your strongest sales tool.  
Be sure to share it!

Exclusive Rep Offer EARN 40% | PRP EARN 50%

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## WANT RELIEF FROM THE OCCASIONAL STRESS OF EVERYDAY LIFE?

Recommend Espira Calm to your customers

### MOOD SUPPORT SUPPLEMENT FOR THE BODY DURING TIMES OF STRESS\*

While it's a part of daily life, too-much stress can have a negative impact. Espira Calm is a multi-action formula with a combination of vitamins and botanicals to help your body handle occasional stress.\*

#### Selling points/claims:

- Formulated with ingredients that help provide stress relief without drowsiness.\*
- Contains Sensoril®, which helps promote emotional well-being and increased resistance to fatigue and tension.\*
- Contains L-Theanine, a stress-fighting compound that relaxes the mind and promotes an alert state of focus.\*
- B Vitamin Complex, to ease physical stress.\*
- Free from the following allergens: peanuts, tree nuts, eggs, milk, soy, shellfish, fish and wheat.

#### Know, show and share Espira:

- Like what you've read about Espira Calm? Meet the rest of the line with the Introduction to Espira series on AVON U.
- Buy samples of Calm (pg. 30): Reach 10 potential customers with each sample pack.
- Get social: Share the link to the Vitamin Finder quiz from your online store so customers can find the Espira products that suit their needs.

#### To get the conversation started, you can say:

"Our Espira collection has a product that helps to relieve occasional stress.\* I've tried it myself and I'd love to tell you about it."



60 VEGETARIAN CAPSULES  
REGULAR PRICE \$18

Visit [youravon.com](http://youravon.com) and AVON U for more training, resources and support.

\*These statements have not been evaluated by the U.S. Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

### NEW

## Espira 2-day sample packs

### SAMPLES ARE A PROVEN SUCCESS TOOL

When customers try, they're more likely to buy!

- Samples are a great way to promote our health and wellness collection to new and current customers.
- Reach 10 customers with each box, which includes 10 Espira 2-day sample packs and 10 Espira contact cards.
- We've included a contact card to give with each sample. It provides the product benefits, the high-quality ingredient list and usage directions. Include a Brochure when you're handing out the cards and samples.
- Everywhere, every day, anytime—always have samples with you.
- Follow up with everyone you gave samples to for their order.

#### Every box includes:

10 Espira 2-day sample packs + 10 Espira contact cards

YOUR CHOICE: \$5 EACH



#### NATURAL ENERGY

(1 capsule each day,  
2 capsules per pack)

Increase your energy and mental focus.\*  
A fusion of clinically studied ingredients with green tea and whole coffee fruit extracts for long-lasting energy.\*  
497-993 \$5 each box



#### CALM

(2 capsules each day,  
4 capsules per pack)

Relax from the stress of everyday life while staying alert. Patented Sensoril®, herbs, vitamin B complex and green tea compounds to relax the effects of occasional stress and promote emotional well-being.\*  
498-325 \$5 each box



#### RESTFUL SLEEP

(2 capsules each day,  
4 capsules per pack)

Sleep well and wake up refreshed. A proprietary combination of melatonin and natural botanicals (hops, chamomile, passion flower and more) to relax your mind and magnesium to promote muscle relaxation.\*  
235-325 \$5 each box

