

Laredo Chamber of Commerce

2018 BUSINESS DEVELOPMENT SEMINAR SERIES

The Goal of the Business Development Committee is to maximize growth of chamber members by providing valuable business development resources by developing programs that assist member businesses succeed and thrive.

2018 SEMINAR SCHEDULE

All seminars are from 8:30 a.m. – 10:30 a.m.

Falcon International Bank – 7718 McPherson Rd.

****Deadline to Register is March 12, 2018 at 5:00 PM****

Wednesday, February 28, 2018

ABC's of Millennials and Generation Z

Thursday, March 22nd, 2018 * Required for Certification

Digital Marketing Part I: Making the Right Impression

Thursday, April 20th, 2018 * Required for Certification

Digital Marketing Part II: Social Engagement and Branding

Thursday, May 23rd, 2018 * Required for Certification

Wages and Labor Law Regulations

Thursday, June 29th, 2018 * Elective/Make-up Session

Preventing and Handling Workplace Harassment

Thursday, July 26th, 2018 * Required for Certification

Human Resources & Ethical Hiring Processes
New Trends in the Workplace

Thursday, August 30th, 2018 * Elective/Make-up Session

Taxes and Regulations

Thursday, September 20th, 2018 * Required for Certification

Risk Management and Safety in the Workplace

Thursday, October 25th, 2018 * Elective/Make-up Session

Etiquette: How to Build Business Relationships

***Dates and Topics are subject to change*



BUSINESS
DEVELOPMENT
COMMITTEE

FREE

TO CHAMBER MEMBERS

\$35

NON-MEMBERS

The Business Development Committee provides employers with valuable training to expand their operating margin and stay competitive within the marketplace. These seminars target crucial topics for companies operating in today's business environment.

**For more information
please contact the
Laredo Chamber of
Commerce**

**(956) 722-9895 or
chamber@laredochamber.com**