

16th Annual SOUTHERN LODGING SUMMIT

Sponsorship Opportunities and Registration Pricing Packet

August 28-29, 2018



Architects Rendering, LRK-TVS, of the
Memphis Cook Convention Center Renovation
Completion date spring of 2019.

Presented by: Pinkowski & Company
and
Metropolitan Memphis Hotel & Lodging Association

REGISTRATION PRICING

Early Bird Pricing ends July 15, 2018.
Regular Pricing runs from July 16, 2018 to the day of the event
Registration opens March 26, 2018
Go to www.southernlodgingsummit-memphis.com
and click on the REGISTER button.

Tuesday, August 28, 2018

12:00 pm – 1:30 pm

Lunch with the Speakers at the famous Rendezvous Restaurant

Located at 52 South Second Street (in the alley)
Doors open at 11:30 a.m. and the program begins at 12 noon. Advanced reservations and payment are required. We strongly recommend reserving your seat as soon as possible for this very popular event! Seating is limited. Attire is casual.

Early Bird Price: \$79/person

Regular Price: \$89/per person

6:00 pm – 9:00 pm

Reception and Dinner at the Peabody Hotel Memphis

Located at 149 Union Ave.
Come join us for a relaxing time to mingle, relax and enjoy meeting others in the business. Seating is limited, so make your reservations early. Attire is business/cocktail.

Early Bird Price: \$179/person

Regular Price: \$199/person

Wednesday, August 29, 2018

7:30 am – 2:45 pm

Summit All Day (includes breakfast, lunch and afternoon)

Location is the Memphis Cook Convention Center at 255 N. Main St. attire is business casual.

Early Bird Price: \$309/person

Regular Price: \$329/person

11:30 am – 2:45 pm

SPECIAL – JUST lunch and afternoon sessions on Wednesday

For those who cannot attend the event the whole day. Come in for lunch at 11:30 am, enjoy the Keynote Speaker and afternoon sessions, and a cash drawing!

Early Bird Price: \$159/person

Regular Price: \$169/person

PACKAGE PRICING:

Early Bird Price: \$567/person to attend the Lunch with the Speakers & Dinner at the Peabody on Tuesday, Aug 28th and the all-day event on Wednesday, Aug 29th. You must register by July 15th to get this special price.
After July 15th, the package price will go to \$617. A la carte pricing available.

Cancellations must be received via email: admin@southernlodgingsummit-memphis.com
By August 1st – Total will be refunded, By August 15th – 50% will be refunded and August 16th to August 29th – No refunds
All proceeds of this event will benefit the Political Action Committees of the MMHLA, TnHTA and the AHLA

SPONSORSHIP OPPORTUNITIES

Contact Deanna Ross at admin@southernlodgingsummit-memphis.com or call 901-581-5618 to purchase your Sponsorship package.

All Sponsorships include:

- ❖ Opportunity to be an Exhibitor. Exhibitors will be supplied with a space and table at the MCCC on Wednesday, August 29th. Set up hours available on Tuesday, August 28th after 12 noon. NOTE: *Any additional exhibitors over the complimentary ticket allotment indicated for your sponsorship will be \$100/per person to cover food costs.*
- ❖ Company name and logo on an electronic Sponsors banner, which will be displayed periodically throughout the Summit.
- ❖ Listing on all printed literature and advertising.
- ❖ To help promote this event and increase visibility to your audience, we ask you as a Sponsor to:
 - Send two email blasts to assist in publicizing the Summit. These messages should be to appropriate franchisees, clients, or associates.
 - Post a link on your website to information and/or registration for the Summit, if possible.
 - If the logo on your agreement is incorrect, please forward a company logo to admin@southernlodgingsummit-memphis.com as soon as possible. Send one or more of the following formats in the highest resolution: JPG, TIF, PDF and EPS.