Introduce customers to  
**espira**

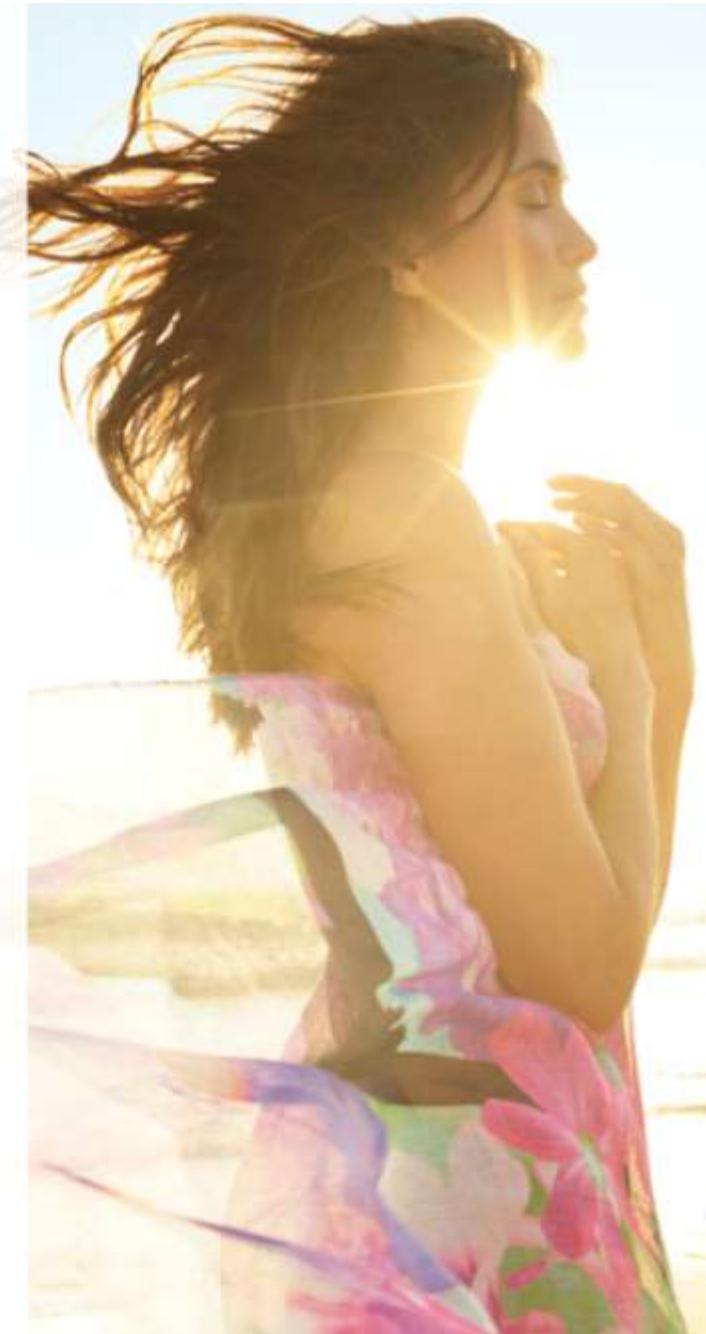
A customized health and wellness collection formulated with ingredients to boost and sustain your *natural energy*, restore your radiance and support your overall health.\* Experience results you can *see and feel*.



#### OUR PROMISE

Our formulas contain ingredients that have been clinically researched to bring you a complete program where you can see results that change your life.

- Made with the highest-quality ingredients, naturally sourced from whole foods and SUPERFOODS
- NON-GMO ingredients
- NO preservatives
- NO artificial colors and flavors
- Created by leading NUTRITION-INDUSTRY EXPERTS
- Results you can see and feel
- Satisfaction guaranteed or your money back!\*



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CAMPAIGNS 1-10, 2018 / TS 3 TO NATIONAL 10

Earn a ticket when you  
**BUILD LIKE A  
BOSS**  
by recruiting new team members  
Share your excitement **#BLABaboutAVON**



You'll earn a **scratch-off ticket** with **prizes** for each Qualified New Recruit (from a personal source) who places either a first **or** second paid order of \$150+.

**The more you recruit, the more income you can make through the Advanced Leadership Program—and the more prizes you can earn through this incentive!**

**THOUSANDS OF PRIZES:**

- (10) Free Meals for a Year
- (25) iPhone X 64 GB
- (10) \$1,000
- (50) Cell Phone Service for a Year
- (3) Social media consultations with Scott Kramer
- (75) Nintendo Switch Bundle
- (25) \$500
- (75) iPad Mini 4 Wi-Fi 128 GB
- (75) Roomba Robot Vacuums
- (75) Yeti Coolers
- (75) \$150 SpaFinder Gift Cards
- (250) Keurig K-Select Brewer
- (100) RepFest Registration
- (500) Avon lipstick for a year
- (250) Espira for a year
- (150) \$100
- (150) Fuji Instant Mini Cameras
- (250) Air Fryers
- (200) Top Avon Products This Year
- (400) Family Game Packs (Monopoly, Risk and Clue)
- (500) Town and Country \$50 Gift Cards
- (500) Town and Country \$25 Gift Cards
- (500) Amazon Echo Dot
- (500) AMC Movie Theater Pack
- (450) Tool Sets
- (2) Betty will attend your sales meeting
- (8) RVPs will attend your sales meeting
- Thousands of Avon branded rewards!



