



*SKÅL INTERNATIONAL UNITED STATES OF AMERICA  
A National Committee of Skål International  
An International Association of Travel and Tourism Professionals*

**2017 MEMBERSHIP DRIVE  
INCENTIVE PROGRAM**

**REFERRAL MEMBER INCENTIVE**

**APRIL 1, 2017 – FEBRUARY 28, 2018**

SKAL INTERNATIONAL USA is pleased to extend this “Referral Member Incentive which is offered to stimulate membership growth across the country. We hope each and every club takes advantage of this incentive as we need to diversify our member mix, reduce our age profile and increase our membership with at least a 10% growth. We need to look outside the box at our membership mix and diversify by going after new categories such as golf courses, ski resorts, spas, restaurants and more.

**OFFER**

The Skal Member who recruits the most new Active or Associate members will receive a “Free Registration to the 2018 NASC Conference plus up to \$500 Rebate on Roundtrip Airfare”. This is valued at approximately \$2000.00.

**QUALIFICATIONS**

- Recruiting Member must bring in a minimum of 5 new members to join their own club, a club in Skal USA or an Individual member.
- Each new member must be a member in good standing for a minimum of 90 days
- Each new member must attend a minimum of 3 meetings
- Each new member must pay their 2018 dues by January 30, 2018
- Referring member must notify the Skal USA VP of Membership each time a new member joins. VP of Membership will keep record of all new members
- Winning member will be recognized at the 2018 NASC Congress
- In case of a tie, the EC will do a drawing to select the winner
- Prize is non- transferrable

Sincerely and Skal,

Toni Koster  
Skal USA - VP of Membership  
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