

Ways Your Early Childhood Program Can Support Immunization (Part 2)

Immunizations keep children healthy so that they can spend more time learning, growing, and socializing with peers. Early childhood programs have an important role to play in educating the parents of young children about the benefits of immunization and ensuring that children in their programs stay on schedule with their vaccines.

Here are ways you can educate families about vaccine-preventable diseases and the importance of on-time immunization.

a. Post a link to CDC's vaccine website for parents on your program website:

<https://www.cdc.gov/vaccines/parents/>

b. Post messages promoting immunization on your social media accounts. Visit sample Facebook posts

<https://www.cdc.gov/vaccines/partners/downloads/facebookpostforpartners-childhoodimz.pdf> and

sample Twitter messages <https://www.cdc.gov/vaccines/partners/downloads/tweetsforpartners-childhoodimz.pdf>

c. Order free copies of CDC's Parents Guide to Immunizations and distribute them to parents in your program

<https://www.cdc.gov/vaccines/parents/tools/parents-guide/>

d. Print and distribute copies of CDC's Immunizations and Developmental Milestones Tracker

<https://www.cdc.gov/vaccines/parents/downloads/milestones-tracker.pdf>

e. Print and distribute copies of CDC's fact sheet "Infant Immunization FAQs"

https://www.cdc.gov/vaccines/events/niw/ed-resources/downloads/f_provider-qa-color.pdf

f. If there is a disease that is of particular concern in your community, print and distribute CDC's disease

fact sheets <https://www.cdc.gov/vaccines/parents/diseases/child/index.html>

g. Print CDC immunization posters and display them in your facilities

<https://www.cdc.gov/vaccines/partners/childhood/print-ads-posters.html>

h. Publish CDC's drop-in articles for parents through in your newsletter or blog

<https://www.cdc.gov/vaccines/partners/childhood/matte-articles-features.html>

For information, questions, and resources, contact the NH Immunization Program at 603-271-4482 or visit our website at <https://www.dhhs.nh.gov/dphs/immunization/>