EVERY  
TICKET  
IS A  
WINNER!

AVON



Yeti Cooler

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[makeupmarketers.com](http://makeupmarketers.com)



## Total Tickets

1. Heather Escoria - 2
2. Rebecca Kubacki - 2
3. Barbara Mathis - 2
4. Tricia Thomas - 2
5. April Adams - 1
6. Cheryl Alvira - 1
7. Ellen Compell - 1
8. Amy Mason - 1
9. Gisela Miranda - 1
10. Nancy Radzinski - 1
11. Shirl Papaian - 1
12. Jayne Hewitt - 1
13. Sarah Robison - 1
14. Kelly Scott - 1

## Pending Contracts

1. Cheryl Alvira - 1
2. Sharon Cook - 1
3. Bettina Crawford - 1
4. Jackeline Gonzalez - 2
5. Vicki Jock - 1
6. Lisha Johnson - 2
7. Larissa Kahan - 1
8. Kim Karpowitz - 4
9. Amy Mason - 3
10. Gisela Miranda - 6
11. Joy Lombard - 1
12. Patricia Maher - 1
13. Christina Mercer - 1
14. Shalin Owen - 2
15. Shirl Papaian - 4
16. Jayne Hewitt - 1
17. Rebecca Kubacki - 8
18. Sarah Robison - 5
19. Kelly Scott - 1
20. Brandy Shelley - 2
21. Wendy Smith - 3
22. Tricia Thomas - 3
23. Leticia Valdivia - 4
24. Felicia Vaughn - 1

## Total Appointments

1. April Adams - 1
2. Cheryl Alvira - 4
3. Lindsay Baptist - 1
4. Erica Cital - 1
5. Ellen Compell - 3
6. Heather Escoria - 6
7. Jackeline Gonzalez - 2
8. Tara Graddick - 1
9. Vicki Jock - 1
10. Lisha Johnson - 2
11. Kim Karpowitz - 4
12. Amy Mason - 6
13. Gisela Miranda - 6
14. Tracy Magisano - 1
15. Barbara Mathis - 5
16. Nancy Radzinski - 1
17. Shalin Owen - 2
18. Shirl Papaian - 7
19. Jayne Hewitt - 1
20. Rebecca Kubacki - 10
21. Sarah Robison - 3
22. Kelly Scott - 1
23. Wendy Smith - 8
24. Shaquante Steele - 1
25. Tricia Thomas - 7
26. Leticia Valdivia - 4

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## RAPID PROMOTION INCENTIVE:

FOR NEW REPRESENTATIVES WHO JOIN DURING CAMPAIGNS 5 TO 13, 2018.

# EARN DOUBLE THE PROMOTION BONUS

The Promotion Bonus is one of the many cash rewards you can earn as part of the Advanced Leadership Program. Promote quickly, and we'll double your bonus!

ACHIEVE TITLE	STANDARD BONUS with the Advanced Leadership Program	RAPID PROMOTION TIMING	DOUBLE STANDARD BONUS when you achieve title within Rapid Promotion Timing
Bronze Ambassador	\$500	Within 3 Campaigns*	\$1,000
Silver Ambassador	\$750	Within 6 Campaigns*	\$1,500
Gold Ambassador	\$1,000	Within 9 Campaigns*	\$2,000
Bronze Leader	\$1,500	Within 13 Campaigns*	\$3,000

You could earn **\$7,500** before your half-year anniversary with Avon, when you promote quickly. To get off to a strong start, and start developing the skills you need to succeed, connect with your mentor, go to AVON U, and attend training events. We'll be there every step of the way.

