



Your Quick Guide to

Pinterest Marketing

Why Pinterest?



100 Million Active Users



66% Pin Inspiring things



Longer Visits than other sites



75% Buy Based on Pins They See

Tips & Tricks

At least 5 pins a day

Use Bright High Quality Photos

Infographics are Popular

Keywords are a Necessity

Ideal Time: 2 to 4 PM

Board Inspiration

Your Wheaton Favorites

Make a public board that followers can pin their favorite things about your store and products.



Follow

Why Wheaton?

Create a board where followers can pin why they love your business and you can add news.



Follow

Inspiration & How-Tos

Show followers new ways to use your products. Make them think of ways they never dreamed about.



Follow

Motivation

Create that motivation in your followers to get them excited about your idea and products.



Follow