\$6,000 - Dinner at the Peabody Sponsor

- ❖ Four Tickets to the Summit Gourmet Dinner at the Peabody Hotel featuring a gourmet menu paired with choice wines.
- ❖ Five Registrations to the Annual Summit being held Wednesday morning at the Memphis Cook Convention Center.
- ❖ Complimentary seating at the two events is a \$2441 value plus effective advertising.
- ❖ Company name and logo on a "Dinner Sponsored by" sign.
- ❖ Company name and logo on a Sponsors banner, which will be displayed at the Summit.
- ❖ Listing on all printed promotional literature and advertising.

\$6,000 - Lunch Sponsor **SOLD**

- ❖ Four Tickets to the Summit Gourmet Dinner at the Peabody Hotel featuring a gourmet menu paired with choice wines.
- ❖ Five registrations to the Annual Summit being held Wednesday morning at the Memphis Cook Convention Center
- ❖ Complimentary seating at the two events is a \$2441 value plus effective advertising.
- ❖ Company name and logo on a "Luncheon Sponsored by" electronic sign.
- ❖ Company name and logo on a Sponsors banner, which will be displayed at the Summit.
- ❖ Listing on all printed promotional literature and advertising.

\$5,000 - Cocktail Reception Sponsor **SOLD**

- ❖ Three Tickets to the Summit Gourmet Dinner at the Peabody Hotel featuring a gourmet menu paired with choice wines.
- ❖ Four Registrations to the Annual Summit being held Wednesday morning at the Memphis Cook Convention Center.
- ❖ Complimentary seating at the two events is an \$1913 value plus effective advertising.
- ❖ Company name and logo on a "Reception Sponsored by" sign.

\$3,500 - Breakfast Sponsor **SOLD**

- ❖ Two Tickets to the Summit Gourmet Dinner at the Peabody Hotel featuring a gourmet menu paired with choice wines.
- ❖ Two registrations to the Annual Summit being held Wednesday morning at the Memphis Cook Convention Center.
- ❖ Complimentary seating at the two events is an \$1056 value plus effective advertising.
- ❖ Company name and logo on a "Breakfast Sponsored by" electronic sign.
- ❖ Company name and logo on a Sponsors banner, which will be displayed at the Summit.
- ❖ Listing on all printed promotional literature and advertising.

\$3,500 - Break Sponsor

- ❖ Two Tickets to the Summit Gourmet Dinner at the Peabody Hotel featuring a gourmet menu paired with choice wines.
- ❖ Two registrations to the Annual Summit being held Wednesday morning at the Memphis Cook Convention Center.
- ❖ Complimentary seating at the two events is an \$1056 value plus effective advertising.
- ❖ Company name and logo on a "Break Sponsored by" electronic sign.
- ❖ Company name and logo on a Sponsors banner, which will be displayed at the Summit.
- ❖ Listing on all printed promotional literature and advertising.

SPONSORSHIP OPPORTUNITIES (cont.)

Contact Deanna Ross at admin@southernlodgingsummit-memphis.com or call 901-581-5618 to purchase your Sponsorship package.

\$3,000 – Panel Sponsor (3 Opportunities available)

- ❖ Two Tickets to the Summit Gourmet Dinner at the Peabody Hotel. Featuring a gourmet menu paired with choice wines.
- ❖ Two registrations to the Annual Summit being held Wednesday morning at the Memphis Cook Convention Center
- ❖ Name & Logo Displayed during the presentation and periodically throughout the day
- ❖ Executive(s) will be introduced from the stage to stand at their tables in recognition of their Sponsorship.
- ❖ Complimentary seating at the two events is a \$1056 value plus effective advertising.

\$3,000 – Printing & Production of All Summit Materials

- ❖ Two Tickets to the Summit Gourmet Dinner at the Peabody Hotel featuring a gourmet menu paired with choice wines.
- ❖ Two registrations to the Annual Summit being held Wednesday morning at the Memphis Cook Convention Center
- ❖ Company logo will be printed on the flash drives, programs, etc. which will be distributed to all attendees
- ❖ Executive(s) will be introduced from the stage to stand at their tables in recognition of their Sponsorship.
- ❖ Complimentary seating at the two events is a \$1056 value plus effective advertising.