## How It Works

- The incentive begins when you place your first order by your Expected Campaign of First Order, which is listed on your contract.

**Example:** If you place your first order in Campaign 10 and promote to Bronze Ambassador in Campaign 12, you'll earn double the \$500 Promotion Bonus—that's \$1,000 total!

- If you promote to multiple titles in a campaign, you'll receive the rewards for each title.

- To earn the Promotion Bonus, meet all of the requirements according to the Advanced Leadership Program, which can be found on the Sales Leadership tab on youravon.com (click on the chart). To earn the full amount, be sure to meet those requirements for at least 3 of the next 4 campaigns after you promote.

- You'll receive 2 separate payments in the same amount at the close of each campaign you achieved a Promotion Bonus. All Promotion Bonuses are paid out in 4 installments when you maintain your title.

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# PINNING STREAK

## *Incentive Guide*

For New Representatives Campaigns 1 to 13, 2018



Avon's [KickStart](#) program taps into your passion for your business for a quick start to achieving your goals and making money in every campaign. And now, you can also earn this exclusive pin to wear with pride as you introduce your business to new customers.

### You Do:

Meet your first three KickStart Sales Goals (All goals are based on award sales).

1 <sup>st</sup> Campaign	2 <sup>nd</sup> Campaign	3 <sup>rd</sup> Campaign
Any size	\$150	\$200

### You Get:

The "Avon" pin.

Receive the pin with your following order. You must place your order on [YourAvon.com](#)

# PINNING STREAK

## *Incentive Guide*

Campaigns 1 to 13, 2018



### For Representatives Who Joined Prior to Campaign 1, 2018

Consistency is key to growing your Avon business.

#### You Do:

Place an order with total that is greater than \$0 in all 13 Campaigns during the incentive timeframe. Your order total must be more than \$0 after any account credits have been applied. (Example, you place an order of \$20 but had returns that bring your order down to -\$50 then you do not qualify.)

#### You Get:

The "Avon" pin

**PRP PERK:** All President's Recognition Program (PRP) Members who achieve the pin will also get **50 PRP Points** – just for being in PRP!

Make sure to place another order in Campaign 14 or 15 on [YourAvon.com](http://YourAvon.com) to receive the pin with your order.

# Sign Someone up on your Team



## In Three Simple Steps!

1

**New?** Register on [yourAVON.com](http://yourAVON.com) and Activate your eStore (A). You will need your District & Account Number from your Welcome to Avon Email.

**Already registered on [yourAVON.com](http://yourAVON.com)?** Activate your eStore now by clicking on "Profile" on the top of the page. Halfway down the page there is a pink button: MAKE CHANGE NOW (B). Click "Yes" next to "Personal Web Page". It will walk you through the activation process.



2

Find your Reference Code (C).

3

Send your friends and family to: [startavon.com](http://startavon.com) and give them your Reference Code.

When they start their own Avon business, they will automatically be linked to your team!

1. Send them to [www.startavon.com](http://www.startavon.com)
2. Tell them to use your reference code.
3. Your reference code is the same as your website URL Ex: [www.youravon.com/eseagren](http://www.youravon.com/eseagren) so my code is ESEAGREN

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[www.makeupmarketers.com](http://www.makeupmarketers.com)

