



SET THE STAGE: TURN YOUR LIVING ROOM INTO A HOLIDAY STORE!

Holiday Bash

'Tis the season for warm fires, toasted marshmallows, friends and of course family. We love the holidays and so do your customers! This year host a Joyful, Beautiful, Magical, Holiday Bash! We have photos from our very own Joyful, Beautiful, Magical, Holiday get together here at the home office. Let these photos and the ideas shared in this article inspire you as you recreate your very own Holiday Bash!

#AVONHOLIDAY

Your living room is center stage for all things holiday. Take your card tables, end tables ALL tables, and create a shop within a shop. Here are some fun examples for you to use!

\$10 Table

Does your customer have a Secret Santa party, what about a co-worker, or distant relative that she needs a gift for? Then the \$10 and under table is the perfect shop for her!

\$25 and Under Table

Is your customer in need of the perfect gift that won't break the bank? The \$25 and under shop is the place to be!

\$35 and Under Table

Make the holidays cozy and bright with these plush gifts that everyone would love to snuggle up with and at under \$35, they are a great value too!

How to Guide

Recreate your very own Joyful. Beautiful. Magical. Holiday Bash using these ideas as a foundation. Be inspired! Be creative! Be ready for all those holiday sales by having cash and carry items on hand!



Who To Invite - EVERYONE!

Invite all of your customers, neighbors, friends, family, colleagues, and even new people you are meeting along the way! This is the best time to introduce all things Avon.

Words To Say

"I'm hosting a Holiday Bash this Saturday and I want you to come! I will have great gifts for every budget and everyone on your list! This is your one stop shop!"

"I know life is busy, so I wanted to invite you to my virtual Holiday Bash this Saturday! It's Facebook live, but don't worry, you can view it at any time. I will give you a link to my online store and follow up to answer any questions you may have to make sure we get everyone on your list taken care of."

SELL LIKE A PRO - Who, Who, & YOU!

This quirky saying will have you racking up those sales this holiday season. Be sure to ask every customer, **"WHO are you shopping for?"** Find the perfect gift for that person, check them off the list and ask again, **"WHO else are you shopping for?"** Check them off the list and keep going! Wrap up the sale by asking, **"So, what can we get for YOU?"** Maybe an A Box, Skincare, or even a new piece of jewelry for all those upcoming holiday parties!



We want to see you in action!

Take photos and share on social media. Use #AvonHoliday so we can see your version of the **Joyful. Beautiful. Magical.** Holiday Bash!

