

Press Release: For Immediate Release

August 17, 2016

### **34<sup>th</sup> Annual Northwest Connecticut CROP Hunger Walk**

On Sunday, September 25<sup>th</sup> the 34<sup>th</sup> Annual Northwest Connecticut CROP Hunger Walk will be held to raise funds to address hunger both globally and at home. Registration and check-in begins at 1 p.m. in the parking lot of Housatonic Valley Regional High School, located at 246 Warren Turnpike in Falls Village, CT. At 1:30 p.m. walkers will begin their journey along the scenic Housatonic River beginning on Lime Rock Station Road. Walkers, strollers, and joggers can choose routes ranging from a quarter mile to 10 miles—or any distance in between, with refreshments stops along the route.

CROP Hunger Walks are interfaith hunger education and fundraising events. This year, Aida Mansoor from The Muslim Coalition of Connecticut will make remarks at walk's commencement and will cut the ribbon for the start. Rev. Heidi Truax, the Northwest CROP coordinator states, "I think we in the NW Corner can be proud to be raising funds for the hungry here in our local neighborhoods, and also for those who are hungry no matter what their color, creed, nationality, or religion."

Please join the walk! It's a lovely, active way to spend the afternoon with your family and friends for a cause that affects us at home and abroad. The Northwest Connecticut online team page is <https://www.crophungerwalk.org/fallsvillagect/>. On that webpage you can create your own team or join an existing one, register as an individual walker, sponsor a walker, and make a credit card donation. This streamlined online process will allow walkers to seek sponsorship from family and friends living near and far. On social media, you can "Like" the walk on Facebook at *CROP Walk of Northwest Connecticut*.

CROP Hunger Walks support grassroots, hunger-fighting development efforts around the world. In addition, up to 25 percent of funds raised from the Northwest Connecticut Walk is allocated to

hunger-fighting programs in our own local community via the Northwest Connecticut Food Bank. The Food Bank provides food vouchers and gift certificates to area grocery stores for those in need.

These walks provide food and water, as well as resources that empower people to meet their own needs. From seeds and tools, to wells and water systems, to technical training and micro-enterprise loans, the key is people working together to identify their own development priorities, their strengths and their needs.

In the past 20 years, individuals and teams from churches, schools, and other organizations that participated in the Northwest Connecticut CROP Walk raised over \$473,000. Of that total almost \$120,000 has stayed in the local area to alleviate hunger in the local area.

For more information, contact Rev. Heidi Truax of Trinity Episcopal Church at 860-435-2627 or email her at [revheiditruax@gmail.com](mailto:revheiditruax@gmail.com).