# Earn Big Money with Team Building

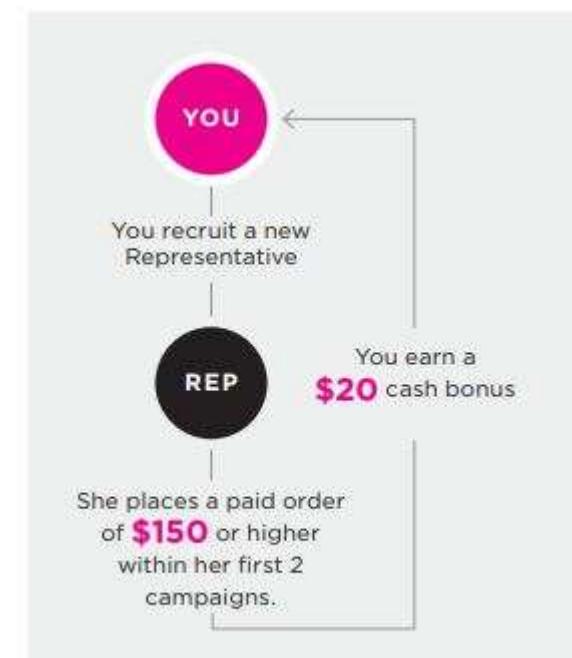
## SPONSORING OTHERS

### Qualified New Recruit Bonus



You are rewarded for recruiting and developing your new Representative.

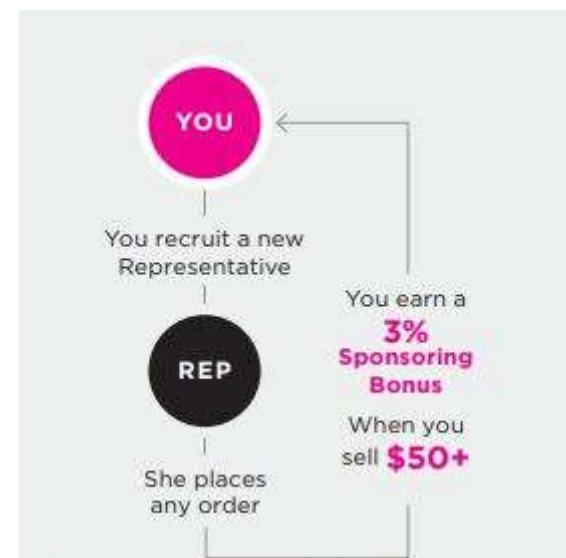
- Earn a \$20 cash bonus each time you sponsor a new Representative who submits a paid order of \$150 or more within their first two campaigns.
- Recruit within your first seven (7) campaigns and the bonus is \$50 for each.
- This bonus is paid in addition to any other bonuses you might earn on your new Representative's orders.



### Sponsor Bonus 3%

Make a significant impact when you work with those you personally recruit.

When you sell \$50 or more in a campaign, you'll earn the 3% sponsoring bonus on the Personal Sales of all Representatives you personally sponsored. This is paid in addition to any other bonuses you may be earning on those sales.



## BUILDING A TEAM

### Promotion Bonuses

As your team grows you advance up the career plan.



Beginning with the Bronze Ambassador title, you will earn a one-time Promotion Bonus the first time you promote to a new title. The bonus amount increases with each title promotion. These bonuses are paid out in four equal installments each time you maintain the requirements for your new title.

For example, when you promote to a Bronze Leader for the first time, you'll earn a \$1,500 promotion bonus, which is paid out in equal installments of \$375 each time you maintain the requirements for your new title.

AMBASSADOR		
BRONZE (BA)	SILVER (SA)	GOLD (GA)
\$500	\$750	\$1,000

# Career & Compensation Plan At-a-Glance

AVON

As a **Promoter**, your focus is selling amazing products to consumers and inviting others to join your team.

**Lead Delegation**

As an **Ambassador**, you are in the first levels of Leadership. Your focus continues on selling consistently and sponsoring others to join your team.

**\$500 per month**

As a **Leader**, you role model behaviors of success and show your team how to reach their sales and team building goals. The best way to coach them is by example - selling consistently, sponsoring others, and training & developing your team members.

**\$2,000 per month**

**Annual Trips,  
6-figure Income**

As an **Executive Leader**, you continue to focus on personal sales, team building and sponsoring others, while coaching the Leaders on your team to identify, mentor, and support future Leaders in their own team.

