Children who watched DANIEL TIGER’S NEIGHBORHOOD and parents who regularly discussed it with them demonstrated greater empathy, recognized emotions better and felt more confident in social interactions than their peers who didn’t watch the show.

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FOSTERING SOCIAL-EMOTIONAL GROWTH
Children who watched DANIEL TIGER’S NEIGHBORHOOD and parents who regularly discussed it with them demonstrated greater empathy, recognized emotions better and felt more confident in social interactions than their peers who didn’t watch the show.

BUILDING LITERACY SKILLS
Preschoolers from low-income communities who participated in a PBS KIDS media-rich curriculum outscored their peers who did not participate in the curriculum on all tested measures of early literacy.

After engaging with ODD SQUAD, children’s average scores on post-tests were higher than their average scores on pre-tests for the following math skills: skip counting (25%), simple addition and subtraction (12%) and pattern recognition (7%).

Children who watched SUPER WHY! scored 46% higher on standardized tests than those who did not watch the show.

ENGAGING PARENTS AND TEACHERS
After using PBS KIDS content, parents’ confidence in supporting their children’s learning and use of activities and strategies to support learning at home increased.

Teachers’ confidence in their math knowledge and understanding of individual students’ learning and mathematical development improved after using PBS KIDS resources.

BOOSTING MATH LEARNING
After using PBS KIDS content, the mathematical knowledge of children from low-income families rose to the pre-test level of children from higher-income families.

Children who used media content from PBS KIDS’ series PEG + CAT showed improvement in critical math areas involving ordinal numbers, spatial relationships and 3-D shapes.

After using PBS KIDS content, the mathematical knowledge of children from low-income families rose to the pre-test level of children from higher-income families.

4. ODD SQUAD Learning Math with PBS KIDS Transmedia Content at School and at Home, WestEd, 2015.