

Green Career Momentum Program – Landing or Creating Your Dream Green Job

Agenda

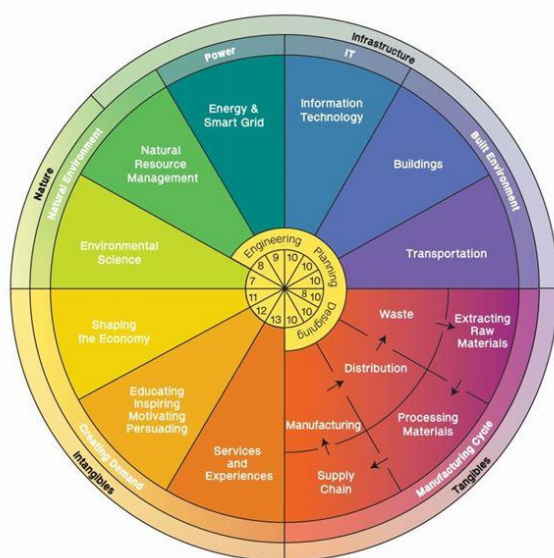
Are you at a crossroads as you consider your next career move in the Green Economy? Have you been inspired by Leaders in Energy members and speakers working in green jobs whom you've met at our events? Is this your year to land the Green Job you've been dreaming about? Are you looking to land, create, pivot into, or move up into your dream green job?

Green Career Momentum (GCM) is an ongoing career development program and job network for those seeking new jobs and related opportunities. The program will feature speakers who are working in the green career arena, career coaches, recruiters, etc. We will also conduct experiential exercises to help people gain insights into their job search and collaborate with one another. The program is tailored to assist job seekers at all levels and provide a supportive environment.

GCM builds on our past Jobs Forums and two Green Career Workshops that we have presented (prior attendance of these is not a requirement for this program). We will be developing a community of job seekers and those seeking related opportunities, e.g., entrepreneurship, in the green space. In addition to learning new tools and strategies, the GCMers will support one another via networking, share information on their job search with others, etc. This process can sometimes be a lonely and isolating one so this will be a good way to build comradery and support for one another.

Participants will also have access to the GCM Portal on Leaders in Energy, with materials from each of the GCM sessions to include recordings of the virtual sessions, worksheets, and other green career resources.

Our sessions will align with four Key Quadrants of the Green Economy below as well as on cross-cutting themes applicable to the green economy. Four key green quadrants are presented below from the Leaders in Energy Green Career Workshop.



NATURE

Environmental Science, Natural Resource Management

INFRASTRUCTURE

IT/Built Environment

Energy & Smart Grid, Information Technology, Buildings, Transportation

MANUFACTURING CYCLE

Extracting Raw Materials, Processing Materials, Supply Chain, Manufacturing, Distribution, Waste

CREATING DEMAND FOR GREEN PRODUCTS AND SERVICES

Research, Design, and Consulting Services; Governmental and Regulatory Administration; Environment Protection, Policy

Figure 1: Green Economy: Industries and Sectors within the Green Economy from Green Career Central)

Schedule of Green Career Momentum Sessions

| Topic | Speaker | Skill | Green Economy Focal Area | Date |
|---|---|---|---|---|
| 1. Working with External Recruiters vs. Internal Recruiters | Cheryl Bedard, The McCormick Group | Creating Your Search Strategy | Clean energy, energy efficiency, electric grid | April 19, 2018, Noon to 1 pm (In-person) |
| 2. The Green Economy: Job and Career Trends You Need to Know About | Norman Christopher, Grand Valley State University and leading researcher on green economy jobs (invited) | Identifying Sustainability Jobs in the Marketplace | Cross cutting – All sectors of Green Economy Map | May 3, 2018 7-8:30 pm (Virtual) |
| 3. Creating Your Green Job, through a job you get, OR through a company you start | Herve Billiet, IpSun Power, and Tim Bagley, WGL | Storytelling for Getting Hired or Pitching Your Green Venture | Renewables, Energy efficiency, Infrastructure and Energy Policy | May 17, 2018 7-8:30 pm (In-person) |
| 4. Getting In the Door: Executive Communications, Resumes and Cover Letters | Edythe Richards, MWAA and Career Coach, and Leonard Adler (invited), Manager of LinkedIn group of 100,000+ members on Green Jobs and Career Network | Successful Interviewing: Developing Rapport | Cross-cutting green economy map | May 31, 2018 7-8:30 pm (Virtual) |
| 5. Green Organizations “On the Inside” – Challenges and Opportunities | Dave Feldman, Green America and Steve Offutt | Steps for Establishing Credibility as a Green Leader | Manufacturing Supply chain, circular economy | June 14, 2018 7 – 8:30 pm (In – person) |
| 6. Inside the Organization: What Happens After the Interview and Before the Offer | Nature Conservancy HR Recruiter [invited] | Staying Positive and Post-Interview Strategies for Positioning to Get the Offer | Nature, Natural Resources | June 21, 2018 7-8:30 pm (Virtual) |