TITLE	REPRESENTATIVE EARNINGS <sup>1</sup>		CAMPAIGN PERFORMANCE REQUIREMENTS				
	BEAUTY, JEWELRY, HEALTH & WELLNESS	FASHION & HOME	PERSONAL SALES	G1 ORDER	TOTAL TEAM SALES <sup>2</sup>	G1 LEADERS	
PROMOTER	PROMOTER	20-40%	20%	\$50	1		
	STAR PROMOTER	20-40%	20%	\$50	2		
AMBASSADOR	BRONZE (BA)	20-40%	20%	\$200	3	\$1,000	
	SILVER (SA)	20-40%	20%	\$200	6	\$2,000	
	GOLD (GA)	20-40%	20%	\$200	9	\$4,000	
LEADER	BRONZE (BL)	20-40%	20%	\$200	10	\$8,000	
	SILVER (SL)	20-40%	20%	\$200	10	\$12,500	1 Leader
	GOLD (GL)	20-40%	20%	\$200	10	\$20,000	1 Leader
EXECUTIVE LEADER	BRONZE (BEL)	20-40%	20%	\$200	10	\$40,000	2 Leaders (1 Gold Leader+)
	SILVER (SEL)	20-40%	20%	\$200	10	\$100,000	4 Leaders (2 Gold Leaders+)
	GOLD (GEL)	20-40%	20%	\$200	10	\$200,000	6 Leaders (1 Executive Leader & 1 Gold Leader+)
	PLATINUM (PEL)	20-40%	20%	\$200	10	\$400,000	8 Leaders (2 Executive Leaders & 2 Gold Leaders+)



QUALIFIED NEW RECRUIT <sup>3</sup>	SPONSORING <sup>4</sup>	PROMOTION <sup>5</sup>	MENTOR <sup>6</sup>	LEADERSHIP COMPENSATION									
				G1	G2	G3	G4	G5	L1	L2	L3	L4	L5
\$20	3%												
\$20	3%												
\$20	3%	\$500	\$250	3%	3%								
\$20	3%	\$750	\$375	4%	3%								
\$20	3%	\$1,000	\$500	5%	3%	2%							
\$20	3%	\$1,500	\$750	6.5%	3%	2%	1%						
\$20	3%	\$2,000	\$1,000	7.5%	3%	2%	1%			3%			
\$20	3%	\$2,500	\$1,250	8%	3%	2%	1%		3%	2%			
\$20	3%	\$3,000	\$1,500	8%	3%	2%	1.5%	0.5%	3%	3%			\$250
\$20	3%	\$5,000	\$2,500	8%	3%	2%	1.5%	0.5%	5%	3%	2%		\$300
\$20	3%	\$10,000	\$5,000	8%	3%	3%	2%	0.5%	5%	5%	4%	2%	\$350
\$20	3%	\$20,000	\$10,000	8%	3%	3%	2%	1%	5%	5%	4%	2%	\$400

