

NONPROFIT KNOW-HOW: STORYTELLING WORKSHOP

TUESDAY, OCTOBER 10, 2017
10:00 A.M.-12:00 P.M.

FOUNDATION HALL, FIRST FLOOR
Greater Cedar Rapids Community Foundation
324 3rd Street SE, Cedar Rapids

PRESENTER: AKWI NJI

Session Agenda:

You've heard it's important to tell your organization's story. But just how, exactly, do you go about doing that? In this session, we'll explore the various mediums through which your organization's story might be most effectively told, strategies to employ to tell your organization's story consistently and frequently in a branded package, and how to balance emotional appeal with data-focused messaging. Strategies shared will be broad enough to apply to various organizations and offered with tips on how to tweak the strategies to suit your organization's needs.



ABOUT THE TRAINER

Akwi Nji is a performance poet, actor, and writer. Her work has appeared in Little Village, Hip Mama, Upscale Magazine, Collective Soundwaves and she has performed as a storyteller for The Moth. She is Founder and Executive Director of The Hook; an 2016 Artist Fellow through the Iowa Arts Council; producer of The NewBo PoJam with SPT Theatre, the largest performance poetry and storytelling event in the Creative Corridor; and producer of The Hook's Drop the Mic, ArtLOUD!, #WeAre, and The Living Room Series. Akwi also currently serves as Director of Communications for the Cedar Rapids Community School District.



COST

No charge to participate, but registration is required. Refreshments will be served.

**Space is limited. Please designate up to two participants per organization.*



REGISTRATION

To register, contact:
Carrie Walker, Nonprofit Network Coordinator
319.774.2375 or
carrie.walker@gcrcf.org

REGISTER NOW

