



2018 Small Business of the Year Award Application

Sponsored by

*Stanly County Chamber of Commerce
And
Stanly Community College Small Business Center*

**ELIGIBLE BUSINESSES SHOULD HAVE 50 OR FEWER EMPLOYEES,
BE A CURRENT MEMBER OF SCCoC (the CHAMBER), AND HAVE BEEN IN BUSINESS THREE OR MORE YEARS**

Additional information may be attached. Application Deadline: Monday, March 26, 2018

Please return to SCCoC, P.O. Box 909, Albemarle, NC 28002 or email application & information to:
kalmond@stanlychamber.org or aherrin2506@stanly.edu

Name of Business: _____

Address: _____

Website: _____

Telephone # _____ Fax # _____

E-Mail: _____

Description of Business: _____

Owner(s) of Business: _____

Year Business Established: _____
(Must have been in business three or more years)

Number of Employees: _____ (50 or fewer)

1. Stability and Growth

In 500 words or less, please provide information (in general terms) as to stability and growth of your business. For example: By what percentage have your sales increased? What new business activities or products have you added in the past three years? What capital expansions have you completed? Have you created new jobs within the community?

2. Innovation

In 200 words or less, please describe or provide examples within your business of innovative marketing techniques, products and/or services, management style, etc.

3. Response to Challenge

In 300 words or less, please describe or provide examples of problem situations encountered in operating the business and actions taken to resolve them.

4. Community Service

In 300 words or less, please indicate involvement of the business and/or business personnel in the betterment of the community (Participation in civic and service organizations by contributing personal time to non-profit agencies, providing financial sponsorships for a non-profit organization's programs, creating internship programs, etc.) Please list any office(s) held, including years of involvement.