# Let's Celebrate! C7 Recruiting & Leadership

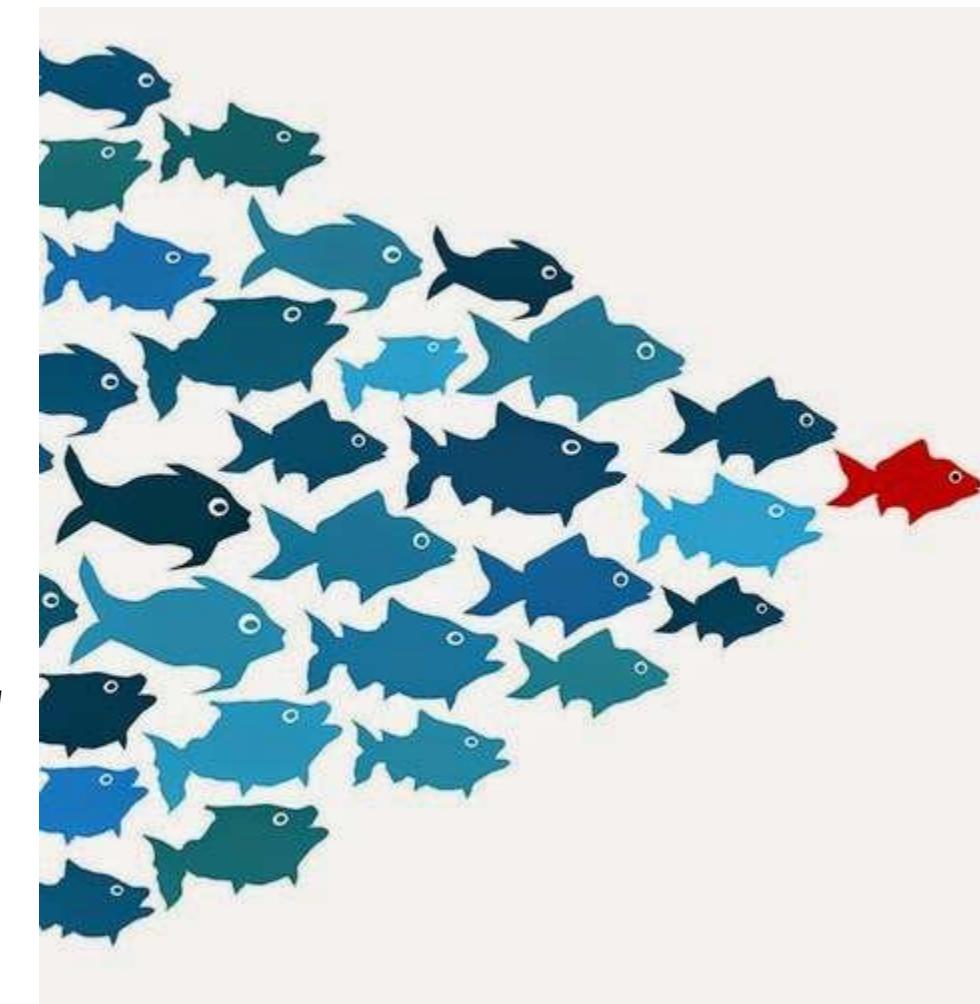
## Top 5 Team Sales

1. Shirl Papaian - \$17,334
2. Jayne Hewitt - \$8,238
3. Kim Karpowitz - \$8,056
4. Terri Mosqueda - \$6,302
5. Wendy Smith - \$5,385

- Shirl Papaian - 19
- Tricia Thomas - 10
- Jayne Hewitt - 9
- Heather Escoria - 6
- Becky Kubacki - 6
- Wendy Smith - 6
- Barbara Mathis - 5
- Sarah Robison - 5
- Cheryl Alvira - 4
- Lisha Johnson - 4
- Kim Karpowitz - 4
- Gisela Miranda - 4
- Amy Mason - 4
- Shalin Owen - 3
- Jackeline Gonzalez - 2
- Patricia Maher - 2
- Leticia Valdivia - 2
- Jennifer Canales - 1
- Aunya Colvin - 1
- Ellen Compell - 1
- Rhonda Fletcher - 1
- Tara Graddick - 1
- Vicki Jock - 1
- Larissa Kahan - 1
- Joy Lombard - 1
- Terri Mosqueda - 1
- Edith Nunez - 1
- Lacey Quackenbush - 1
- Brandy Shelley - 1
- Jessi Sisemore - 1
- Felicia Vaughn - 1
- Andrea Wernofsky - 1

## Top 5 Team Reps

1. Shirl Papaian - 254
2. Jayne Hewitt - 118
3. Kim Karpowitz - 80
4. Terri Mosqueda - 56
5. Tricia Thomas - 44



170 appts in March  
32 leaders w/ appts

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# Emily's Top 12 Service Providers

1. Constant Contact - Email Marketing Free Trial:

<http://conta.cc/2lqHZJY>

2. Campaign Mailer – Catalog Mailing:

<http://www.campaign-mailer.com>

3. Zoom – Record your Screen – Host Webinars: <http://bit.ly/2lzFeXQ>

4. Animoto – Video Collages –

<https://animoto.com/ref/t/Emily-c61f9dcfd>

5. Buffer – Social Media Scheduler: <http://www.bufferapp.com>

6. StatCounter – Website Traffic Tracking: <http://statcounter.com/>

7. Google Analytics – Website Traffic Tracking:

<https://analytics.google.com>

8. Marketing Materials: Overnight Prints, VistaPrint, Town & Country, Avon Signs & Decals, Love my Buttons, MasterType and Print Co.

