



**FRIDAY, NOVEMBER 23RD**

# **HOLIDAY STROLL**

**HOLIDAY PARADE AT 6PM  
SHOPPING SPECIALS ALL DAY**

**TREE LIGHTING  
VISIT WITH SANTA  
LIVE ENTERTAINMENT**

**FREE KIDS ACTIVITIES  
BUSINESS OPEN HOUSES  
& MORE!**

## **2018 HOLIDAY STROLL**

*Presented By*

**BMO HARRIS \* ELLENBECKER INVESTMENT GROUP \* IDEAL PROPERTY MANAGEMENT  
REFRESH AESTHETIC CENTER \* SENDIK'S FOOD MARKET \* STRETCHXPERIENCE**

*Major Sponsors*

**BREADSMITH \* ELEMENTS MASSAGE \* FRINGE HOME FURNISHINGS \* GALLERY 505  
MATHNASIUM \* MILWAUKEE BALLET \* NEW OPTIONS SALON & BOUTIQUE  
SAZAMA DESIGN, BUILD, REMODEL \* THE BAY RESTAURANT  
WINKIE'S TOYS & VARIETY \* YELLOW WOOD**

### **COMMUNITY SPONSORS**

**BALANCE FITNESS \* BAY RIDGE CONSULTING \* BEAUMONT PLACE \* FLOAT LIFE \* GERHARD'S KITCHEN & BATH  
INDULGE SALON \* SKIN \* KELLER WILLIAMS MILWAUKEE NORTH SHORE \* MOXIE FOOD + DRINK  
PURE BARRE WFB \* THE NAVY KNOT**

### **COMMUNITY PARTNERS**

**COMMUNITY DEVELOPMENT AUTHORITY (CDA) \* MILWAUKEE BALLET \* MILWAUKEE REPERTORY THEATER  
VILLAGE OF WHITEFISH BAY \* WHITEFISH BAY CIVIC FOUNDATION**

2018

# HOLIDAY STROLL

## *Parade & Entertainment*

The season celebration features our memorable parade, which celebrates the joy of the season as well as celebrating our great community. We have music, Dancing Grannies, The Alaskan Malamute Club, bag pipes, Christmas Carolers, trains, ponies and more including a visit with Santa at BMO Harris Bank! It is an evening not to miss.

Go to [www.merchantsofwhitefishbay.com](http://www.merchantsofwhitefishbay.com) to see 'Drone' footage from last year.

- ★ 5-7:30 Open Houses and refreshments at stores along silver Spring Drive - see Holiday Event Guide for details.
- ★ 5:15 - 6:30 Milwaukee Ballet Nutcracker dancers in seven different store fronts
- ★ 6:00 Parade - starting at Kent Avenue to Marlborough Drive
- ★ 6:30 - Performance by the Whitefish Bay High School Band at City Market
- ★ 6:45 - Visit with Santa at BMO Harris Bank following the parade. Live music provided by the Whitefish Bay High School String Quartet. Pony rides on the east end of Silver Spring Drive after the parade, sponsored by Ellenbecker Investment Group.
- ★ 6:50 Trian rides in front of Elements Massage (sponsored by them)
- ★ 7:00 Tree Lighting in Consaul Commons with the Cantori Choir from Whitefish Bay High School singing Christmas Carols

## *Shopping Specials All Day & Store Open Houses*

Discover shopping specials all day Black Friday with treats throughout the day and into the evening as some shops have extended their hours. Remember that Saturday, November 24th is Small Business Saturday - Shop Local.

Look online for additional details at [www.merchantsofwhitefishbay.com](http://www.merchantsofwhitefishbay.com) and on Facebook at ShopWhitefishBay for shopping specials added daily.

