



Pinkowski & Company is a consulting firm established in 1987 for the purpose of providing candid, objective and professional consulting services to companies, individuals and other entities involved in the hospitality industry. Chuck Pinkowski, founder of the company, offers more than forty years of consulting experience with a most diversified profile of clients. Since establishing the company, Chuck has been involved in client consultation including development planning for all categories of hotels, strategic planning, asset management, operational analysis and litigation support.

Pinkowski & Company has serviced a variety of clients on a nationwide basis for assignments located from coast to coast. Clients include owners and investors of hotels, financial institutions, Real Estate Investment Trusts, major hotel companies, management companies, universities, municipalities, law firms and casinos.

Prior to establishing Pinkowski & Company, Chuck was Vice President of Development Market Planning for a worldwide hotel company. During his tenure at with the company, he held responsibilities for short and long range strategic development planning for four distinctive hotel brands. The development planning process included a review of strategic market fit for each individual product, the economic viability and inter-brand impact of all development projects to be considered for franchise action.

Chuck was a partner with an international management consulting and accounting firm. With more than 17 years of experience with the firm, he was responsible for the management consulting practice in Memphis and directing consulting practices in Dallas, Houston, New Orleans, and Mobile.

Chuck is a Charter Member and founding Chairman of the International Society of Hospitality Consultants and created the Southern Lodging Summit @ Memphis in 2003. He is a member of the Metropolitan Memphis Hotel & Lodging Association, Tennessee Hospitality Association, the American Hotel and Lodging Association and a member of the Executive Committee of the Advisory Board for the Kemmons Wilson School of Hotel and Resort Management at the University of Memphis. He is a frequent speaker at national hotel industry investment conferences and is on the advisory committee of ALIS-Americas Lodging Industry Summit, and the Hunter Hotel Conference.

Chuck and his wife Jenny live in Memphis and have two children and six grandchildren.