9. Business Programs: Quickbooks, Paypal, Square - Credit or Debit Card Processing: <https://squareup.com/i/6F4BAB91>

10. Pizap - Photo Collages: <https://www.pizap.com/>

11. Mailmunch – Email List Builder: [www.mailmunch.co](http://www.mailmunch.co)

12. Blog Providers: Blogger or WordPress (Bluehost)



[www.emilyseagren.com](http://www.emilyseagren.com)

[www.makeupmarketers.com](http://www.makeupmarketers.com)



## CALL FOR SUPPORT

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Sunday  
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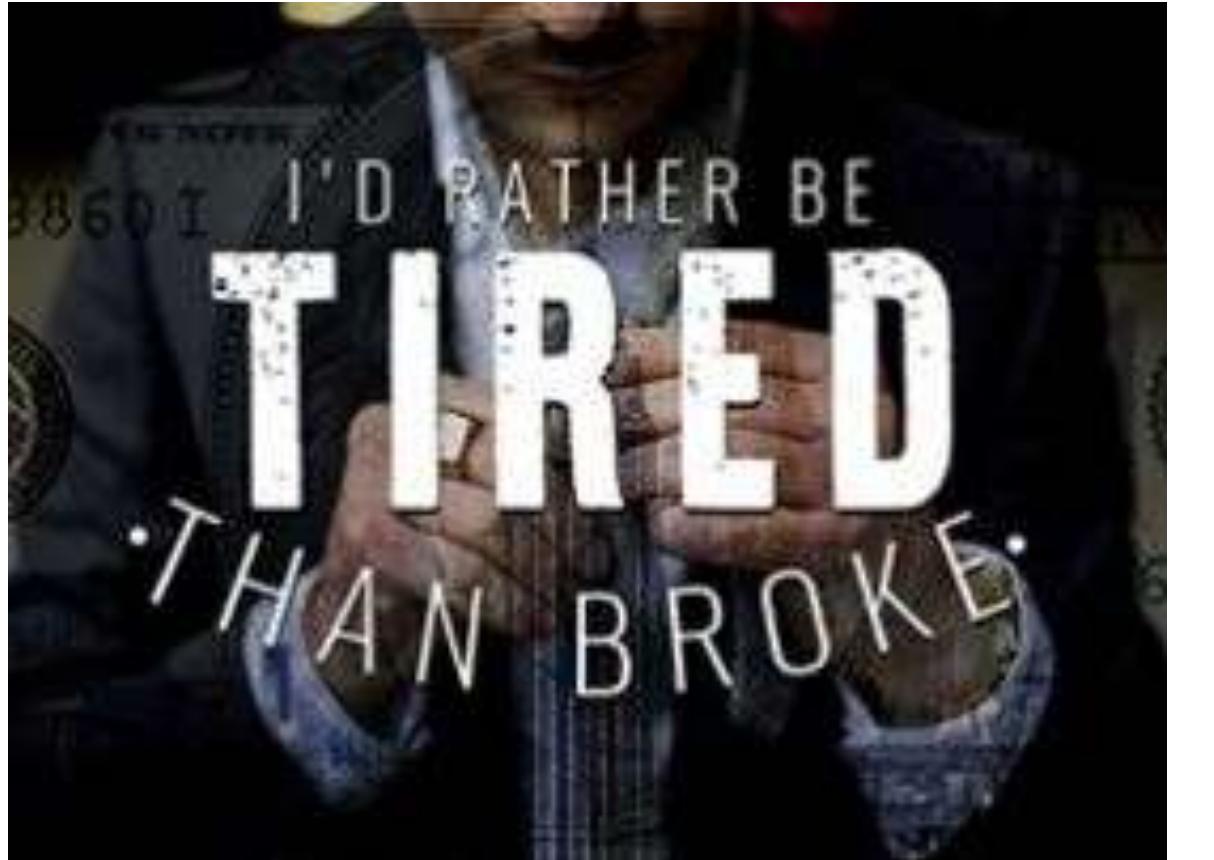
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