

20th Annual LODGING INDUSTRY UPDATE

February 16, 2018

Sponsorship Opportunities and Registration Pricing Packet

Presented by:
Pinkowski & Company
and
Metropolitan Memphis Hotel & Lodging Association

REGISTRATION PRICING

MMHLA Members pay \$49

Non-MMHLA Members pay \$69

If you are currently *not* an MMHLA member and wish to join, please contact Deanna Ross at admin@mmhla.com for more information.

[Click Here](#) to REGISTER

Cancellations must be received via email at admin@mmhla.com no later than February 12th for a full refund.

SPONSORSHIP OPPORTUNITY

\$1000 Sponsorship Benefits Includes:

- Your company will be recognized in communications and collateral material for the Lodging Industry Update
- Complimentary registration for two people (\$98-\$138 value)
- Introduction of company representatives during the program
- Display table for company materials near the registration table
- Mailing list of all attendees
- For MMHLA Members, bring a guest to the monthly MMHLA Luncheons for 2018 at no charge (\$200 value).

Please forward a company logo and the names of your two representatives to admin@mmhla.com as soon as possible. Send one or more of the following formats in the highest resolution: JPG, TIF, PDF and EPS.

Note: Up to 2 representatives are complimentary. Any additional representatives will be charged the appropriate registration fee.

Set up hours will be available the morning of the event starting at 6:00 am.

Contact Deanna Ross at admin@mmhla.com or call 901-581-5618 to purchase your Sponsorship package.