\$2,500 - Speaker Gifts – One Opportunity

- ❖ One Ticket to the Summit Gourmet Dinner at the Peabody Hotel. Featuring a gourmet menu paired with complimentary wines.
- ❖ Two registrations to the Annual Summit being held Wednesday morning at the Memphis Cook Convention Center
- ❖ Complimentary seating at the two events is a \$857 value plus effective advertising.

\$2,500 – STR Presentation

- ❖ One Ticket to the Summit Gourmet Dinner at the Peabody Hotel featuring a gourmet menu paired with choice wines.
- ❖ Two registrations to the Annual Summit being held Wednesday morning at the Memphis Cook Convention Center
- ❖ Name & Logo Displayed during the presentation and periodically throughout the day
- ❖ Complimentary seating at the two events is a \$857 value plus effective advertising.

\$2,500 – CBRE (formerly PKF) Presentation

- ❖ One Ticket to the Summit Gourmet Dinner at the Peabody Hotel featuring a gourmet menu paired with choice wines.
- ❖ Two registrations to the Annual Summit being held Wednesday morning at the Memphis Cook Convention Center
- ❖ Name & Logo Displayed during the presentation and periodically throughout the day
- ❖ Complimentary seating at the two events is a \$857 value plus effective advertising.

\$2,500 – AHLA Presentation

- ❖ One Ticket to the Summit Gourmet Dinner at the Peabody Hotel featuring a gourmet menu paired with choice wines.
- ❖ Two registrations to the Annual Summit being held Wednesday morning at the Memphis Cook Convention Center
- ❖ Name & Logo Displayed during the presentation and periodically throughout the day
- ❖ Complimentary seating at the two events is a \$857 value plus effective advertising.

\$2,500 - Lunch with the Speakers **SOLD**

- ❖ One Ticket to the Tuesday Lunch with the Speakers held at the Rendezvous Restaurant.
- ❖ Two Tickets to the Summit Gourmet Dinner at the Peabody Hotel featuring a gourmet menu paired with choice wines.
- ❖ Two registrations to the Annual Summit being held Wednesday morning at the Memphis Cook Convention Center.
- ❖ Complimentary seating at the two events is a \$1145 value plus effective advertising.
- ❖ Company name and logo on a "Lunch with the Speakers Sponsored By" sign, which will be displayed at the Tuesday Lunch.

SPONSORSHIP OPPORTUNITIES (cont.)

Contact Deanna Ross at admin@southernlodgingsummit-memphis.com or call 901-581-5618 to purchase your Sponsorship package.

\$2,100 – Hospitality Suite

- ❖ Three registrations to the Annual Summit being held Wednesday, August 17 at the Memphis Cook Convention Center
- ❖ Complimentary seating at this event is a \$987.

\$2,000 – Name Tags/Lanyards

- ❖ One Ticket to the Summit Gourmet Dinner at the Peabody Hotel featuring a gourmet menu paired with choice wines.
- ❖ Two registrations to the Annual Summit being held Wednesday morning at the Memphis Cook Convention Center
- ❖ Complimentary seating at the two events is a \$857 value plus effective advertising.

\$2,000 – Supporters of the Summit (Unlimited)

- ❖ One Ticket to the Summit Gourmet Dinner at the Peabody Hotel featuring a gourmet menu paired with choice wines.
- ❖ Two registrations to the Annual Summit being held Wednesday morning at the Memphis Cook Convention Center
- ❖ Complimentary seating at the two events is a \$857 value plus effective advertising.

\$1000 – Friends of the Summit (Unlimited)

- ❖ One registration to the Annual Summit being held Wednesday morning at the Memphis Cook Convention Center
- ❖ Complimentary seating at this event is a \$329 value plus effective advertising.

\$1000 – Cash Drawing – One Opportunity Available

- ❖ One registration to the Annual Summit being held Wednesday morning at the Memphis Cook Convention Center
- ❖ Complimentary seating at this event is a \$329 value plus effective advertising.