



**Four Generations of Leadership in Clean Energy and
Sustainable Solutions Awards and Holiday Event**

**December 1, 2017
Crystal Gateway Complex
1300 Crystal Drive
Arlington, VA 22202
6:00 - 9:00 pm**

Four Generations Awards and Holiday Event

This is the fourth year that Leaders in Energy will be conducting its highly successful Four Generations of Leadership in Clean Energy & Sustainable Solutions Awards and Holiday Event. See the recap article describing our event last year in December.

<https://lercpa.org/dream-team-beam-steam-4gen2016/>

The purpose of the program is to recognize clean energy and sustainability leaders from the Four Generations in the workplace, e.g., Millennial, Gen X, Baby Boomer, and World War II. Our theme this year will be “The Urgency of Now.” This year we will recognize people who are raising awareness and developing clean energy and sustainable solutions, with a visible sense of urgency.

Four awards will be given – one for each generation:

**Millennial,
Generation X,
Baby Boomer and
World War II.**

This event will take place in Crystal City, Virginia.

SPONSORSHIPS for FOUR GENERATIONS EVENT

We are pleased to offer sponsorship of our Four Generations event in a number of categories.

Sustainability Leader **\$1,000**

Sponsor receives:

- One minute shout out on company
- Introduction of a Four Gen speaker
- Table at event for 5 people with company placard
- Opportunity to run video of the organization's contribution to clean energy and sustainability on Leaders in Energy website.
- Blog article
- Listing in event program
- Listing in event slide presentation (one slide devoted to company)
- Logo on event website and announcements
- Mention in social media
- Inclusion in event emails
- Logo on event website
- 4 tickets to event

Clean Energy Leader **\$500**

Sponsor receives:

- Blog article
- Table at event for 5 people with company placard
- Listing in event program
- Listing in event slide presentation
- Logo on event and announcements website
- Mention in social media
- Inclusion in event mail
- 2 tickets to event.

Environmental Leader **\$250**

Sponsor receives:

- Listing in event program
- Listing in event slide presentation
- Logo on event website and announcements
- Mention in social media
- Inclusion in event email
- 2 tickets to event.

Benefactor**In-Kind**

Provides good or service for Door Prize (in the spirit of giving for the holidays)

Benefactor receives:

- Listed in event program
- Listed in event slide presentation
- 1 event ticket

What we ask in each of these sponsorship categories: Specified donation amount and contributor promotes event through their network, including social media.

AGREED TO:

Sponsorship Category

Company Name
Representative

Date

Janine Finnell, Executive Director, Leaders in Energy

Date

