



**Senior Associate, Research**  
**Location: Washington, DC**  
**Type: Full Time/Exempt**

Are you inspired by the possibility of working with the largest community of designers in the world? Do you have proven expertise in business, economic and industry research and data analysis? Join our Research and Knowledge Management team at the American Society of Interior Designers as we continue to innovate for the benefit of our members in the interior design industry. ASID represents 25,000 members by building cross-functional and interdisciplinary relationships among designers across all specialties including design practitioners, students, manufacturers, and suppliers.

At ASID, we have worked hard in the last few years to modernize who we are and to put in place a new foundational vision that Design Impacts Lives. In 2016, ASID moved into our new headquarters in downtown Washington DC. This new and innovatively designed office space supports the health and well-being of our employees while improving our organization's productivity, engagement, and retention.

**Summary:**

The Senior Associate executes various research initiatives dealing with knowledge generation, data analysis, management, and dissemination on behalf of the Society under the direction of the Director, Research and Knowledge Management. Also, manages the Society's knowledge generation and industry research initiatives (including research reports, environmental scanning and case studies) and serves as an expert on the business and economics of the interior design industry and profession.

**Responsibilities:**

- Develop and/or assist in market research projects related to the business of interior design and member surveys that apply industry data to provide insight into customer demographics/perceptions and other target audiences
- Analyze economic, performance, survey, market and industry data for various research projects
- Interpret data, create content, and write reports for various audiences
- Gather competitive intelligence
- Monitor, collect, distill and disseminate industry news/trends
- Create data visualizations for enhanced research translation
- Build knowledge competency of all sectors and disciplines within the industry
- Make recommendations for content integration and packaging of content for website and other communications channels

**Qualifications:**

- Bachelor's Degree in Business, Economics, Statistics, or in Social Sciences
- 5-7 years of experience with 3-5 years in an industry related to the built environment (i.e., interior design, architecture, facility management, construction, etc.) preferred
- Expertise in research principles/practices and survey techniques (including both qualitative and quantitative methodologies)
- Ability to distill information and data to easily consumable content
- Strong analytic and critical thinking skills for creative problem-solving, as well as the ability to perform in a fast-paced, highly collaborative environment where teamwork, collegiality, and self-motivation are necessary for success
- A self-starter with excellent verbal and written communication skills
- High proficiency with MS Office (Excel, PowerPoint, Word and Outlook)
- Experience with a statistical software package such as SPSS, SAS and/or R preferred but not required
- Experience with Tableau or other data visualization tools preferred but not required

**To apply, please submit a cover letter, salary requirements and resume to [jobs@asid.org](mailto:jobs@asid.org). Applications without all submission requirements will not be considered.**