



**Saturday, October 28<sup>th</sup>**  
**7:00 – 11:00 p.m.**

MadTree Brewing Co.  
3301 Madison Road  
Cincinnati, OH 45208

Join the Cincinnati Community ToolBank for an unforgettable evening, pounding a few Hammers & Ales, at our 4<sup>th</sup> annual fundraising event. Over the past three years, we have welcomed nearly 1,000 guests for Hammers & Ales, raising over \$55,000 to support the ToolBank's mission of lending tools to charitable organizations across Greater Cincinnati! The ToolBank encourages nonprofit organizations to increase the impact of their mission related efforts in the community by helping them better equip their volunteers, saving them money at the same time! This unique event will debut this year at MadTree 2.0, attracting our city's civic-minded movers and shakers.

"Saturday night was fabulous. Probably the best fundraising event I have ever been to. The silent auction was amazing, the games were fun, the picture booths made me laugh, it was a great time. I hope you do this again next year-sign me up!"

~Natasha Busam, Cassidy Schiller & Associates.

### THE DETAILS:

- 400+ attendees expected (from YP's to MAMS and ol' geezers)
- 4<sup>th</sup> Annual, Brewers Philanthropy Award
- Back by popular demand, ToolBank's interactive games and prizes from The Home Depot
- Lite bites from Ladder 19, Catch-a-Fire and more!
- Plenty of Ales provided by our local breweries (and wine for the posh crowd)
- Jam-packed Silent Auction
- Live Entertainment featuring D.J. Flying Brian Hellman
- Photo Booth
- Media Partner WCPO

### HELP US ACHIEVE OUR GOALS

- Raise awareness of the ToolBank Mission
- Increase volunteer engagement
- Generate funds to sustain the ToolBank's minimal operating budget of under \$240K a year

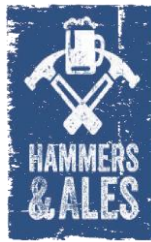
### WHAT'S IN IT FOR YOU?

- Enhance your image as a caring corporate citizen
- Create positive publicity and heightened visibility
- Exposure via electronic and print media
- That warm fuzzy feeling when you know you're making a difference

### SPONSORSHIP AND AUCTION DONATION OPPORTUNITIES NOW AVAILABLE!

Contact Kat Pepmeyer for more information at 513.246.0015 or by





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# HAMMERS & ALES SPONSORSHIP INFORMATION

ALL sponsor levels include:

- Company logo included on the ToolBank homepage and event page throughout event date
- Company recognition in end-of-year newsletter
- Minimum of 2 mentions on social media outlets (Facebook, Twitter and/or Instagram)

## Golden Hammer (Presenting Sponsor, only 1 available)

\$10,000

- Complimentary 1-year tool sponsorship for your favorite local non-profit which includes an all access pass to the ToolBank's inventory (valued at \$2,500)
- Company logo and link included on ToolBank homepage for 6 months post event date
- Logo acknowledgement in all printed/digital promotional materials + inclusion in all press releases, etc.
- Opportunity to display company signage/banner at event with optional display table (supplied by sponsor)
- Speaking opportunity at event
- 20 V.I.P Hammers & Ales tickets
- First right of refusal for presenting sponsor of 2017 Hammers & Ales

## Jack Hammer

\$5,000

- Complimentary \$500 ToolBank tool usage package benefitting a local non-profit or community project of sponsor's choice
- Company logo and link included on ToolBank homepage for 2 months post event date
- Logo acknowledgement in all printed/digital promotional materials + inclusion in all press releases, etc.
- Opportunity to display company signage/banner at event with optional display table (supplied by sponsor)
- Speaking opportunity at event and 10 V.I.P Hammers & Ales tickets

## Sledge Hammer

\$2,500

- Company logo and link included on ToolBank homepage for 1 month post event date
- Acknowledgement in all printed/digital promotional materials
- Opportunity to display company signage/banner at event (supplied by sponsor)
- 8 Hammers & Ales tickets

## Framing Hammer

\$1,000

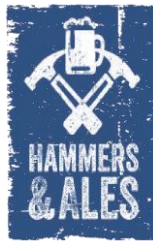
- Opportunity to display company signage/banner at event (supplied by sponsor)
- Acknowledgement in all printed/digital promotional materials
- 4 V.I.P Hammers & Ales tickets

## Claw Hammer

\$500

- Opportunity to display company signage/banner at event (supplied by sponsor)
- 2 V.I.P Hammers & Ales tickets





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## **BREWER PHILANTHROPY AWARD SPONSORSHIP INFORMATION**

Local brewers are nominated for this award based on their deep connection with Cincinnati and their commitment to give back to the community at large.

**Presenting Sponsor**

**\$5,000**

**(only 1 available)**

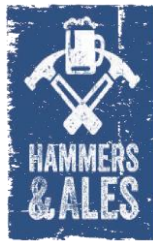
### **Event Benefits:**

- 20 Hammers & Ales event tickets
- Access for you & your guests to the VIP Happy Hour 6-7 to mix and mingle with this year's BPA nominees
- Access to nominees' best brews on tap in the VIP Tap Room
- Signage/banner display at the event, optional company display table (supplied by sponsor)
- Opportunity to contribute co-branded swag items for event attendees
- Speaking opportunity at the event

### **Additional Benefits:**

- 1 year's unlimited pass to ToolBank's inventory for your favorite not-for-profit organization (\$2,500 value)
- Company logo on all printed/digital promotional materials for BPA and Hammers & Ales, including:
  - o Online nomination and voting forms Marketing materials distributed to local breweries, restaurants & bars Event invitations
  - o Press releases
  - o Hammers & Ales T-shirt
- Company recognition in end-of-year ToolBank newsletter
- Minimum 10 mentions on ToolBank social media accounts
- First right of refusal to sponsor BPA in 2018





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## SPONSOR COMMITMENT FORM

### SPONSOR INFORMATION

Company/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### COMMITMENT LEVEL

- Golden Hammer     Sledge Hammer     Claw Hammer  
 Jack Hammer     Framing Hammer     Brewers Philanthropy Award

### PAYMENT INFORMATION

- Check Enclosed     Credit Card     Invoice Our Company

Credit Card Type: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_ Security Code: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

